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Full-Time **MBA**

A NEW WAY TO THINK

ENVIRONMENTAL SAVINGS

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8,064 kg of CO₂ and
24 kg of NO_x emissions

Alex Yeo, MBA '14

SUMMER INTERNSHIP:
Summer Associate, McKinsey & Company

A new way to THINK

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**“BREADTH OF KNOWLEDGE IS
CRITICAL TO DEVELOPING
HIGH VALUE DECISION-MAKERS
FOR TODAY’S BUSINESS WORLD.”**

– JOSEPH L. ROTMAN



The Rotman ADVANTAGE

OUR VISION

The Rotman School of Management at the University of Toronto is the #1 business school in Canada and consistently ranks in the global top 10 for faculty and research. Located in downtown Toronto, Canada's business hub, Rotman is ideally situated to help you connect face-to-face with top employers. Whether your aim is to make a career switch, accelerate your current trajectory or start your own business, you have come to the right place.

Rotman has a global reputation based on its ambitious vision for business education. Our unique approach to problem solving will transform your leadership potential and position you to tackle the global business challenges of the future.

**“ROTMAN IS ONE OF THE MOST INNOVATIVE PLAYERS
IN MANAGEMENT EDUCATION IN THE WORLD.”**

– John Byrne, Editor-in-Chief, Poets & Quants, Founder of *Businessweek* Business School Rankings

WHERE WE STAND

THE *FINANCIAL TIMES* RANKS ROTMAN JANUARY 2013

#1 IN CANADA

**#9 IN THE WORLD
FOR FACULTY RESEARCH**

**TOP 10 IN THE WORLD
FOR FINANCE**



YOUR MBA DECISION

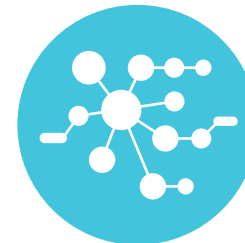
Choosing where to earn your MBA is one of the most important decisions you will make. The reputation of the business school on your résumé and the strength of your alumni network will continue to influence your career long after graduation. You should evaluate your investment in an MBA program based on both your school's past record of achievement and, more importantly, its future trajectory.

To be a leader in business education, a school must be large enough to attract top corporate recruiters, world class faculty and a globally-competitive student body. Over the past 15 years, Rotman has quadrupled its endowment, tripled its physical footprint and expanded its faculty to include some of the world's most cited academics. To accommodate the growth of the Full-Time MBA program to an annual enrolment of 400 students, Rotman just opened a state-of-the-art \$93-million building that more than doubles the school's research, teaching and study space.

By choosing Rotman, you'll become part of the largest and most diverse MBA program in Canada, at a core hiring school for major global employers. As a Rotman student, you will have access to more job opportunities from more top tier firms than those available at any other business school in Canada, and join what will soon be the largest MBA alumni network among Canadian business schools.

REDESIGNING BUSINESS EDUCATION

Rotman has focused on innovation in three strategic areas to achieve one central goal: to give ambitious young professionals the skills and experiences they need to accelerate their careers as high-value decision makers and business leaders.



An Innovative Curriculum

Success in today's global business landscape hinges on quickly adapting to volatile, uncertain, complex and ambiguous environments. Integrative Thinking, the foundation of Rotman's curriculum, trains you to develop superior solutions to the real-world challenges that rarely fit into pre-defined categories.



Self-Development

Aspiring leaders need more than excellent analytical skills: they must also demonstrate self-awareness, social intelligence and the ability to inspire colleagues. The activities and workshops of the Self-Development Lab are designed to help you understand your motivations, align your skills with your aspirations and communicate more effectively.



Enhanced Career Services

Rotman has invested in building one of the largest MBA career teams in business education to provide you with the personal attention you need to achieve your professional goals. As soon as you start your MBA, you are matched with a Career Coach who will work closely with you throughout your time at Rotman.

Centre of the ACTION

BAY STREET, CANADA'S BUSINESS CENTRE
(15 MINUTE WALK FROM CAMPUS)

The view of Toronto's financial district and downtown core from the Rotman School.

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**OUR PROXIMITY TO CANADA'S
BUSINESS COMMUNITY
GIVES ROTMAN STUDENTS
A DISTINCT ADVANTAGE
WHEN IT COMES TO
IN-PERSON NETWORKING.**

7

UNIVERSITY OF TORONTO

Established in 1827, the University of Toronto is recognized worldwide as Canada's pre-eminent research university. Home to 77,000 students and 20,230 faculty and staff members, U of T has produced 108 spin-off companies with 4,000 employees and revenues of \$800 million, as well as six Nobel Prize-winning graduates and the highest number of Rhodes Scholars of any Canadian university.

By graduating from Rotman, you leverage both the strengths of Canada's top MBA program and the international reputation of one of the world's leading research and teaching universities. You also join an expansive network of over 13,000 Rotman alumni and 500,000 graduates of the University of Toronto.

CITY OF TORONTO

The Rotman School is located in downtown Toronto, Canada's financial, commercial and cultural capital. Toronto is North America's fourth-largest city and its third-largest centre for both financial services and communications technology, and the site of major clusters of innovation in industries ranging from aerospace to biotech. Toronto is consistently ranked as one of the world's best cities to live in, making it an exceptional place both to earn your MBA and to work after graduation.

Our proximity to Canada's business community gives Rotman students a distinct advantage when it comes to the in-person networking vital to a successful job search. Studying downtown means you are able to meet with industry professionals between classes, building relationships that give you an edge when hiring season begins.

