



ADMISSIONADO

The Wait List...Demystified



A PRESENTATION BY ADMISSIONADO



TODAY'S PLAN:

1. FAST FACTS

2. FIVE EASY STEPS TO WAIT LIST (IF NOT WORLD?)
DOMINATION

3. JON'S PEARLS OF WISDOM

4. OPEN FOR Q & A





THE WAIT LIST DEMYSTIFIED

WHAT IT IS...

- It actually has nothing to do with “how good you are” or “yield ratios” or whatever.
- What happened is there is something in the app that...was off. Usually just one. Bad career goals, low test scores, lack of following instructions, unpolished presentation...one thing.
- ***Even though it is called a Wait List, DO NOT WAIT!!!!***





WAIT LIST STATISTICS (2013)

- Vanderbilt: 29 of 94 offered admits
- HBS: 84 offered admits
- Carnegie Mellon: 16%
- UCLA: 76 of 303 offered admits
- Georgia Tech: 7 of 25
- School Jon cannot name: 48 of 190

So if we had to form an average...between 15% and 30% are accepted.

JON DID BETTER THAN THAT BY THE WAY, AND SO CAN YOU.



In a world filled with quacks and charlatan “advice,” actual statistics are worth their weight in gold.



FIVE STEPS TO WAIT LIST DOMINATION

LET'S GITTERDONE.

1)Opt In. Understand where you are. (Follow instructions, do what you're told, etc. People screw this up.)

2)Ask for feedback. (Some schools will give it to you.)

3)Crush the sh*t out of the feedback. (We will spend some time here.)

4)Keep in touch. (Every three weeks or so is juuuust fine.)

5)Be a man, and let them know if you want OFF the list. (Man up, help your peeps.)





BY THE WAY...

THE ADMISSIONADO ADVANTAGE

THE ART OF CRAFTING SUPERIOR MBA APPLICATIONS

- We've done over 17,000 applications over the past six years.
- Every year, we will do wait list support with 200+ candidates. Actually, our wait list packages are unusual and smart.
- Co-founder Jon Frank was trained at HBS, so he knows business. Co-founder Raj Patil cut his teeth in Hollywood, so he understands story.
- Offices in the US that specialize in US applicants, and offices in China to focus on international applicants. Techniques are quite different...
- All of our MBA consultants attended Magic 7 MBA programs in the US. They also live in the US or Europe, and they're native speakers.
- Raj & Jon **personally train every staff member**. They also review ALL WORK before it's submitted. Personal treatment? *We're all about it.*





FIVE STEPS TO WAIT LIST DOMINATION

WE WILL FOCUS ON #3, BELOW.

1) Opt In. Understand where you are. (People screw this up.)

2) Ask for feedback. (Some schools will give it to you.)

***3) Crush the sh*t out of the feedback.
(This is where men are made.)***

4) Keep in touch. (Every three weeks or so is juuuust fine.)

5) Be a man, and let them know if you want OFF the list. (Man up, help your buddies get in.)





NOW GET TO WORK LIKE MICHAEL JACKSON USED TO

FIVE THINGS TO MAN UP AND DO:

1. Send update letters. (Once every 3-4 weeks, and REAL.)
2. New LORs, Letters of Support. (Can be >1...)
3. Retake your GMAT. (If there is time...)
4. Enroll in some classes. (To show that you're trying.)
5. Visit campus. (Whether officially, or unofficially).





PEARLS OF WISDOM (THE REALLY GOOD STUFF)

CRANK IT UP TO THE NEXT LEVEL, NAMSAYIN



- ☐ Please, please follow directions and practice your patience and professionalism skills. This, of course, is part of “being a good businessman.” Don’t fail this test. Follow directions.
- ☐ Be creative. Do not be unprofessional, but schools (especially Booth lately, GSB of yore) appreciate creativity. Top ten lists, CDs, things of that nature could be helpful. But again, do not screw up the “professionalism” piece. Fight the urge to be like everyone else, but don’t overdo it...
- ☐ Crack the code. Understand, with 100% confidence, why you were waitlisted. Spend the time to figure it out, then invest all your resources in overcoming it. Find a fresh set of eyes (a friend, mentor, etc.). Generally, anyone with experience can tell in ten seconds what went sideways...
- ☐ **Think about it folks: there are no rules here. Take advantage of the waitlist. Whatever you do, DO NOT WAIT.**



IN CONCLUSION...

The **good news**? You still have time to craft the perfect wait list plan of attack. The **bad news**? Most people in this situation screw it up, making obvious mistakes.

Here are the main points to remember on the waitlist:

1. Ask questions, figure out exactly where you stand.
2. Look hard at yourself, figure out what went sideways.
3. Get to work, and check in every 3-4 weeks.
4. Find the balance between professional and creative.
5. Once you get in, man up, opt OUT of the waitlist.



