

Center for Brand and Product Management Internship Employment Report for Class of 2012

(Final Report – updated 9/30/2011 with 25/26 students placed, 1 Not Seeking; 25 reporting salaries)

Last Name	First Name	Company	Job Title
Adhlakha	Suchin	Nestle	MBA Marketing Intern
Bailey	Vanessa	Kraft Foods	Brand Management Intern
Beal	Ryan	Unilever	Associate Brand Manager Summer Intern
Chesnut	Laura	SC Johnson	Marketing Intern
Del Aguila	Ernesto	MillerCoors	Marketing – Brand MBA Intern
Dykhous	John	Target Corporation	MBA Buyer Intern
Faloye	Angela	Hill's Pet	Global Marketing Development Program
Frederick	Amanda	Johnson & Johnson	Marketing Intern – Brand Management
Hill	Kendra	General Mills	Associate Marketing Management Intern
Hoerz	Brett	Kimberly Clark	Brand Management Intern
Johnson	Matthew	S.C. Johnson	Brand Management Intern
Keidel	Carly	Johnson & Johnson	Marketing Intern
Knuckle	Annette	American Express	Marketing Manager
Kunz	Tori	Intuit	MBA Marketing Summer Intern
Le	Tram	Sears Holdings	BUILD Brand Management Intern
Long	Bernadette	American Girl	Marketing Intern
Melnicoff	Matthew	WhiteWave Foods	Brand Marketing Intern
Meyer	Elizabeth	Procter & Gamble	Marketing Intern
O'Hara	Christine	General Mills	Associate Marketing Manager Intern
Rotsch	Molly	Not Seeking	
Sachse	Tyler	Sears Holdings	BUILD Marketing Intern
Shiverick	Asa	SC Johnson	Marketing Intern
Stephenson	Christopher	Intuit	Marketing Intern
Strupp	Karen	Kraft Foods	Summer Associate Brand Manager
Vernon	Andrew	Procter & Gamble	Assistant Brand Manager Intern
Wood	Jessica	Procter & Gamble	Assistant Brand Manager Intern

Class of 2012 vs. Class of 2011 Employment Statistics

	Class of 2012	Class of 2011
Average Salary	\$6,128	\$6,082
Median Salary	\$6,240	\$6,040
Average Other Compensation	\$3,329	\$3,082
% with Other Compensation	68%	86%
Salary Range	\$3,200 - \$7,042	\$4,800 - \$7,125

