



中欧国际工商学院2013MBA就业报告

CEIBS MBA CAREER REPORT 2013

<http://www.ceibs.edu/mba>

MBA GRADUATES 2013 EMPLOYMENT STATUS

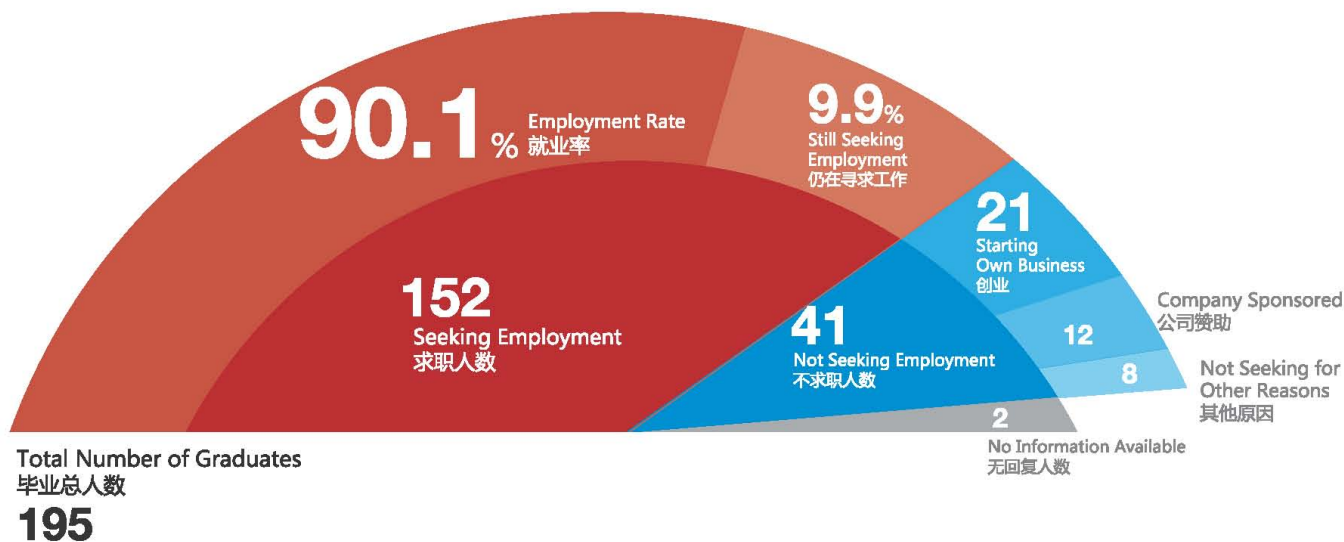
MBA2013届就业概况

195 CEIBS MBA Graduates 2013 students, including 88 from overseas, graduated on April 28th, 2013. During the recruitment season, 337 companies offered 1088 positions to the MBA students through MBA Career Development Center (CDC). Within the first three months of graduation, 90.1% of the CEIBS graduates reported employment. 19.1% of our graduates reported working outside of mainland China, and 82.1% overseas students chose to stay in Asia Pacific to pursue career advancement.

All the information and analysis enclosed in this report is based on the 193 responses (Reply Rate: 99%) collected from the MBA Graduates 2013 within 3 months of graduation.

2013年4月28日，中欧195名MBA2013届毕业生（其中包括88名海外学生）正式毕业。共有337家企业通过中欧MBA职业发展中心（CDC）为学生提供了1088个职位。在毕业后三个月内，90.1%的中欧毕业生顺利找到工作，其中19.1%的学生在海外就业，82.1%的海外学生选择留在亚太地区发展。

本报告数据与分析基于MBA2013届毕业生毕业三个月内提供的193份有效回复（回复率99%）。



MBA GRADUATES 2013 EMPLOYMENT HIGHLIGHTS

MBA2013届就业分析

90.1%

Employment Rate
就业率

83.5%

Career Switches
(Industry, Function or Both Change)
职业转换率

87.8%

Salary Increase
薪资增幅

82.1%

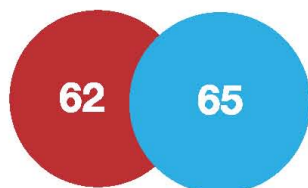
Overseas Students Working
in Asia Pacific
海外学生亚太区就业比例



