

FUQUA AT-A-GLANCE

In its relatively short history, The Fuqua School of Business at Duke University in Durham, North Carolina, has established itself as one of the leading business schools in the world. With #1 ranked faculty according to Bloomberg Businessweek and renowned research centers, the school sits among top-ranked U.S. business schools.

GLOBAL COMMITMENT

To remain true to our mission and produce global leaders of consequence, we have rethought traditional geographic and intellectual boundaries in business education. The world we now live in is multi-centric, globally interdependent, and dynamic. In order to play our part in addressing tomorrow's business challenges, we are becoming the world's first legitimately global business school, based in the economic and cultural hubs of world regions. These cities are in the countries that write their region's rules and set its cultural tone:

- Dubai, United Arab Emirates
- London, United Kingdom
- New Delhi, India
- Shanghai/Kunshan, China
- St. Petersburg, Russia

This global expansion is supported by the interdisciplinary culture and resources of Duke University.

DEGREE PROGRAMS

Program	Length (months)	Format	Student Profile
Daytime MBA	22	Full-time in Durham; cohort-based; 2 certificate, 11 concentration & 5 joint degree options	Avg. age: 29 Avg. experience: 5 yrs
Cross Continent MBA	16	Global residencies & distance learning; cohort-based; 1 certificate & 5 concentration options	Avg. age: 30 Avg. experience: 7 yrs
Global Executive MBA	15	Global residencies & distance learning; cohort-based; 1 certificate & 5 concentration options	Avg. age: 39 Avg. experience: 15 yrs
Weekend Executive MBA	19	Weekend residencies & distance learning; cohort-based; 1 certificate & 5 concentration options	Avg. age: 36 Avg. experience: 11 yrs
MMS: Foundations of Business	10	Full-time in Durham; cohort-based	Avg. age: 23
MMS: Duke Kunshan University	10	Full-time; 3 terms in Durham & 2 terms in Kunshan, China; cohort-based	Avg. age: 23

OUR HISTORY

1924

Duke University established

1969

Duke chartered the Graduate School of Business Administration

1980

The school was named in honor of J.B. Fuqua with his \$10 million gift to the school

1984

Weekend Executive MBA program launched

1996

Global Executive MBA program launched

2000

Cross Continent MBA program launched

2008

Launched initiative to become the world's first legitimately global business school with operations in Dubai, London, New Delhi, Shanghai/Kunshan, and St. Petersburg

2009

Launched Master of Management Studies: Foundations of Business

2010

Broke ground on Kunshan, China campus

2013

Master of Management Studies: Duke Kunshan University program launched

NON-DEGREE OPEN ENROLLMENT EXECUTIVE EDUCATION

Program	Length	Student Profile
Advanced Management Program	Two 2-week sessions with an intersession	Senior managers with 15+ years of experience
Duke Leadership Program	5 days	Anyone with current or anticipated leadership responsibilities
Managing the Unexpected	4 days	Managers at all levels
Global Leadership Workshop	3 days	Managers and leaders at all levels

INDUSTRY DEPTH

In addition to health care as pioneered by our Health Sector Management operations, we are establishing deep, multi-faceted relationships with the most influential firms in these key industries:

- Energy and Environment
- Financial Services
- Consulting
- Consumer Goods
- IT, Media and Entertainment

By understanding the needs, opportunities, and challenges of the world's top firms, we, in turn, are able to offer the programs, courses, and extra-curriculum that better prepare students to work effectively in today's complex business environment. This partnership model also allows us the opportunity to do more relevant research and more effective practitioner outreach.

FUQUA FAST FACTS

Faculty Ranking: #1 in the US by *Bloomberg Businessweek* (Intellectual Capital) in 2012, 2010 & 2008

Current Students: over 1,500

Alumni: more than 18,000

Senior Leadership:

- Bill Boulding, Dean
- Jim Anton, Senior Associate Dean for Faculty
- Jennifer Francis, Senior Associate Dean for Programs

Board of Visitors Members: over 60 including C-level executives from:

- Deloitte
- Procter & Gamble
- Sanofi-Aventis
- The Boston Consulting Group

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ABOUT DUKE UNIVERSITY

Duke University was created in 1924 by James Buchanan Duke as a memorial to his father, Washington Duke. It is considered one of the top research universities in the world and is accredited by the Southern Association of Colleges and Schools. The main Duke campus in Durham is situated on nearly 9,000 acres and is home to 6,500 undergraduates, over 8,000 graduate students, and more than 1,700 tenure or tenure track faculty. Duke has over 148,000 living alumni worldwide. In addition to elite academics, the Duke University Hospital is considered one of the best hospitals in the country and the Duke Men's Basketball team is one of the best college basketball programs in the country.