THE UNIVERSITY OF TORONTO RANKS:

#1 **IN CANADA**
2013 *TIMES HIGHER EDUCATION*
WORLD REPUTATION RANKINGS

#2 **IN THE WORLD**
FOR RESEARCH OUTPUT, 2012 SHANGHAI JIAO TONG
ACADEMIC RANKING OF WORLD UNIVERSITIES

#3 **UNIVERSITY OUTSIDE THE US**
(AFTER OXFORD & CAMBRIDGE)
2012 *NEWSWEEK* COLLEGE RANKINGS REPORT

#16 **IN THE WORLD**
2013 *TIMES HIGHER EDUCATION*
WORLD REPUTATION RANKINGS

TORONTO RANKS:

#2 **MOST BUSINESS COMPETITIVE CITY**
IN THE WORLD
2012 *COMPETITIVE ALTERNATIVES GUIDE*, KPMG

#2 **AMONG THE WORLD'S**
TOP 10 'SMART CITIES'
FAST COMPANY, 2012

#3 **'CITY OF OPPORTUNITY'**
PRICEWATERHOUSECOOPERS' 2012 RANKING

#4 **IN THE WORLD FOR LIVEABILITY**
2012 LIVEABILITY RANKING, ECONOMIST INTELLIGENCE UNIT

Breakthrough IDEAS

Mihnea Moldoveanu

Associate Dean, Full-Time MBA Program
Director, Desautels Centre for Integrative Thinking

DBA, Decision Science, Harvard University

Joined Rotman in 1999 and jointly
developed the concept of Integrative Thinking
with former Dean Roger Martin.



“INTEGRATIVE THINKING IS DESIGNED FOR A WORLD WHERE TRADITIONAL PROBLEM-SOLVING TOOLS ARE INADEQUATE, THE COSTS OF FAILURE ARE HIGH, AND YOUR GREATEST SOURCE OF ADVANTAGE IS THE ABILITY TO ACT WITH INSIGHT AND DECISIVENESS IN THE FACE OF UNCERTAINTY.”

Founded and built Redline Communications, a leading manufacturer of wireless broadband telecommunications equipment, to a market capitalization of \$150 million.

In 2008, received Canada's
'Top 40 Under 40' award.

INTEGRATIVE THINKING

Success in today's global business landscape hinges on quickly adapting to volatile, uncertain, complex and ambiguous environments. At the Rotman School, we believe that the explicit and systematic use of models can fundamentally improve your ability to solve complex problems. This is one of the core premises behind Integrative Thinking, the innovative methodology that is helping to transform business education.

Each time you make a decision or try to solve a problem you are using a model: a simplified representation of reality that captures your beliefs about how the world works. At Rotman, we train you to use explicit models to guide your thinking, so you can clearly define and structure problems before attempting to solve them. This enables you to identify the subtle cause-and-effect relationships that often make business challenges intractable. We call this process model-based problem solving.

At Rotman, you develop a strong foundation in the traditional functional areas of business: strategy, operations, accounting, finance, marketing, human resources and leadership. You also learn to define and approach real-world challenges that do not neatly fit into pre-defined categories or functional disciplines, through the use of models that guide the ways in which you define problems. Integrative Thinking is designed for a world where traditional problem-solving tools are inadequate, the costs of failure are high, and your greatest source of advantage is the ability to act with insight and decisiveness in the face of uncertainty.

INTEGRATIVE THINKING IN ACTION

Unique among MBA programs, Rotman's first-year Capstone Course allows you to apply your modelling and problem solving skills to business problems that corporations are currently facing. Working directly with the companies and using raw data, the Capstone Course gives you real-world experience analysing a messy corporate predicament and developing strategic and actionable recommendations for presentation to the companies' executives. The Capstone Course allows you to develop the analytic rigor and depth of insight required of a high-value decision maker.

BUSINESS DESIGN

Business problem solving involves not only modelling and analysis. It has a strong interpretive, empathetic and aesthetic component. Play — broadly conceived — is an integral part of the manager's problem solving toolkit. Rotman's Business Design initiative gives you hands-on experience in the real-time exercise of empathetic listening, creative generation of ideas and solutions, and the playful interweaving of analysis and intuition, in flexible formats that range from interactive courses to design projects.



Wendy Dobson

Adjunct Professor of Business Economics
Co-Director, Rotman Institute for International Business

PhD, Princeton University

Former associate deputy minister of finance for the Canadian government, and a former president of the C.D. Howe Institute, Canada's leading independent economic think tank.

Her most recent book is *Gravity Shift: How Asia's New Economic Powerhouses Will Shape the 21st Century*.



John Hull

Professor of Finance
Maple Financial Group Chair in Derivatives and Risk Management

PhD, Cranfield University

Author of widely-cited works *Options, Futures, and Other Derivatives*, *Risk Management and Financial Institutions*, and *Fundamentals of Futures and Options Markets*.

In 2011, received a lifetime achievement award from *Risk*, one of the world's leading financial risk management magazines.

WORLD-CLASS FACULTY

At the Rotman School, we place a premium on original thinking and rigorous scholarship. In the classroom, our top-ranked professors share the knowledge they have gained from years of experience in both business and academia. Rotman has strategically invested in hiring faculty members who publish influential research in their fields. Learning from industry-shaping individuals raises the level of classroom debate and makes a significant difference in your educational experience.

RESEARCH IMPACT

Rotman is one of eight business schools that the *Financial Times* ranks top ten for both faculty research and PhD program quality. This puts us in an elite tier of institutions — alongside Harvard, Wharton, Berkeley, Stern, Stanford, Booth and Kellogg — that take the lead in the creation of business knowledge. The School received further recognition for its commitment to pioneering research when *Businessweek* ranked Rotman #1 for intellectual capital among business schools outside the U.S.

BUSINESSWEEK RANKS ROTMAN NOVEMBER 2012

#1 FOR INTELLECTUAL CAPITAL



Tiziana Casciaro, Associate Professor of Organizational Behaviour



Alan White, Professor of Finance



Tom McCurdy, Professor of Finance
Founding Director of Rotman's financial research and trading lab



Anita McGahan, Associate Dean, Research
Professor of Strategic Management

Ajay Agrawal

Peter Munk Professor of Entrepreneurship

PhD, University of British Columbia

Co-founder and academic director of Rotman's Creative Destruction Lab, a business incubator where MBA students start their own ventures and receive guidance from experienced entrepreneurs.

Voted 'Professor of the Year' by Rotman students for the last seven years in a row.

Sarah Kaplan

Associate Professor of Strategic Management

PhD, Massachusetts Institute of Technology

Co-author of the *New York Times* business bestseller *Creative Destruction*. The book examines why long-established companies often underperform over time, and describes how organizations can combat this stagnation.