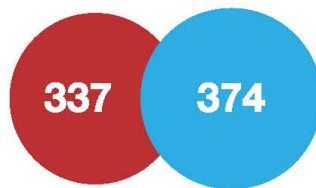
MBA Graduates 2013
MBA2013届



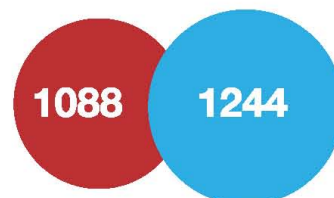
Past 3 Years Average
过去三年平均值



On Campus Presentations
校园宣讲总数



Total Recruiting Companies
招聘公司总数



Total Job Postings
职位总数

1. Class Profile is based on data reported by MBA Admissions (Aug. 2011).
学生概况统计数据是根据MBA招生办公室提供的2011年8月入学时的信息。
2. Employment rate excludes the data of those who do not respond to the survey and who do not seek employment.
就业率不包括没有回复和不求职的学生数据。
3. Total percentage may not equal 100% due to rounding.
由于采用舍入计算，百分比总和可能并非100%。

PROFILE OF MBA GRADUATES 2013

MBA2013届学生概况

Total Enrollment 入学总人数
198

44.9% Overseas (incl. Hong Kong & Taiwan)
海外学生 (包括香港和台湾)

21 Country Coverage
生源国家数

30.3% Female 女性

640-740 Mid 80% GMAT Range
中间80%GMAT成绩区间

5.3 Average Years of Work Experience
平均工作经验

29.2 Average Age Upon Enrollment
平均入学年龄

Pre-MBA Industry 行业分布



Geographic Origin 生源



Academic Background 学术背景



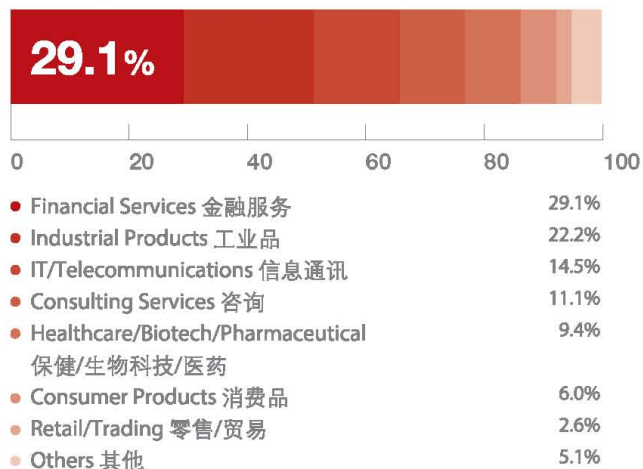


MBA GRADUATES 2013 SUMMER INTERNSHIP ANALYSIS

MBA2013届暑期实习分析



Industry 行业



Function 职能



Daily Salary 日薪

Median 中值
¥ 580

Range 范围
¥ 70-3750

SUMMER INTERN RECRUITERS OF MBA GRADUATES 2013

MBA2013届暑期实习公司

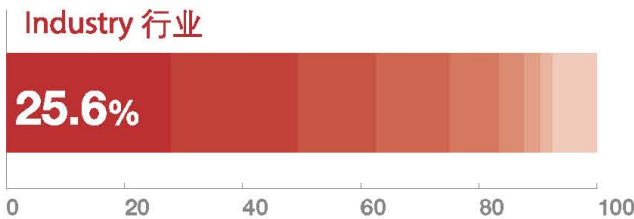
Accenture	FMC	PwC's PRTM Management Consulting
Adidas	GE	Qiming Venture Capital
ADM	Global Intelligence Alliance	Quanray Electronics
Alcatel-Lucent Shanghai Bell	GMO	Rabobank
Amphenol	Google	Razorfish
Apple	Grand Yangtze Capital	Roland Berger
BASF	Group Beaumanoir	Samsung
Bayer	Henkel	Shenyin & Wanguo Securities
BD	HFG	Siemens
Blue Horizon Hospitality Group	Hina Group	Solidiance
Boston Consulting Group	Honeywell	Soozar
Burberry	Hony Capital	Standard Chartered
CBRE	IBM	Tencent
ChangJiang Growth Capital	ICBC-AXA	ThermoFisher
Chengwei Capital	IMS Consulting	Thomson Reuters
CHIC Group	Infosys	Unilever
China Universal Asset Management	iResearch	Van Eck
Chrysler	Jaguar Land Rover	Vantage Capital
CICC	John Deere	VB/Research
Citibank	Kailai Investment	Z-ben Advisors
CITIC PE	Mapletree Management	Zhejiang Orientation Private Equity Fund
Delta Capital	Maverlinn	
Dianping	Medtronic	
Dow Chemical	Mercer	
DPDHL	Methanex	
DuPont	Nike	
Etonenot	Novartis	
Evonik Degussa	Orient Securities	
Far East Horizon	Principal Capital	

