



THE UNIVERSITY OF HONG KONG
Faculty of Business and Economics



Full-Time MBA

in partnership with
**London Business School &
Columbia Business School**



GLOBAL EXPOSURE



HONG KONG ADVANTAGE



WORLDWIDE NETWORK



CHINA FACTOR



**LEARN BUSINESS
WHERE
BUSINESS IS**



THE RAPID ASCENT OF ASIA TO THE FOCAL POINT FOR GLOBAL BUSINESS HAS CREATED TREMENDOUS OPPORTUNITIES FOR INDIVIDUALS HOPING TO RIDE THE ASIAN ECONOMIC WAVE. WHILE OTHER PARTS OF THE WORLD MAY REMAIN APPREHENSIVE ABOUT THEIR ECONOMIC FUTURES, ASIA HAS BECOME A MARKET LEADER OF CONFIDENCE AND PROSPERITY.



THE HONG KONG ADVANTAGE

Our location in the heart of Hong Kong, a city with a rich business and entrepreneurial heritage, confers immense advantages upon our students.

Hong Kong's vibrant economic environment attracts businesses from all over the globe. Dynamic Hong Kong is an upbeat, 'can do' city whose business advantages are legendary: the world's freest economy, a strategic financial and business centre with low taxes, the rule of law, clean government, a free flow of information and an international lifestyle. And all of this is right on mainland China's doorstep and in the very heart of Asia.

Current Class

Average Age	28.4
Average Work Experience	5.4 years
Female / Male	F 40% M 60%

HKU's alumni network has a good spread across Asia, with many alumni holding senior positions at large multi-national organisations. My first job after the MBA was obtained through the recommendation of an alumnus.

Kshitij Registrar, India
Citibank, Singapore
MBA 2013



THE UNIVERSITY OF HONG KONG (HKU)

First and Foremost

As the oldest tertiary education institution in Hong Kong, HKU enjoys an enviable international reputation for its accomplishments as a research-led comprehensive university. Established in 1911, HKU boasts 10 faculties and is well-known for scholarly research and education. The university truly lives up to its motto: Sapientia et Virtus: Wisdom and Virtue.



Worldwide Recognition

THE ECONOMIST

2014 Full-time MBA Ranking

No. 27 in the world and No. 1 in Asia for the 5th consecutive year

Return on Investment (ROI) of Full-time MBA programmes 2013

No. 3 in the world

FINANCIAL TIMES

Global MBA Ranking 2014

No. 29 in the world

International Course Experience Rank

No. 4 in the world

QUACQUARELLI SYMONDS (QS)

QS World University Rankings® 2014/15

HKU is ranked No. 28 in the world

14-MONTH FULL-TIME MBA PROGRAMME



THE FULL-TIME MBA PROGRAMME IS AN INTENSIVE 14-MONTH PROGRAMME WITH THREE TRACKS. ALL STUDENTS SPEND ONE MONTH IN BEIJING AND NINE MONTHS IN HONG KONG. THEN, DEPENDING ON THE TRACK THEY CHOOSE, THEY SPEND FOUR MONTHS IN LONDON, NEW YORK OR HONG KONG / SHANGHAI.

* CURRICULUM STRUCTURE, CORE COURSES AND ELECTIVES ARE SUBJECT TO CHANGE AND UNIVERSITY'S APPROVAL.

HKU FULL-TIME MBA

The full-time MBA programme is an intensive 14-month programme with three tracks. All students spend one month in Beijing and nine months in Hong Kong. Then, depending on the track they choose, they spend four months in London, New York or Hong Kong / Shanghai.

HKU MBA Cyberport Campus



HKU MBA

London Track with London Business School & New York Track with Columbia Business School

The HKU MBA is integrated with London/Columbia Business School, both rated among the top ten institutions in the world. After completing their core courses at HKU, students will travel to London or New York to study electives along with the MBA/EMBA students of these schools.

