

Vidit Jindal

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EXPERIENCE

Bharat Heavy Electricals Ltd (BHEL)

New Delhi, India

Engineer(Planning and Management)

Jul 2010 – Present

Experience ranging from design and development of web based application, improving and monitoring of information security management system (ISO 27001:2005) to improving customer satisfaction score. Progressed from a software developer to a team lead working with all business segments for designing a better marketing approach for future business.

- Initiated process to shift from old paper based working style to IT based application resulting in 1300% increase in website traffic and overall 200% increase in use of IT application
- Studied the working of finance department and optimized it with implementation of invoice generation application and salary documents generation & distribution module
- Worked in core committee of 14 members and received ISO:27001:2005 certification for our unit within a time frame of 3 months
- Designed a more analytical approach to project future business potential in oil and refinery industry resulting in more accurate estimation of budget and order booking target for upcoming year.
- Lead a team of 22 employees to design and implement customer complaint system for BHEL, which resulted in improving the score of customer satisfaction survey.
- Unit coordinator for risk analysis and implementation of mitigation and treatment plans.
- Consistently rated in the top 10 percent across 50000 employees in company's performance appraisals for the last 3 years

Jindal Polychem Industries

New Delhi, India

Consultant (Part Time)

May 2011 – Dec 2013

Associated with family business of manufacturing and supply of chemicals to paper industries, assisting in designing marketing strategy and operations optimization.

- Introduced branding initiatives such as trademark on every product, online availability on trading sites, advertisements in industrial magazines
 - Resulted in improvement of company's image, which added the advantage among competitors
- Initiated a new marketing campaign – designed detailed product catalogues, created customer specific presentations and led a team to participate in 10th edition of Paperex-2011, an international exhibition and conference of pulp and paper industries
 - Resulted in market presence in 3 more states of India and overall 20% growth in revenue for 2012
- Optimized the working of manufacturing plant by reconfiguring the production line resulting in 28% increase in the output.

EDUCATION

National Institute of Technology (CGPA: 7.63/10)

Karnataka, India

Bachelor of Technology (Information Technology)

May 2006 - Jun 2010

- As a member of core committee to organize college cultural fest, Incident 2009, I contacted 15 colleges to take part in dance and dramatics competition.
- As a member of National Service Scheme (NSS) NITK Chapter, Initiated the beach cleaning events and organized a successful blood donation camp after thoughtfully conducting awareness drives.

ADDITIONAL DETAILS

- Setup a startup, ENROBOOKS, aimed at providing good quality used textbooks at discounted prices to students in rural areas
 - Designed a marketing strategy after studying business models of flipkart.com and amazon.com.
 - Held extensive demand surveys of 15 schools and 7 coaching centers
 - Launched a pilot project and recorded sale of 1000 books in 7 institutions in a month period
- Marketing coordinator in East Delhi, India – Sahaja Yoga, an international club working for development of society through meditation. Improved initiatives resulted in increasing number of followers and opening of two more Sahaja Yoga centers in East Delhi, India.
- Organize regular motorcycle rides for professional individuals: led a group of 5 for 3000kms long bike ride to Leh, Ladakh, one of the toughest routes in the world
- Member of Company's football team, which regularly plays in State level competitions.