Companies in bold employed at least 2 interns
以粗体显示的公司招聘了2名及以上实习生

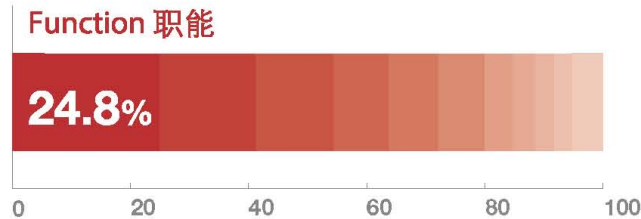
MBA GRADUATES 2013

EMPLOYMENT ANALYSIS

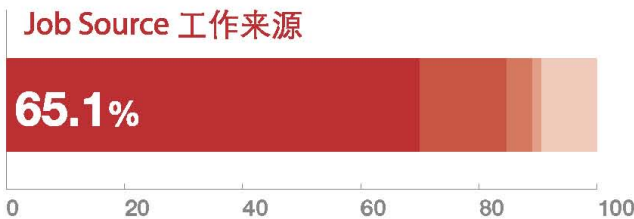
MBA2013届就业分析



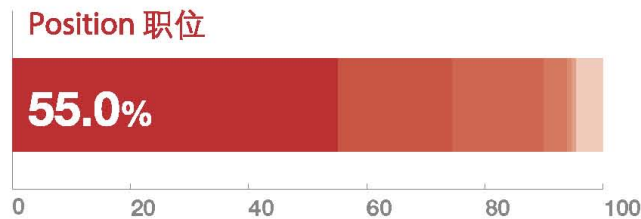
Financial Services 金融服务	25.6%
IT/Telecommunications 信息通讯	23.3%
Industrial Products 工业品	14.0%
Consulting Services 咨询	11.6%
Healthcare/Biotech/Pharmaceutical 保健/生物科技/医药	9.3%
Consumer Products 消费品	6.2%
Retail/Trading 零售/贸易	2.3%
Real Estate 房地产	2.3%
Others 其他	5.4%



Finance/Accounting 财务/会计	24.8%
Consulting 咨询	16.3%
Marketing 市场营销	13.2%
Sales/Sales Management 销售/销售管理	9.3%
General Management 综合管理	8.5%
Business Development 业务拓展	7.8%
Strategic Planning 战略规划	4.7%
Project Management 项目管理	3.9%
Operations/Production 运营/生产	3.1%
Human Resources 人力资源	3.1%
Others 其他	5.4%



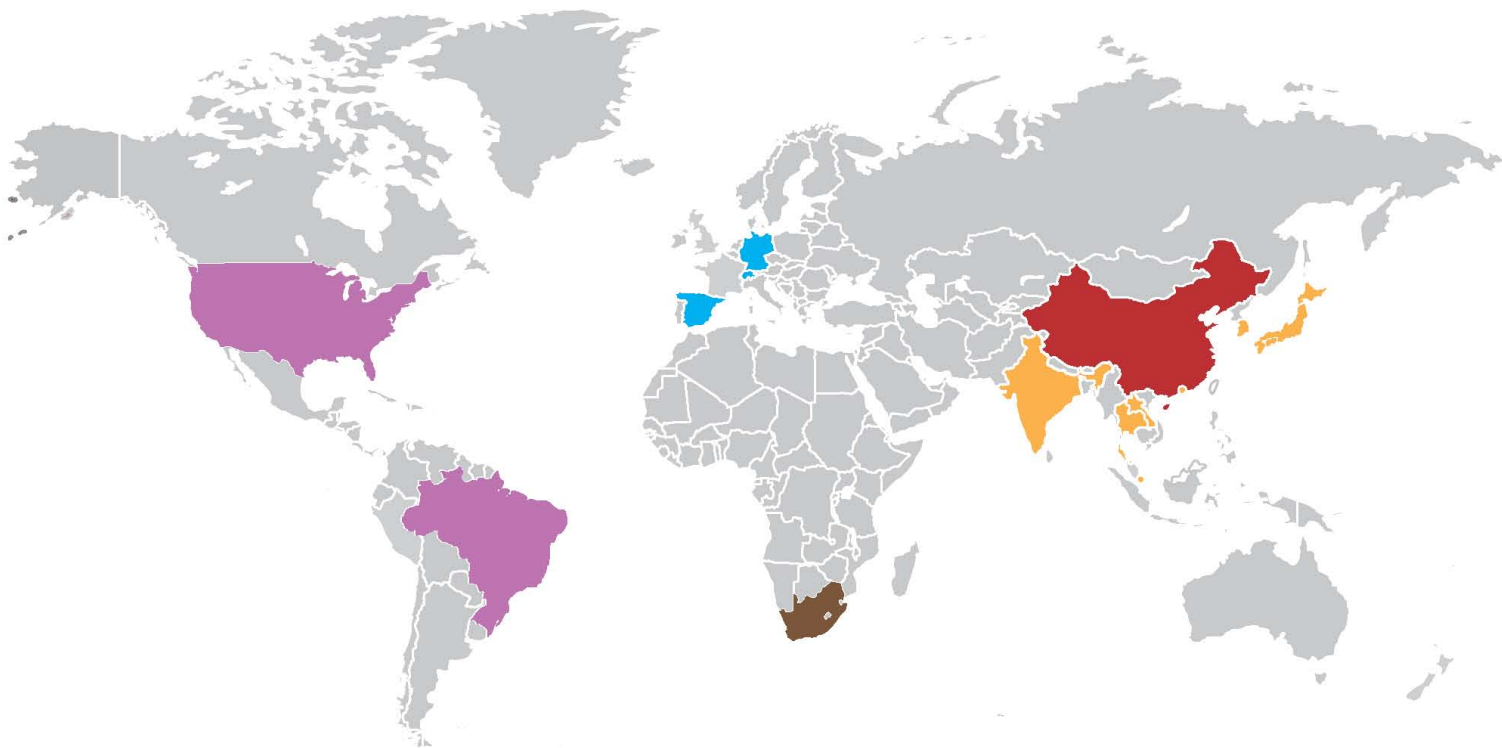
School Resource 学校资源	65.1%
Personal Network 个人渠道	19.4%
Previous Employer 原雇主	4.7%
Headhunter/Agency 猎头/代理	2.3%
Others 其他	8.5%



Manager 经理	55.0%
Professional 专业人士	19.4%
Management Trainee 管理培训生	15.5%
Assistant Manager 助理经理	3.9%
Director 总监	0.8%
GM/Vice GM 总经理/副总经理	0.8%
Other 其他	4.7%

JOB LOCATIONS

工作地点



2.4%

North and South America
美洲

USA 美国	1.6%
Brazil 巴西	0.8%

3.2%

Europe
欧洲

Spain 西班牙	1.6%
Germany 德国	0.8%
Switzerland 瑞士	0.8%

0.8%

Africa
非洲

South Africa 南非	0.8%
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81.2%

Mainland China
中国

Shanghai 上海	62.6%
Beijing 北京	13.2%
Other Cities 其他城市	5.4%

12.4%

Asia Pacific
其他亚太国家和地区

Hong Kong 香港	3.1%
Korea 韩国	2.3%
India 印度	1.6%
Japan 日本	1.6%
Singapore 新加坡	1.6%
Thailand 泰国	1.6%
Laos 老挝	0.8%