Programme Details

- 📍 9 months at HKU to study core courses with a focus on Asia business.
- 📍 Full-term studies for 3 to 4 months at London/Columbia Business School along with their MBA/EMBA students.
- 📍 Graduates will earn a HKU MBA degree, an official certificate and transcript from London/Columbia Business School, and be entitled to some alumni affiliated services provided by London/Columbia Business School.
- 📍 This is **not an exchange programme** as the entire cohort of students is assured the opportunity to study at London/Columbia Business School to derive maximum benefits from the London/New York experience in terms of education, exposure and networking.

The London & New York Connection: An Expanded Global Vision

The unique partnerships with world-renowned business schools such as London Business School and Columbia Business School provide our students with unmatched opportunities in terms of educational experience and networking. London and New York are both world-class cities and offer great environments for business education along with international exposure for our students.

Students also benefit from a China Immersion Programme in Beijing at the beginning of their MBA studies.

HKU MBA

Hong Kong & China Track with Fudan University

- 📍 Students who prefer to have a deeper understanding of Asia business will take all of their courses at HKU, many of them alongside our part-time MBA students, most of whom are employed at the middle/senior management level in regional companies. Working together with such experienced individuals gives full-time students greater insight into the region and helps them to connect with potential employers. In the meantime, our students can continue to work closely with the Career Development Office for guidance on both permanent and intern job opportunities.
- 📍 Alternatively, students on the Hong Kong/China track have the option to take China-focused electives at Fudan University for approximately three months in the spring. Our partnership with Fudan University, a top-ranked university in China, provides students with access to all of the university's facilities and to the large pool of HKU IMBA alumni in China. In addition to classroom learning, students are exposed to various aspects of the Chinese business world through seminars, industry interfaces and enrichment workshops.

HKU MBA HIGHLIGHTS

Regional Perspective – In The Heart of Asia

HKU's international MBA programme is carefully designed to give you a first-class education, real-world experience, deep understanding of international business and sincere appreciation of cultural sensitivities. Our Asia-Pacific focus, in particular, will give you a distinct advantage in building your career in the region, or indeed anywhere in the world, as Asia now lies at the centre of many business ventures worldwide.

The China Factor

The HKU MBA's dual focus on Asia and China business renders the programme highly relevant to the wider region's dynamic, ever-evolving business environment. The China focus is achieved through special courses with China elements, regional case studies, field trips, seminars and conferences, Chinese language training and company visits.

Case-Based Approach

The HKU MBA programme adopts an experiential-learning approach, with the extensive use of business cases that enables students to become effective problem-solvers and decision-makers in today's rapidly changing business settings. These cases are written by our own professors and are published by our renowned Asia Case Research Centre (www.acrc.org.hk). The programme's relatively small class sizes allow for extensive interaction and collaboration.

Worldwide Network & Global Exposure

Learning experiences in London, New York or Shanghai are designed to foster a deeper and richer awareness of international business among our students. There are also tremendous opportunities to network with alumni from our partner schools and greatly expand students' business contacts all over the world.

Mentorship & Buddy Programme

This programme connects current students to our alumni to build mentor-mentee relationship. Students can obtain real-life business knowledge from senior executives and top business leaders. The real-case sharing and professional insights from experienced mentors offer students an engaging and enriching learning experience. Recent graduates engage with students as buddies in sharing their information about studies, school experience and network in Hong Kong.

Business Lab

The Business Lab is an elective of the HKU MBA programme that provides students with opportunities to pursue their passion for entrepreneurship. The aim of this module is to incubate the development and consolidation of business concepts by HKU MBA students whilst making use of all of the knowledge and tools learnt throughout the MBA programme.



My MBA life at HKU has influenced my way of thinking and working after the MBA. Insights from people I met during this experience provided me with new impetus in life and my career.

Shuhei Aoki, Japan
The Bank of Tokyo-Mitsubishi UFJ, