

## **Think like the GMAT does!**

**Grade GMAT AWA essays online using an automated evaluator for free**

### **What is AWA?**

The Analytical Writing Assessment (AWA) is designed to measure your ability to think critically and to communicate your ideas. The AWA consists of one 30-minute essay: Analysis of an Argument. The candidates are asked to analyze the reasoning behind a given argument and write a critique of that argument. The final score (on a scale of 6) is a function of the evaluation by a human grader and a computerized evaluation.

### **Preparing for AWA**

For most of the prospective GMAT candidates the Analytical Writing Assessment remains an enigma. Unlike 100's of mocks of which can be taken to improvise and excel in Verbal & Quantitative ability sections, there is not much on offer for excelling at AWA even if the course formats of the top GMAT prep firms are considered. The rarest of rare simulators/e-raters of some quality that do exist, are a major burden on the pocket. The candidates are thus on their own to figure out how to score well in this important section of the GMAT format.

### **Here comes awaRatr™**

At awaRatr™ we realize that there is a definite logic to achieving success in AWA for GMAT. The stakes are too high to hope for magic to happen on the D-Day and expect a 5+ score in AWA by default. After coming to terms with these truisms, we set out to explore and unearth the basic attributes that the evaluators at the GMAT are expecting to be inherent in a well composed AWA attempt. The internet is a massive reservoir of information which along with the know-how gathered through extensive one-on-one experience sharing with GMAT takers/experts (and fanatics!) helped us to start putting the pieces together to formulate a logical framework, which is in the simplest of words a screen simultaneously filtering through a particular essay attempt for various desired attributes illustrating the skill set possessed by the candidate.

### **How it works**

The user is required to submit an essay attempt for an argument of his/her choice and trigger the evaluation by the software. In an attempt to keep it simple and for the best comprehension by the user, awaRatr™, then presents the results of evaluation classified into three broad categories of coherence of idea and expression, structure of the piece submitted and the vocabulary and language usage aspects. The user can separately visualize the ratings as determined by the software under these three parameters and thus identify the key focus areas to build upon and improve progressively.

### **awaRatr™ : A free resource, the more you use it, the better it gets!**

awaRatr™ is a free resource, aiming to help GMAT takers understand, evaluate and improve on their attempts at writing essays, targeting excellence in the AWA (Analysis of an argument) section of the GMAT. Designed specifically to comprehensively evaluate the text-piece submitted as a GMAT essay attempt, awaRatr™ aims at testing the core skills of argument analysis, coherent expression and structure suitable for business communication, which we estimate are very close to the skills the GMAT also is organized to test. awaRatr™ is inchoate and definitely needs its share of learning on the job. We encourage users to use it, play with it, learn from it and make it learn!