SALARY STATISTICS

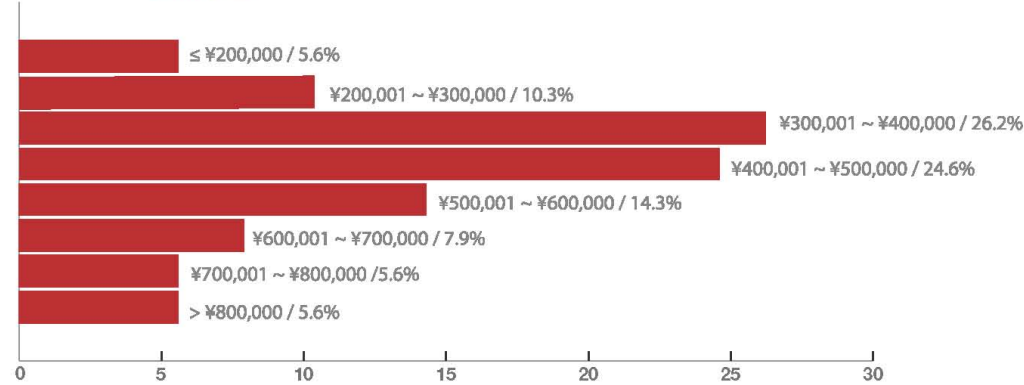
年收入分析

Annual Salary 分类年收入(RMB)

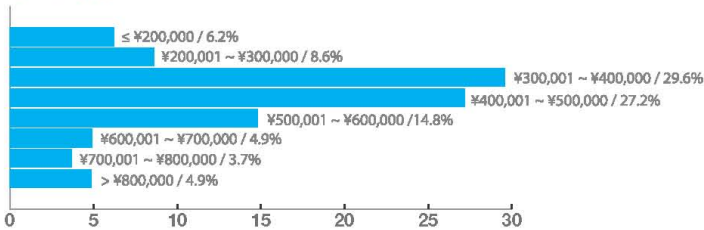
	Percent 百分比	Median 中位数	Mean 平均值	Range 范围	
All Students 全体学生	100.0%	450,000	473,006	81,000	1,000,000
Mainland China Students 中国大陆学生	64.3%	450,000	462,652	81,000	1,000,000
Working in Mainland China 在中国大陆就业	62.7%	450,000	452,625	81,000	1,000,000
Working outside Mainland China 在海外国家及地区就业	1.6%	858,750	858,750	777,500	940,000
Overseas Students 海外学生	35.7%	450,000	491,641	110,000	880,000
Working in Mainland China 在中国大陆就业	18.3%	500,000	500,104	250,000	880,000
Working outside Mainland China 在海外国家及地区就业	17.4%	445,000	482,794	110,000	850,500

Annual Salary Distribution 年收入分布(RMB)

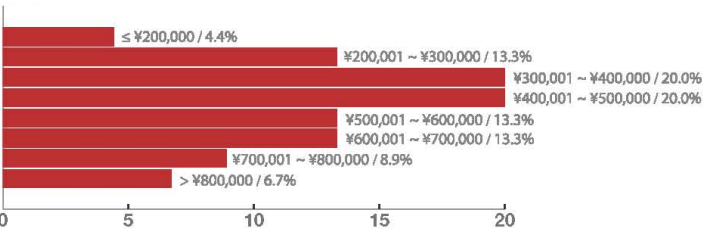
All Students 全体学生



Mainland China Students 中国大陆学生



Overseas Students 海外学生





Annual Salary Range by Industry 行业分类年收入(RMB)

	Percent 百分比	25% Percentile 25%分位数	Median 中位数	75% Percentile 75%分位数	Mean 平均值	Range 范围	
Financial Services 金融服务	25.6%	280,000	350,000	490,000	394,223	81,000	1,000,000
IT/Telecommunications 信息通讯	23.3%	372,500	525,734	650,000	525,696	250,000	940,000
Industrial Products 工业品	14.0%	407,700	510,200	656,250	550,233	320,000	1,000,000
Consulting Services 咨询	11.6%	380,000	450,000	500,000	449,635	174,600	850,500
Healthcare/Biotech/Pharmaceutical 保健/生物科技/医药	9.3%	411,000	467,500	486,620	453,763	350,000	540,000
Consumer Products 消费品	6.2%	353,750	400,000	507,500	479,375	320,000	880,000
Others 其他	10.1%	365,000	400,000	611,250	473,167	110,000	803,000