Consultant and innovation specialist at McKinsey & Company in New York for almost a decade.

AN INTELLECTUAL HUB

Outside of classroom hours, some of the greatest minds in business share their insights at conferences, seminars and speakers series, and in articles for *Rotman* magazine. There are so many opportunities to satisfy your intellectual curiosity that you will never run out of ways to enhance your academic experience.

SELECTED GUEST SPEAKERS, 2012–2013

William Downe, Rotman MBA '78

President & CEO,
BMO Financial Group

Chrystia Freeland

Global Editor-at-Large
and Columnist,
Reuters News

Al Gore

Advocate and philanthropist,
Former Vice President of the
United States

Paddy Harrington

Executive Creative Director,
Bruce Mau Design

John Hastings, Rotman MBA '82

CEO,
Citibank Canada

E. Neville Isdell

Former Chair & CEO,
The Coca-Cola Company

Brian Mulroney

Former Prime Minister of Canada

Gordon Nixon

President & CEO,
RBC Financial Group

Heather Reisman

Founder and CEO,
Indigo Books and Music

Michael Sproule, Rotman MBA '71

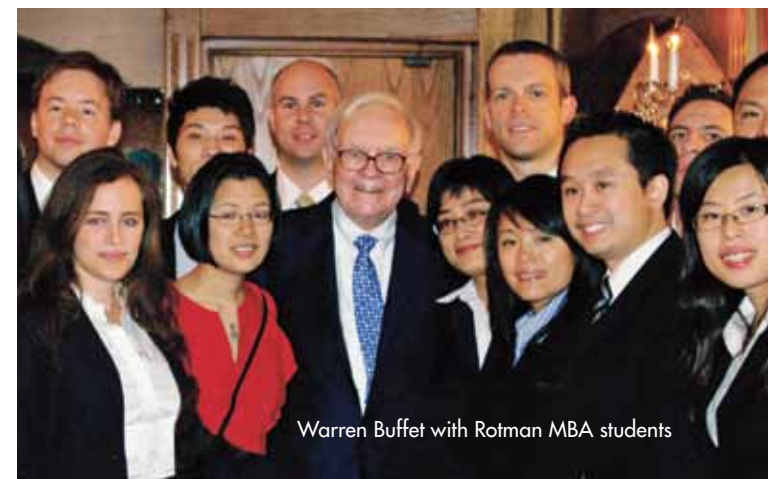
Executive Vice-President &
Chief Financial Officer,
New York Life Insurance Company

Jim Stengel

Former Global Marketing Officer,
Procter & Gamble



Roger Martin, former Dean, with Gerald McCaughey, President and CEO, CIBC



Warren Buffet with Rotman MBA students



Gordon Nixon, President and CEO of RBC, at a Rotman event



Nandan Nilekani, former CEO of Infosys, with Rotman students

Find out more

Search '**Rotman faculty**' on YouTube

Unleash Your POTENTIAL



EXTRAORDINARY CLASSMATES

As a student at the Rotman School, you join the largest and most international MBA class in Canada. You will be motivated to excel by the high calibre of your fellow students — peers who will provide a lifetime network of friends and business contacts.

We deliberately recruit students who have done interesting things with their personal and professional lives — everything from playing music professionally to competing in the Olympics. Integrative Thinking, the School's innovative methodology, will push you to view business problems from multiple angles, and we weave this approach into the fabric of the Full-Time program by assembling an MBA class with diverse backgrounds and experiences. You will learn alongside classmates whose unique perspectives will challenge your assumptions and strengthen your problem-solving skills, helping to transform you into a more effective leader.

The one trait that all Rotman students share is a commitment, reflected in their choice of a two-year MBA program over the quicker alternatives, to making a long-term investment in their personal and professional development. The program's cohort-based structure means you learn alongside the same 65 students in your section throughout your first year. In addition, the constant interaction between first- and second-year students allows you to build lasting relationships with the entire MBA student body, so you leave Rotman with a far broader network than you would in a one-year program.

FULL-TIME MBA CLASS PROFILE CLASS OF 2014, STARTED SEPTEMBER 2012

313

FIRST-YEAR STUDENTS

AVERAGE AGE

28

RANGE: **22–46** YEARS

31%



69%



AVERAGE YEARS OF WORK EXPERIENCE

4.5

RANGE: **0–13** YEARS

AVERAGE GMAT SCORE

673

RANGE: **550–780**

INTERNATIONAL STUDENTS

48%

CANADIAN STUDENTS

52%

NATIONALITIES REPRESENTED

31

[Find out more](#)

Academic, employment and geographic backgrounds: rotman.utoronto.ca/ClassProfile



SELF-DEVELOPMENT LAB

In today's competitive market, where recruiting the best talent defines a company's success, only MBA graduates with clear leadership potential get the attention of top employers. Aspiring managers need more than superior analytical skills. They must also demonstrate drive, empathy, self-awareness, and the ability to authentically inspire and influence their colleagues. At Rotman, we believe this important skill set can be taught, and we are committed to the personal development of each student in our Full-Time program.

The Self-Development Lab offers an ongoing schedule of workshops designed to help you express yourself, understand your own motivations and those of others, and achieve results in complex, high-stakes environments. Instructors bring expertise from a variety of backgrounds, including business, psychology, the arts and academia.

Small classes are delivered in a feedback-based format, without grades or formal evaluation, keeping the focus on personal development. Although the modules are voluntary, they are attended by the majority of the class, and students report learning some of the most impactful and applicable skills of their MBA experience.

SELF-DEVELOPMENT LAB: FIRST-YEAR CORE SKILLS

AUGUST	PRE-PROGRAM MODULES Three pre-program modules help you develop intrapersonal skills. (lecture format; 5–10 hours per module)	• SELF-MANAGEMENT I • VOICING YOURSELF I • BUSINESS WRITING I
SEPTEMBER – MAY	CORE MODULES Four core modules help you develop interpersonal skills. (workshop format in small groups; 1–2 hours per module)	• COMMUNICATIVE BLUEPRINT I: PRESENTATIONS • COMMUNICATIVE BLUEPRINT II: INTERACTIVE PRESENTATIONS • COMMUNICATIVE BLUEPRINT III: PRESENCE • COMMUNICATIVE BLUEPRINT IV: INTEGRATIVE DIALOGUES
MAY – JUNE	INTENSIVE MODULES Three intensive modules help you deepen your intrapersonal skills. (workshop format in small groups; 15–30 hours per module)	• SELF-MANAGEMENT II • VOICING YOURSELF II • BUSINESS WRITING II

Find out more

Self-Development Lab: rotman.utoronto.ca/SDL

The PROGRAM

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Alexander Dyck, Professor of Finance and Business Economics

PROGRAM OVERVIEW

The Full-Time Rotman MBA Program is a cohort-based experience that involves 16 months of academic study and four months for an internship or summer elective courses. It begins in first year with a core curriculum that introduces Integrative Thinking and the fundamental disciplines of business. In your second year, you may choose to specialize in a particular discipline or develop a broader skill set.

MBA PRE-PROGRAM

For three weeks in August, Rotman offers preparatory courses in accounting, finance, quantitative methods, and professional skills workshops on topics such as academic writing and presentation skills. The first module of the Self-Development Lab, focusing on self-management, takes place during the Pre-Program.

FIRST YEAR: BUILDING YOUR CORE FOUNDATION

Beginning in September, the first year is divided into two main terms focused on building a core MBA toolkit in the major functional areas. These terms are bracketed by foundational and capstone terms designed to reinforce key problem-solving concepts. Working in small project teams of four or five students, you will be exposed to new perspectives, and challenged to develop your knowledge, critical faculties and practical skills. You can also choose to participate in the Self-Development Lab programming that runs parallel to the core curriculum.

SECOND YEAR: CHOOSING A DIRECTION

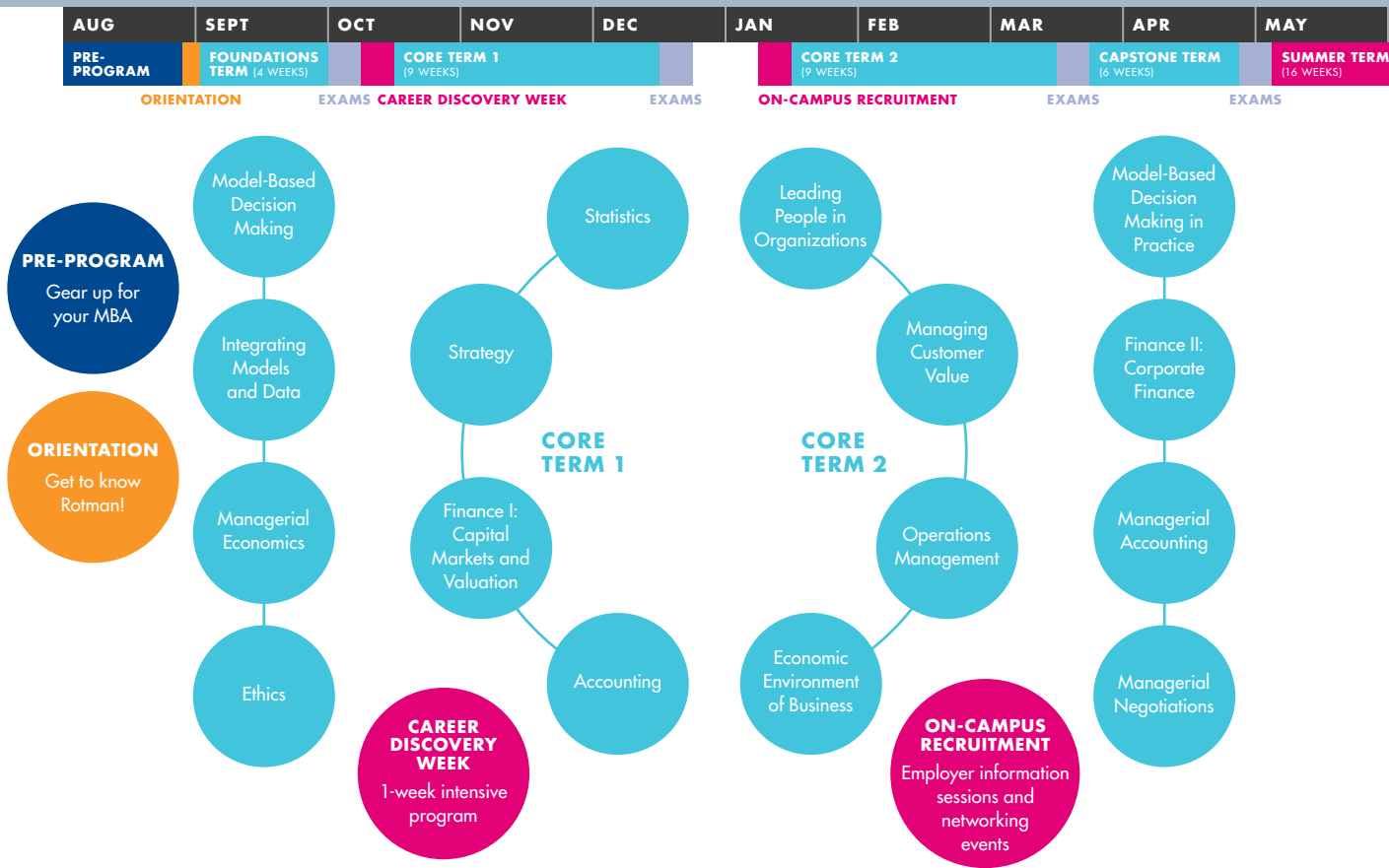
The second year at Rotman is all about choice. You may specialize by working towards one of ten academic majors or enhance your generalist perspective by taking courses from different academic disciplines. More than 90 elective course offerings allow you to customize your MBA experience.

16 MONTHS
ACADEMIC COURSES

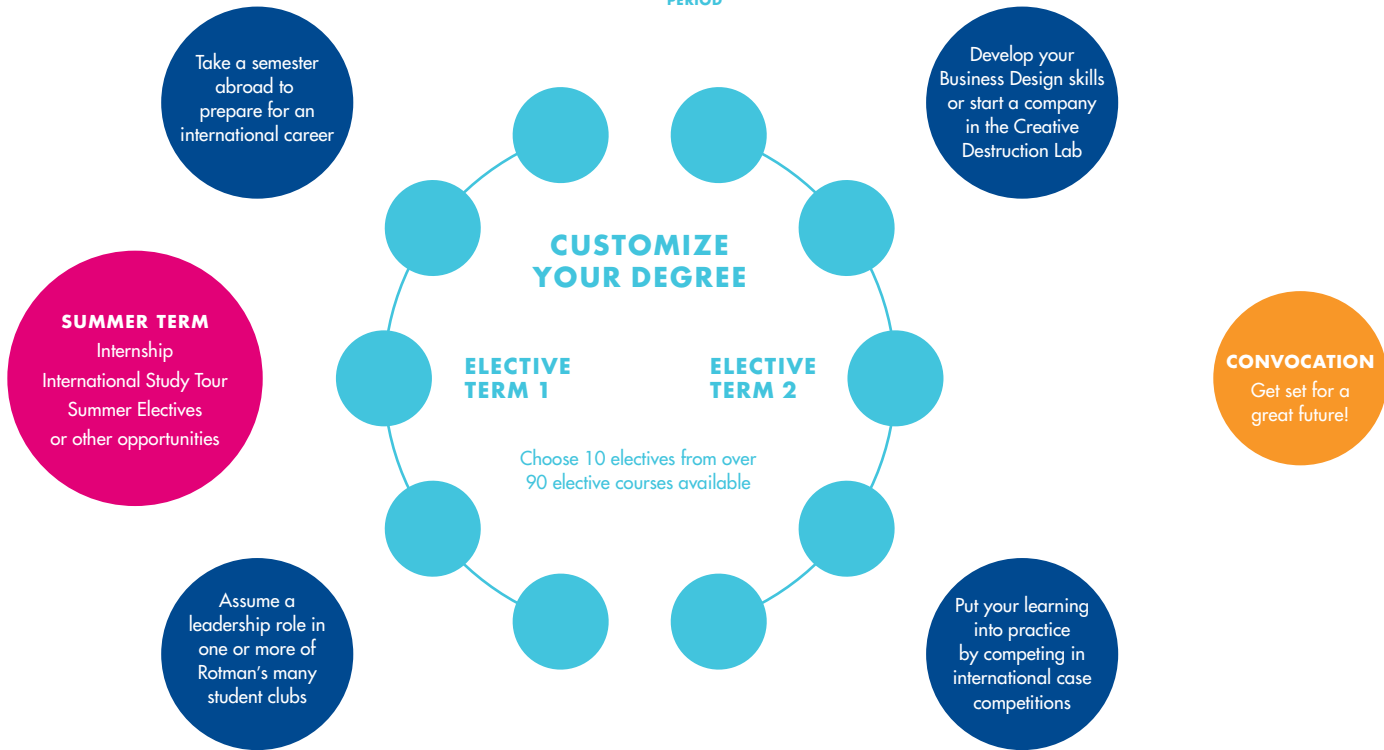
4 MONTHS
INTERNSHIP OR SUMMER ELECTIVES

10 MBA MAJORS **90+ ELECTIVE COURSES**

FIRST YEAR – CORE CURRICULUM



SECOND YEAR – CHOOSING YOUR DIRECTION



PRE-PROGRAM • Academic Pre-Courses • Professional Development Workshops • First Self-Development Lab module	FOUNDATIONS TERM During the foundations term, you learn the core concepts of Integrative Thinking and begin to develop a model-based approach to problem solving.	CAREER DISCOVERY WEEK Explore the full range of career possibilities available to MBA grads and develop a clear professional vision to guide your search for summer and full-time employment.	SUMMER INTERNSHIPS • Enhance your MBA degree through hands-on work experience. • Test drive an industry or functional role to make sure it's the right path. • Get your foot in the door at the company where you want to work after graduation. • Earn an MBA-level salary during the summer months. Rotman MBA interns earned an average monthly salary of \$4,809 in 2012. 117 COMPANIES HIRED MBA CLASS OF 2013 INTERNS 88% OF MBA CLASS OF 2013 STUDENTS LANDED SUMMER INTERNSHIPS	ELECTIVE COURSES Choose up to 10 electives from over 90 elective courses available, such as: • Business Law • Corporate Strategy • Economics of Innovation and Intellectual Property • Health Care Topics in Transformation • Innovation, Foresight and Business Design • Leading Social Innovation • International Business in the World Economy • Marketing using Information Technology • Power and Influence in Organization • Risk Modelling and Financial Trading Strategies 90+ ELECTIVE COURSES	CUSTOMIZE YOUR DEGREE You may enhance your generalist perspective by taking a variety of elective courses from across academic areas, or specializing by working towards an academic major. • Brand Management • Consulting • Funds Management • Global Management • Health Sector Management • Innovation and Entrepreneurship • Investment Banking • Leadership and Change Management • Real Estate • Risk Management and Financial Engineering 10 MBA MAJORS
ORIENTATION • On-campus orientation sets the tone for the academic and career development experiences ahead. • Second-year students host a weekend retreat where you get to know your classmates before classes begin.	CORE TERMS 1 + 2 During Term 1 and Term 2, you gain a strong foundation to master business fundamentals while applying a model-based approach.	ON-CAMPUS RECRUITMENT January is the peak season for employers seeking MBA interns. The Career Centre provides coaching and support leading up to this busy time so you can make a strong impression and land the internship you want.			
	CAPSTONE TERM For the Model-Based Decision Making in Practice course, teams of students are given four weeks to analyze a problem faced by a recognized firm and pitch an effective solution to a team of judges.				

International OPPORTUNITIES

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Rotman students meet with former Ontario premier Dalton McGuinty during the China Study Tour



China Study Tour



London leg of the Europe Study Tour

23



India Study Tour



Latin America Study Tour

A GLOBAL CONTEXT

The Rotman MBA reflects the reality of doing business in the global economy, and the School's location is a major asset. Toronto is the world's most multicultural city, with over half the city's population born outside of the country.

