

OVERALL RANK	SCHOOL	OVERALL SCORE	BRAND	RANK
1	Harvard	100.0	100.0	1
2	Stanford GSB	99.8	94.1	2
3	Pennsylvania (Wharton)	96.5	77.0	3
11	Columbia GSB	78.7	71.1	4
8	MIT (Sloan)	81.5	68.7	5
4	Chicago (Booth)	90.5	63.0	6
6	Berkeley (Haas)	87.3	59.0	7
5	Northwestern (Kellogg)	89.4	58.3	8
12	Duke (Fuqua)	77.3	57.1	9
13	Michigan (Ross)	75.4	54.8	10
7	NYU (Stern)	82.8	52.7	11
9	Yale SOM	80.6	48.3	12
15	UCLA (Anderson)	69.9	46.6	13
10	Virginia (Darden)	79.1	40.7	14
14	Dartmouth (Tuck)	74.9	37.8	15
16	Cornell (Johnson)	68.1	35.8	16
17	Texas-Austin (McCombs)	61.3	35.4	17
23	UNC (Kenan-Flagler)	43.5	30.0	18
21	Carnegie Mellon (Tepper)	53.4	28.2	19
18	Washington (Foster)	57.6	23.6	20
20	Rice (Jones)	54.6	23.24	21
33	Penn State (Smeal)	17.7	23.23	22
19	USC (Marshall)	56.7	22.5	23
35	Arizona State (Carey)	16.0	22.1	24
32	Washinton Univ - St. Louis (Olin)	19.0	20.6	25
22	Emory (Goizueta)	43.9	16.4	26
27	Rochester (Simon)	31.9	16.3	27
24	Georgia Tech (Scheller)	37.1	16.2	28
29	Indiana (Kelley)	27.2	15.1	29
37	UC-Irvine (Merage)	9.8	10.2	30
31	Notre Dame (Mendoza)	22.0	10.1	31
34	BYU (Marriott)	17.3	9.4	32
30	Wisconsin	24.9	8.9	33
25	Georgetown (McDonough)	34.9	8.8	34
40	Maryland (Smith)	0.0	7.2	35
26	Minnesota (Carlson)	32.8	5.8	36
38	Ohio State (Fisher)	8.0	5.7	37
36	Michigan State (Broad)	11.8	3.7	38
39	SMU (Cox)	7.0	1.3	39
28	Vanderbilt (Owen)	30.1	0.0	40