EMPLOYERS OF MBA GRADUATES 2013

MBA2013届毕业生雇主

3W Fund Management
 Accenture
 Accommate
 Adidas
 Airbus
 Amazon
 Anheuser-Busch InBev
 AstraZeneca
 BASF
 Bayer
 Beijing Agriculture Investment
 Beyondsoft
 Biomerieux
 BMS
 Boston Consulting Group
 BP
 Bristol-Myers Squibb
 Burberry
 C.W.Downer
 Canadian Solar
 Cargill
 Chengwei Capital
 China Zhongtong Trust
 ChinaPnR
 CICC
 CITIC PE
 Citics Securities
 Co-best
 Credit Suisse Founder
 Dell
 Deloitte
 Digi Electronics
 Dow Chemical
 DuPont
 Easternbell Venture Capital
 eBay
 E-land
 Eli Lilly

Emerging Markets Group
 Everbright Asset Management
 Evonik Degussa
 Ford Motor
 Fosun Group
 GePing Tech
 Grand Yangtze Capital
 Grupo Delaware
 Hay Group
 Honeywell
 HSBC
 IBM
 Impact Investment Exchange
 IMS Consulting
 IT Resources
 Jaguar Land Rover
 Jincheng Bank
 Johnson & Johnson
 Joyson Electronics
 Korea Expressway
 Liberty Mutual
 Link2e
 Longfor
 Lumens
 Luyuan Investment
 Mapletree
 Medtronic
 Michelin
 Microsoft
 Min Sheng Tong Hui Asset Management
 Montaigne Garments
 Nike
 Nivea
 Novartis
 Ping An
 PwC's PRTM Management Consulting
 Qiming Venture Partner
 Reckitt Benckiser

Roland Berger
 Samsung
 Shanghai Dachen Investment
 Shanghai Media Group
 Siemens AG
 Softbank China Venture Capital
 Solidiance
 Standard Chartered
 TE Connectivity
 Tencent
 Teseq AG
 Tianhua Architecture
 Tyco Security
 UBS Securities
 Valspar
 Vantage Capital
 Vizury Interactive
 Zalora
 Zanyu Technology
 Z-Ben Advisors
 Zhongbao Huan Investment
 Zhongying Fund and Investment

Companies in bold employed at least 2 graduates
 以粗体显示的公司招聘了2名及以上毕业生

PARTNERSHIP WITH CEIBS

合作中欧

RECRUIT 招聘

Hire current students for summer or full-time positions.
Connect with CEIBS alumni for immediate hiring needs.
招聘暑期实习生或全职雇员。向中欧校友发布即时职位。

Campus Presentation

校园宣讲

Job Posting

职位发布

Recruitment Fair

招聘会

ENGAGE 合作

Collaborate with CEIBS faculty, students and alumni to expose and increase corporate brand awareness.
与中欧师生校友合作，扩大企业影响，提升企业品牌。