Helping to bring the world into the classroom, Rotman boasts one of the most international student bodies (48 per cent of the full-time class) and faculties (71 per cent) of any leading business school. You will have a range of opportunities, from a one-week study tour to a full semester abroad, to gain international experience while you earn your MBA.

Exchanges Students have the option of studying at one of 23 leading universities worldwide (see list, opposite).

International Study Tours Designed to help MBA students understand the opportunities and risks associated with doing business on a global scale.

Doing Business Internationally MBA students gain a global perspective on business by studying abroad at one of Rotman's international partner schools for one to two weeks.

International Consulting Projects Under the supervision of a Rotman faculty member, MBA students work on and deliver an in-depth study of a specific country or region, while gaining real-time experience.

MBA EXCHANGE PROGRAMS

Australia

Australian Graduate School of Management, Sydney
Melbourne Business School, University of Melbourne

China

Tsinghua University, Beijing
The Chinese University of Hong Kong
Hong Kong University of Science and Technology
China Europe International Business School, Shanghai
Fudan University, Shanghai

France

ESSEC Business School, Paris

Germany

WHU Beisheim School of Management, Vallendar
European Business School, Frankfurt

India

Indian School of Business, Hyderabad

Israel

Recanati Graduate School of Business, Tel Aviv University

Italy

SDA Bocconi School of Management, Milan

Mexico

Tec de Monterrey (ITESM)

Netherlands

RSM Erasmus, Rotterdam

Singapore

National University of Singapore

South Africa

University of Cape Town

South Korea

Korea Advanced Institute of Science and Technology, Daejeon

Spain

IE Business School, Madrid

Switzerland

University of St. Gallen

Taiwan

National Taiwan University

United Kingdom

London Business School
Manchester Business School

STUDY TOURS 2013

China

Cities visited:
Hong Kong, Shenzhen, Shanghai, Beijing

Europe

Cities visited:
London, Zurich, Munich

India

Cities visited:
Delhi, Bangalore and Mumbai

Latin America

Cities visited:
São Paulo, Rio de Janeiro and Lima

23 PARTNER SCHOOLS

16 EXCHANGE COUNTRIES

Your CAREER

**“ATTENDING THE ROTMAN SCHOOL HAS BEEN
A TRANSFORMATIVE EXPERIENCE AND ENCOURAGED
ME TO DREAM BIG. THROUGH ACCESS TO
TOP EMPLOYERS AND MENTORS, MY CAREER IS ON
A PATH THAT I NEVER THOUGHT POSSIBLE.”**

Renée Galati, MBA '13

Vice-President, Rotman Marketing Association

PRIOR EDUCATION:

Bachelor of Arts, Honours,
Queen's University

PREVIOUS EXPERIENCE:

Public Relations,
Hermès Canada, Toronto

SUMMER INTERNSHIP:

Merchandising Intern,
Nike

FULL-TIME POSITION:

Buyer, North America,
Nike, Portland, Oregon

THE FULL-TIME MBA AND YOUR CAREER

It is important to consider what type of MBA program will best serve your long-term career goals. If you want to earn your degree as quickly as possible, you may choose a business school that focuses exclusively on classroom learning. Rotman's Full-Time MBA program, which combines a summer internship with 16 months in class, is designed for individuals who know that making a deeper investment in professional development up front will yield superior returns throughout their careers.

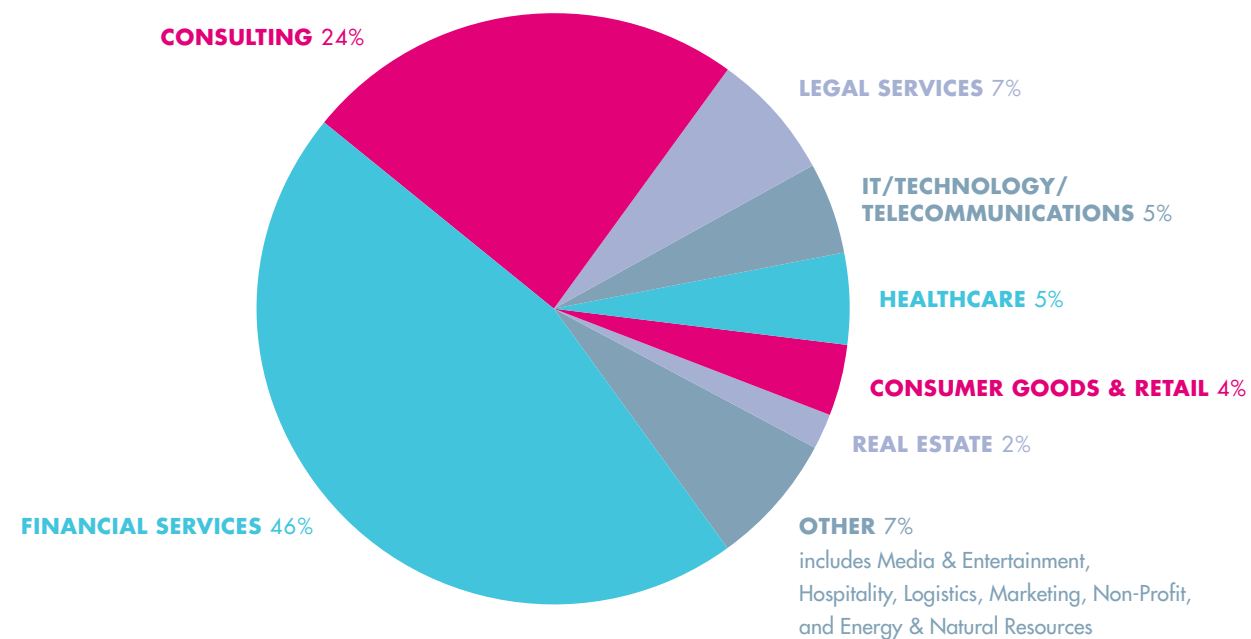
SUMMER INTERNSHIPS

The summer internship between first and second year is cited by many Rotman students as a transformational experience, and a key factor in their career success. The internship allows you to test an industry and make connections while gaining valuable work experience. The North American MBA hiring market treats summer internships as a key talent funnel and attending a Full-Time MBA program with an internship component gives you the strongest possible start to your post-MBA career.

