

GMAT[®] TEST PREP
SUMMIT

NEW YORK | SEPTEMBER 15, 2011

GMAT[®] Test Prep Summit Agenda

New York, New York | September 15, 2011

9:00 – 9:15	Welcome <i>Dr. Lawrence Rudner</i>
9:15 – 10:15	Update on the Pearson Test of English <i>Puck Fernsten, Business Development Manager</i>
10:15 – 10:30	Break
10:30 – 12:00	GMAT Research Update <i>Dr. Lawrence Rudner</i>
12:00 – 1:30	Lunch
1:30 – 3:00	GMAT Products Update <i>Andy Martelli</i>
3:00 – 3:15	Break
3:15 – 3:45	Next Generation GMAT Update <i>Dr. Lawrence Rudner</i>
3:45 – 4:15	Marketing Update <i>Pepe Carreras</i>
4:15 – 4:30	Update on Student Outreach <i>Joanna Graham</i>
4:30 – 5:00	Wrap-Up / Q&A

Please join us for a reception following the close of the program.

If you have any questions, comments or feedback, please send an email to
GMATtestprep@gmac.com