Integrated China Strategy Project/ Internship

综合战略咨询项目/暑期实习

Industry/Executive Forum

行业论坛/高层管理论坛

Career Workshop

就业工作坊

Company/Campus Visit

公司拜访/中欧校园访问

Coaching Program

导师项目

Student Event Sponsorship

学生活动资助

Company Scholarship

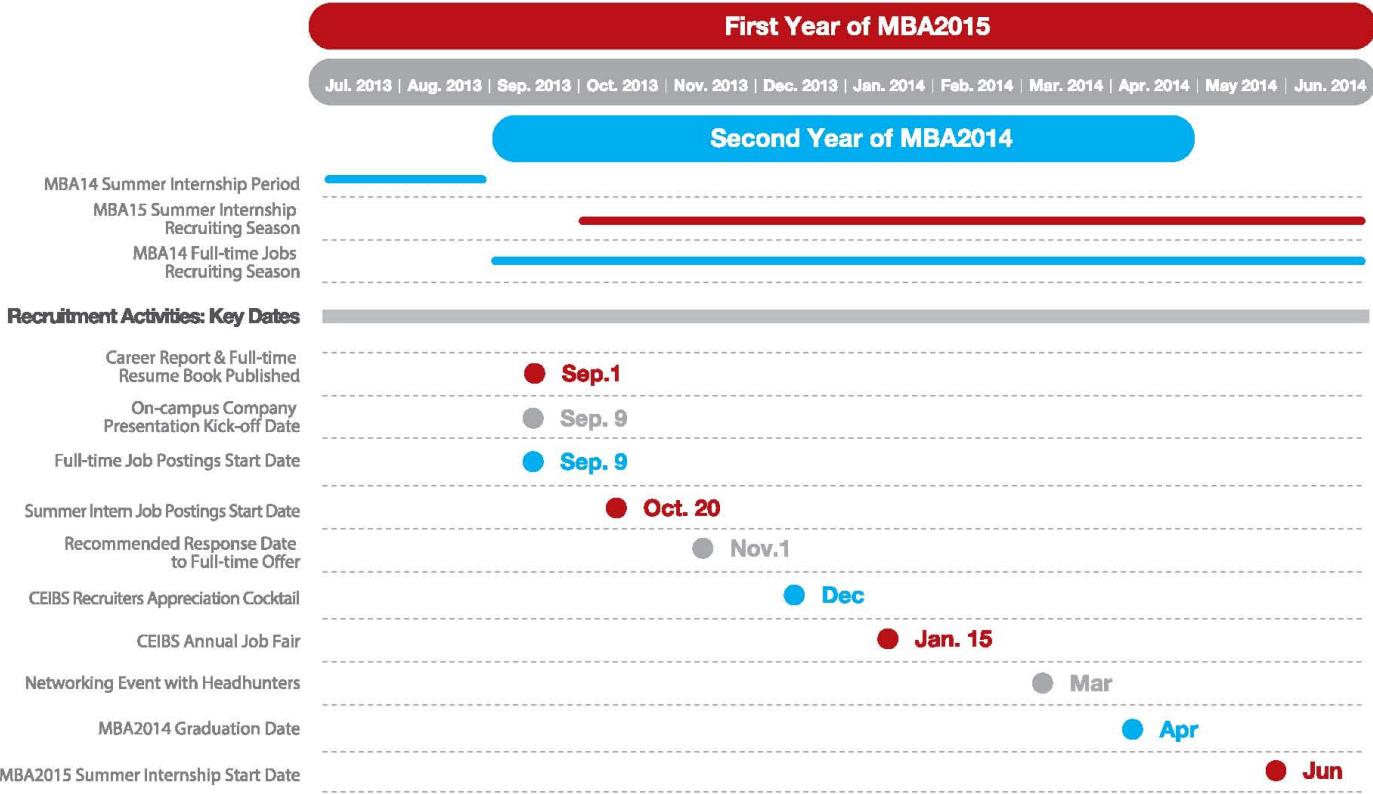
公司奖学金



Please contact us for more information: cdc@ceibs.edu
更多合作机会，请联系我们：cdc@ceibs.edu

RECRUITING CALENDAR OF 2013/2014

2013/2014 招聘日历



CEIBS MBA 2014
中欧MBA2014届毕业生

PROFILE OF MBA2014

MBA2014届学生概况

Total Enrollment 入学总人数
203

43.3% Overseas (incl. Hong Kong & Taiwan)
海外学生 (包括香港和台湾)

20 Country Coverage
生源国家数

33% Female 女性

640-740 Mid 80% GMAT Range
中间80% GMAT成绩区间

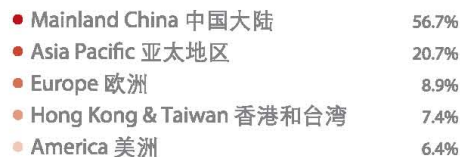
5.7 Average Years of Work Experience
平均工作经验

29.1 Average Age Upon Enrollment
平均入学年龄

Pre-MBA Industry 行业分布



Geographic Origin 生源



Academic Background 学术背景



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