ENHANCE YOUR MBA

The Full-Time program's 16 months of academic study and four-month summer internship give you time to customize your MBA experience. You can develop your expertise by specializing in one of ten academic majors, build relationships with peers and employers through our students clubs and prepare for a global career by taking a semester at one of our 26 partner schools.

ACCEPTED POSITIONS BY INDUSTRY CLASS OF 2012, ENTERED SEPTEMBER 2010



[Find out more](#)

Full employment statistics: rotman.utoronto.ca/JobReport Companies hiring Rotman MBAs: rotman.utoronto.ca/Employers

“ROTMAN DOMINATES ON BAY STREET, ESPECIALLY IN TERMS OF INTERNSHIP RECRUITING. THAT GIVES YOU A SUBSTANTIAL ADVANTAGE OVER PEOPLE COMING FROM OTHER SCHOOLS.”

Dylan McGuire, MBA '13

President, Rotman Finance Association



PRIOR EDUCATION:

Bachelor of Management Studies,
University of Western Ontario

PREVIOUS EXPERIENCE:

Financial Analyst,
Celestica Inc.

SUMMER INTERNSHIP:

Investment Banking Associate,
Barclays Capital

FULL-TIME POSITION:

Investment Banking Associate,
Morgan Stanley

“AS HEAD OF THE ROTMAN MANAGEMENT CONSULTING ASSOCIATION, I FOUND THAT INDUSTRY PROFESSIONALS WERE MORE THAN HAPPY TO COME TO THE SCHOOL FOR INDUSTRY NIGHTS AND CASE COMPETITIONS, AND TO CONNECT WITH ROTMAN STUDENTS ONE-ON-ONE.”

Sam Newman-Bremang, MBA '13

President, Rotman Management Consulting Association



PRIOR EDUCATION:

Bachelor of Electrical Engineering and
Management, McMaster University

PREVIOUS EXPERIENCE:

Systems Engineer,
Grantek Systems Integration Inc.

SUMMER INTERNSHIP:

Senior Strategy Analyst,
Rogers Communications

FULL-TIME POSITION:

Associate,
A.T. Kearney, Toronto

THE ROTMAN CAREER CENTRE

A Rotman MBA will give you the opportunity to compete for top jobs in a wide range of industries. Rotman has invested in building one of the largest MBA career teams in business education, and our exceptional staff-to-student ratio means our Career Coaches have time to provide the personal attention you need throughout your job search.

Our approach to career education is guided by a belief that your professional goals should take centre stage during your MBA. That's why we schedule a one-week intensive program dedicated to career preparation early in your first semester, offer over 100 hours of career workshops and skill-building sessions, and work closely with Rotman's industry clubs to connect employers directly with students.

INDUSTRY CLUBS AT ROTMAN

Business and Technology Group
Business Design Club
Energy and Natural Resources Group
Health Care and Biotechnology Association

Management Consulting Association
Rotman Entertainment and Media Association
Rotman Entrepreneurship and Venture Capital Association
Rotman Finance Association
Rotman Marketing Association

Rotman Net Impact
Rotman Real Estate Association
Rotman Sports Business Club
Women in Management Association

YOUR PARTNERSHIP WITH THE CAREER CENTRE

Career Coaches

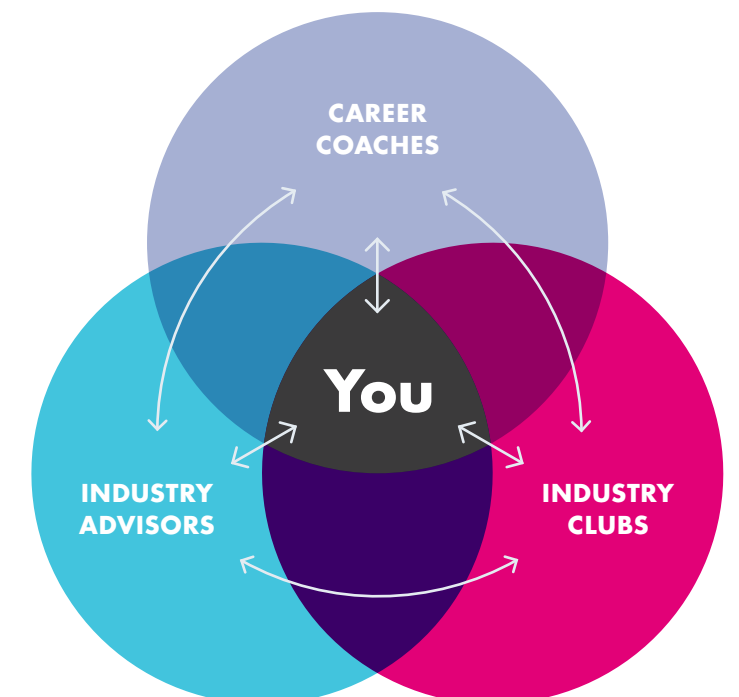
- Your Career Coach is assigned to you at the start of the program and remains with you throughout your Rotman experience.
- Your coach will help you articulate your professional goals and create a plan to achieve them through one-on-one sessions and ongoing group workshops.

Industry Advisors

- Our Industry Advisors expand the range of job opportunities available to you by nurturing relationships with existing recruiters and seeking new partnerships.
- They enhance your professional development by sharing the latest in industry knowledge and company intelligence through career education events.

Industry Clubs

- Your involvement with Rotman's student-run clubs will play a key role in your job exploration, preparation and success.
- Clubs work in partnership with the Career Centre to organize a rich calendar of networking events, case competitions and industry guest speakers.



“ROTMAN GAVE ME THE OPPORTUNITY TO EXPLORE DIFFERENT INDUSTRIES AND TO DISCOVER A CAREER THAT WAS A PERFECT FIT FOR ME.”

