



Recruiters

[Home](#) / [Portal & Partners](#) / [Recruiters](#) / [The Stern Advantage](#) / [Summer Internship Employment Reports](#) / [Class of 2014](#)

Class of 2014

As you review the placement statistics, please note that all information is derived from student self-reported data.

Demographics*	
Average years of prior work experience:	4.6
Female:	39%
Minority:	30%
International and dual citizen:	35%

*Information for the class entering Fall 2012

Source of Placement	
Stern On/Off-Campus Scheduled Interviews:	56%
Stern OCD Job Postings:	19%
Personal Contacts:	13%
Stern Supported Activities:*	8%
Career Fair (External):	3%
Pre-Stern Employer:	1%

*includes Stern Alumni

Geographical Region	
USA:	90%
Asia:	4%
Europe:	4%
Latin America:	2%
Africa & Middle East:	1%

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Student Stories



Emily Kramer, MBA 2009
Marketing, American Express

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Geographical Region: USA	
Northeast:	83%
West:	9%
Mid-Atlantic:	3%
Midwest:	2%
South:	1%
Southwest:	1%

Average Weekly Salary	
Total average:	\$1,850
Weekly Range:	\$0-4,166

Summer Internship Employment Statistics by Industry

	% of Reported Placements	Mean Weekly Base Salary	Median	Range
Investment Banking	27%	\$1,976	\$1,923	\$500-4166
Consulting	18%	\$2,324	\$2,500	\$270-2813
Entertainment/Media /Technology	12%	\$1,272	\$1,360	\$192-2000
Consumer Products	9%	\$1,587	\$1,650	\$300-3461
Diversified Financial Services	6%	\$1,922	\$1,923	\$833-3846
Investment Management/Hedge Fund	6%	\$1,749	\$1,893	\$400-2789
Luxury/Retail	5%	\$1,856	\$2,000	\$1400-2200
Private Equity/Venture Captial	5%	\$1,208	\$1,075	\$400-2000
Pharmaceuticals/Healthcare	2%	\$1,778	\$1,842	\$1650-1842
Entrepreneurial/Start Up	1%	\$860	\$600	\$250-1730
Insurance	1%	\$2,080	\$2,010	\$2000-2300
Real Estate	1%	\$1,388	\$1,250	\$800-2250
Energy/Power	1%	\$2,297	\$2,291	\$1800-2800
Not-for-Profit/Education	1%	n/a	n/a	n/a
Telecommunications	1%	\$1,520	\$1,520	\$1520-1520
Other†	4%	\$1,481	\$1,481	\$1750-3077

† Other includes Aerospace Transportation, Commercial Banking, Government, Hospitality, Law, Manufacturing, Publishing, and Other

Summer Internship Employment Statistics by Function

	% of Reported Placements	Mean Weekly Base Salary	Median	Range
Consulting	20%	\$2,247	\$2,500	\$270-2813
Investment Banking	19%	\$1,958	\$1,923	\$800-2500
Marketing	16%	\$1,483	\$1,650	\$192-3200
General/Corporate Finance	8%	\$1,831	\$1,842	\$1000-3461
Business Development	6%	\$1,553	\$1,615	\$480-3846
Research	5%	\$1,659	\$1,912	\$500-2789
Investment Management	4%	\$1,944	\$1,923	\$1850-2000
Private Equity	4%	\$1,661	\$1,800	\$800-2800
Strategic Planning	4%	\$1,445	\$1,400	\$750-2300
Venture Capital	3%	\$975	\$750	\$400-2000
Private Banking/Private Client Services	2%	\$2,090	\$1,923	\$1923-2604
Sales & Trading	2%	\$2,212	\$2,000	\$1600-4166
General Management/Project Management	2%	\$1,892	\$2,000	\$1538-2000
Structured/Project Finance	1%	\$1,446	\$1,682	\$400-2020
Product Management	1%	\$2,067	\$2,000	\$2000-2200
Other ‡	2%	\$1,893	\$1,625	\$1300-3077

‡ Other includes Information Systems, Law, Operations, Risk Management, Social Enterprise, Structured Finance and Venture Capital

This report conforms to the MBA CSEA for reporting MBA employment statistics.
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