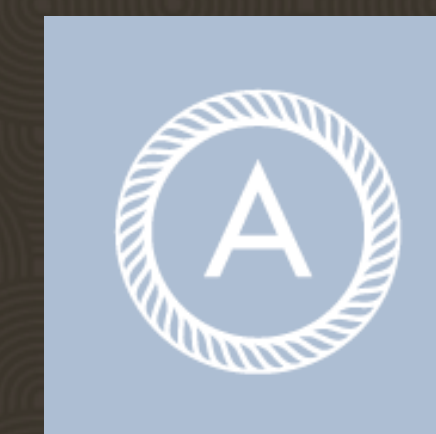
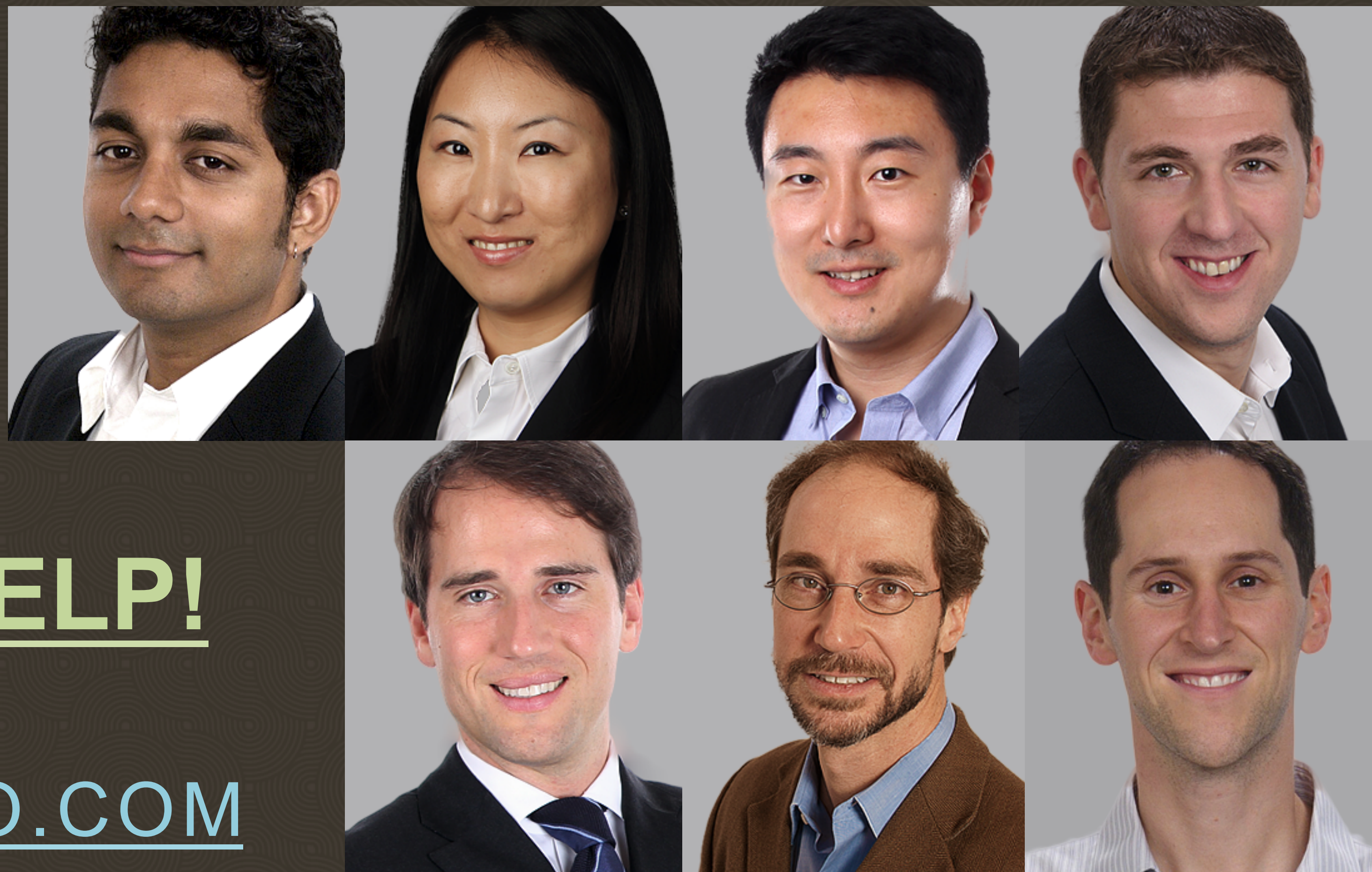
Michael Keaton says, “If I didn’t need to wait any longer, I’d man up and opt out of the MBA wait list.”



QUESTIONS?
COMMENTS?
FEEDBACK?
WE'RE HERE TO HELP!

INFO@ADMISSIONADO.COM

WWW.ADMISSIONADO.COM/MBA





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+1 312-278-1004 • 2039 NORTH ALBANY AVE CHICAGO, IL 60647 • WWW.ADMISSIONADO.COM

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