Basil Zaheer, MBA '13

PRIOR EDUCATION:
Bachelor of Sciences, Honours,
Lahore University of Management Sciences

PREVIOUS EXPERIENCE:
Assistant Product Manager,
HSBC Middle East

SUMMER INTERNSHIP:
Planning Analyst,
PepsiCo

FULL-TIME POSITION:
Associate, Canadian Banking Leadership
Program, RBC Financial Group, Toronto

“A KEY BENEFIT OF THE ROTMAN MBA IS THE SUMMER INTERNSHIP. THE OPPORTUNITIES I DISCOVERED DURING MY INTERNSHIP WERE A BIG PART OF MY STARTING A NEW CAREER IN STRATEGY CONSULTING.”

Christine Wheatley, MBA '13

Director of Rotman Design Challenge, Business Design Club

PRIOR EDUCATION:
Bachelor of Arts, Honours,
Queen's University

PREVIOUS EXPERIENCE:
Assistant Director, Scheduling, Office of President
William J. Clinton at the Clinton Foundation

SUMMER INTERNSHIP:
Business Development and
Marketing Intern, EventMobi

FULL-TIME POSITION:
Senior Consultant,
IBM, Toronto

OUR GLOBAL ADVANTAGE

Canada is one of the most welcoming countries in the world when it comes to attracting global talent, and the Rotman School makes it easy for international students to transition into the North American job market. After graduation, international students are eligible for a Canadian work permit for three years, without employer sponsorship or job offer. This is a major advantage that the Rotman Full-Time MBA has over one-year programs and over our international competitors.

CAREER TREKS

Rotman MBAs set their sights on gaining meaningful employment at the world's top global firms. To give our students access to the broadest possible job market, we run multi-day career treks to major business cities in North America and Asia.

Career Trek Highlights:

- Participating students go through a rigorous preparation process to make sure they impress the employers they meet.
- Students visit an average of eight companies per trek, making valuable face-to-face connections with executives at key firms.
- Each trek is capped off with a networking event where participants meet and get advice from Rotman alumni working in that city.

PAYING IT FORWARD

The bonds that form between classmates in the Full-Time MBA program are hard to overstate, and mark a defining aspect of the Rotman experience. Second-year students provide support to incoming students, helping them navigate their new environment through industry clubs, a buddy system and organized events. The newcomers in turn share their job hunting expertise the following year, expanding the Rotman MBA network and continuing the culture of mentorship and collaboration.

ROTMAN FOR LIFE

The Rotman Alumni Network helps over 13,000 alumni in more than 70 countries worldwide to connect with one another and the School. As we increase the number of MBAs graduating each year, the size and scope of the Rotman alumni community will grow significantly, making this network an even more powerful asset for you throughout your post-MBA career.

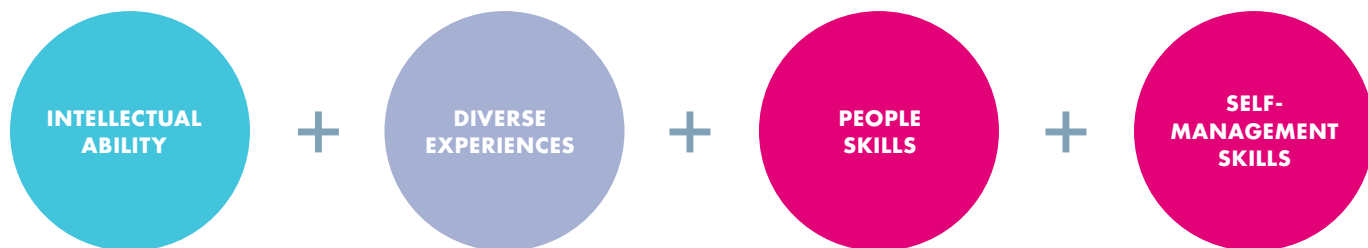
At Rotman, we make it easy for our graduates to connect, learn and succeed. Year round, alumni are invited to events that feature a roster of exciting speakers, and offer an opportunity to gain new knowledge, and expand their business circle with new contacts. The network provides lifelong career support through job postings and other resources, ensuring our graduates continue to find and share in their professional and personal success.



THERE IS NO TYPICAL ROTMAN STUDENT

The Full-Time MBA program is designed for intellectually curious individuals with a demonstrated potential for high achievement. Exposure to varying viewpoints makes for a superior learning experience and we strive to build a class that embodies diverse perspectives. We welcome you to engage with the admissions team well before you start an application so we can help you showcase your best qualities regardless of your academic or professional background.

WHAT WE LOOK FOR



EVALUATION CRITERIA

- **GPA:** minimum 3.0
- **GMAT** or **GRE** score
- **Work Experience:** 2 years recommended
- **Résumé:** submitted with application
- **References:** 2 professional references
- **Essays:** 2 written essays + 1 video essay
- **Interview:** by invitation



FINANCING YOUR ROTMAN MBA

\$3 MILLION IN ENTRANCE SCHOLARSHIPS, FELLOWSHIPS AND AWARDS AVAILABLE TO ROTMAN APPLICANTS

ROTMAN PAYS THE INTEREST ON YOUR STUDENT LOAN

Through the Professional Student Loan Plans and the Rotman Interest Subsidy Program, we provide a subsidy for the interest on your student loan while you study, and we do not require that this be paid back.

INTERNATIONAL STUDENTS CAN ACCESS A STUDENT LOAN WITHOUT A CANADIAN CO-SIGNER

Rotman is the only Canadian business school where all international students may apply for student loans that do not require a Canadian co-signer.

Find out more

Application deadlines, admissions criteria, program fees, information on financing your MBA: rotman.utoronto.ca/MBA

WHAT'S NEXT?

Connect



CHECK OUT OUR WEBSITE
rotman.utoronto.ca/MBA

CONNECT WITH A CURRENT STUDENT
rotman.utoronto.ca/ambassadors

SIGN UP FOR ADMISSIONS EVENTS
(OFFERED AROUND THE WORLD AND ONLINE)
rotman.utoronto.ca/MBA/AdmissionsEvents



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inside.rotman.utoronto.ca/admissions



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Contact

FOR MORE INFORMATION,
OR TO MEET ONE-ON-ONE WITH A MEMBER OF
THE ROTMAN ADMISSIONS TEAM, CONTACT
mba@rotman.utoronto.ca
416.946.8463