

"Bridging your Career with Asia"

A Top Asia Business Schools - TABS - Special Event



Date: Sunday - June 16th - 3:00 pm-6:30pm

Location: Los Angeles Athletic Club – Empire Room
431 West Seventh Street, Downtown Los Angeles

Hotel Parking \$4.50 at Olive St. Entrance

Speakers:

- **Debra Daugherty**,
M.A., MBA Women International, Marketing Communications Director
Former **CNN** International Anchor
- **Stacey Woelfel**,
PhD, News Director of NBC Affiliate, Associate Professor at the Missouri
School of Journalism and Former Chairman of the Radio Television Digital
News Association
- **Andrea Sparrey**,
MBA, Expert Career & Admissions Consultant, Sparrey Consulting

As the world's fastest growing economic region, Asia has become a key destination for Western business professionals seeking challenging, well-compensated employment opportunities. Asia's economies are projected to expand from \$20.8 trillion to \$30.3 trillion in the years between 2011 and 2016 - twice the size of the American economy (IMF). Recognizing this trend, multinational corporations have made Asia their port of call, setting up research hubs, manufacturing facilities and business units to capitalize on growth opportunities. **"Bridging Your Career with Asia"** will explore the major economic and social trends shaping the region today, and what it means for your life and career. **We will cover:**

- Career prospects in Asia & with Asia
- Introduction to economic & industry trends in Asia
- Doing business in Asia – some cultural differences
- Networks and relationships
- Opportunities for Americans in Asia

Agenda:

- 3:00pm - Registration
- 3:30 - Key Note Presentation – Debra Daugherty & Stacey Woelfel
"Bridging the Americas and Asia: Keys to Effectively Advancing a Business Story in Earned and Social Media"
- 4:15 - **"Your MBA ROI and the Asia MBA"** with Andrea Sparrey
- 4:30 - **"Panel on Career Opportunities in Asia"** – NBS, HKUST, ISB, CEIBS
- 5:00 - Q&A
- 5:30 - Networking & Cocktails

Top Asia Business Schools' representatives and panel guests:

Nanyang Business School, NBS
Nick Soriano, Director, Marketing & Admissions

China Europe International Business School, CEIBS
Roy Chason, MBA Sr. Marketing Manager

Indian School of Business, ISB
AM Kannan, Director of MBA Admissions and Financial Aid

HKUST Business School, HKUST
Sherring Ng, Head of Marketing & Admissions

Entrance free of charge. Pre-Registration
required For further information, visit
www.topasiabschools.com

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