



Recruiters

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Class of 2013

As you review the placement statistics, please note that all information is derived from student self-reported data.

Demographics*	
Average years of prior work experience:	4.7
Female:	33%
Minority:	34%
International and dual citizen:	33%

*Information for the class entering Fall 2011

Source of Placement	
Stern On/Off-Campus Scheduled Interviews:	69%
Personal Contacts:	16%
Stern OCD Job Postings:	6%
Stern Supported Activities:	6%
Pre-Stern Employer:	3%
Career Fair (External):	1%

Geographical Region	
USA:	86%
Asia:	8%
Europe:	3%
Latin America:	3%
Middle East & Africa:	2%

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Student Stories



Emily Kramer, MBA 2009
Marketing, American Express

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Geographical Region: USA	
Northeast:	85%
West:	9%
Mid-West:	3%
Mid-Atlantic:	1%
South:	1%

Average Annual Salary	
Total average:	\$168,396
Base average:	\$107,450
Full annual compensation range*:	\$50,000-\$237,600
Signing bonus average**:	\$32,866
Guaranteed bonus average**:	\$28,080

*This statistic reflects the range of individual students' full compensation packages, including base salary, signing bonus, and other guaranteed compensation.

**Average bonus statistics are calculated only for those who provided bonus information.

NYU Stern does not include the amount or percentage of equity or stock options, corporate reimbursement for relocation and/or second year tuition expenses in its annual compensation totals.

Full-Time Employment Statistics by Industry

	% of Reported Placements	Mean Base Salary	Base Salary Range	Mean Signing Bonus	Mean Guaranteed Bonus
Investment Banking	30%	\$102,473	\$87,000-140,000	\$43,494	\$41,667
Consulting	23%	\$125,336	\$70,000-142,000	\$27,387	\$25,113
Entertainment/Media /Technology	10%	\$98,200	\$50,000-130,000	\$15,714	\$23,519
Consumer Products	8%	\$97,778	\$80,000-115,000	\$21,361	\$21,283
Diversified Financial Services	5%	\$100,000	\$80,000-110,000	\$28,409	\$31,875
Luxury/Retail	5%	\$93,417	\$60,000-115,000	\$26,000	\$21,250
Investment Management/Hedge Fund	4%	\$110,691	\$80,000-237,600	\$48,333	\$16,000
Private Equity/Venture Capital	3%	\$125,400	\$105,000-150,000	n/a	\$69,850
Law	2%	\$156,667	\$150,000-160,000	n/a	n/a
Entrepreneurial/Start Up	2%	\$95,000	\$70,000-120,000	n/a	n/a
Not-for-profit/Education	2%	\$91,250	\$75,000-100,000	n/a	n/a
Pharmaceuticals/Healthcare	1%	\$107,500	\$100,000-110,000	\$14,375	n/a
Real Estate	1%	n/a	n/a	n/a	n/a
Telecommunications	1%	n/a	n/a	n/a	n/a
Other†	3%	\$87,571	\$60,000-114,000	\$18,000	n/a

† Other includes Commercial Banking, Energy/Power, Manufacturing, and Other

Full-Time Employment Statistics by Function

	% of Reported Placements	Mean Base Salary	Base Salary Range	Mean Signing Bonus	Mean Guaranteed Bonus
Consulting	26%	\$124,486	\$80,000-150,000	\$26,960	\$22,060
Investment Banking	19%	\$103,283	\$100,000-140,000	\$45,657	\$47,917
Marketing	14%	\$96,282	\$50,000-130,000	\$22,932	\$23,153
General/Corporate Finance	9%	\$100,325	\$85,000-117,000	\$17,611	\$15,917
Research	6%	\$101,647	\$98,000-120,000	\$41,458	\$44,167
Sales & Trading	4%	\$100,000	\$100,000-100,000	\$45,850	n/a
Business Development	3%	\$82,750	\$50,000-125,000	\$20,000	n/a
Strategic Planning	3%	\$105,833	\$85,000-125,000	\$25,000	n/a
General Management/Project Managment	2%	\$121,267	\$60,000-237,600	\$33,750	n/a
Investment Managment	2%	\$93,333	\$80,000-100,000	\$43,333	n/a
Private Equity	2%	\$125,400	\$105,000-150,000	n/a	\$69,250
Law	2%	n/a	n/a	n/a	n/a
Information Systems/Technology	1%	\$115,000	\$110,000-120,000	n/a	n/a
Private Banking/Private Client Services	1%	\$95,667	\$87,000-100,000	\$38,333	n/a
Social Enterprise	1%	\$89,00	\$75,000-100,000	n/a	n/a
Other ‡	2%	\$116,667	\$100,000-135,000	\$28,333	n/a

‡ Other includes Operations, Real Estate, Structured Finance, and Venture Capital

This report conforms to the MBA CSEA for reporting MBA employment statistics.

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