



MBA CRYSTAL BALL

ADMISSIONS CONSULTING SERVICES

Profiling, School-shortlisting, Rejection analysis, Essay/CV/LoR reviews, Mock-interviews (for admissions and careers)

Your MBA Aspirations

Hi Abhishek,

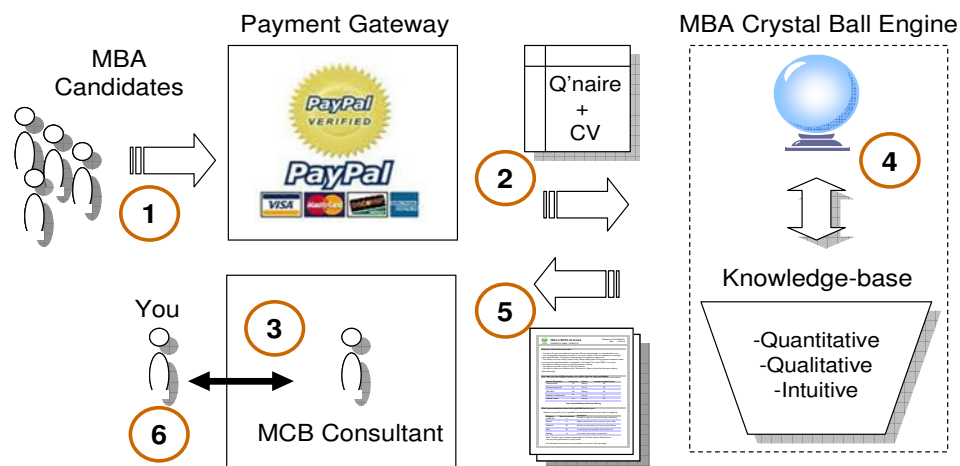
There's no denying that an MBA from one of the top business schools can open up the doors to professional opportunities that would otherwise be out of reach for many. However, one of the most tedious parts of the MBA journey is trying to figure out whether a candidate's profile is really suitable for a top program. While everyone wants to get into a Harvard or a Wharton, the ground realities often paint a different picture.

The admissions' process, adopted by the best schools, takes into consideration quantitative as well as qualitative data to evaluate candidates. It's virtually impossible to package the complex thought process used by the Admissions Committee in a formula. However, candidates can increase their success rates by ensuring they do their homework well and by applying only to schools that best fit their profile.

Therefore it is extremely important for candidates to identify where they stand in the war for these top seats. Countless hours of research (not to mention - blood, sweat and tears) may be required before a candidate can come up with a shortlist of schools that are best for their profiles and post-MBA aspirations. This can become a stumbling block even for the brightest of candidates.

Our flagship product - the **MBA Crystal Ball report** (a candidate profiling and b-school shortlisting tool) - can be an immensely useful weapon in this phase. We carry out a simulation of your actual application process - minus the costs, risks and frustrations involved in the real deal.

The MBA Crystal Ball Process



- | | |
|--|--|
| 1 Candidate places an order through Paypal and receives a 'Starter Kit' | 4 MCB analyzes data and generates a personalized 9-page report |
| 2 Candidate provides completed questionnaire and CV to MCB | 5 MCB emails the report (as a soft-copy) to the candidate. |
| 3 MCB consultant contacts candidate over the phone to gather additional data (e.g. soft skills) | 6 MCB Consultant has a wrap-up session with the candidate to suggest next steps |



MBA CRYSTAL BALL

ADMISSIONS CONSULTING SERVICES

What we know about you

Name	Abhishek Seth
Age	26
Gender	Male
Acads	Strong
Work ex	4 yrs Strong
GMAT	710
Communication	Good
Extra-currics	Strong

Note: The actual data collation process for the MCB process is far more detailed and thorough.

Your profile vis-à-vis other candidates

Area of Evaluation	Your Score	Verdict
Qualifications	60	Strong
Professional profile	62	Good
Soft Skills	80	Strong
Strength of Application	83	Strong
Overall Score	61	Good

Your consolidated profile looks Good

The MBA Crystal Ball has shortlisted schools for you under 5 categories

Category	Schools	Description	Tuition*	Compensation
Ambitious	12	Fantastic, but challenging	\$77,000	\$135,000
Stretch	12	Might be within reach	\$75,000	\$118,000
Practical	45	You'd stand a good chance	\$65,000	\$105,000
Safe	20	More breathing space here	\$53,000	\$90,000
Backup	5	For the conservative ones	\$68,000	\$88,000

Sample Rating Table

School Name	Location - Country	Rankings (BW / FT)	Verdict
Harvard University (HBS)	Massachusetts (USA)	2 (BW) / 3 (FT)	Ambitious
Carnegie Mellon University (Tepper)	Pennsylvania (USA)	19 (BW) / 34 (FT)	Practical
IE Business School	Madrid (Spain)	NA (BW) / 6 (FT)	Practical
Indian School of Business	Hyderabad (India)	NA (BW) / 12 (FT)	???
Thunderbird School of Global Mgmt	Arizona (USA)	Tier II (BW) / 67 (FT)	Backup

The full-fledged report rates your chances at a comprehensive list of close to **100 schools** including Stanford, Wharton, Kellogg, Columbia, Berkeley, INSEAD, MIT, Cambridge, Oxford, LBS, UCLA, Darden, IMD, HEC, Manchester, IESE, ESADE and a whole lot more. It also includes a **SWOT Analysis** of your profile. If all this sounds interesting, contact us to place an order and let's start building a solid foundation for your MBA plans.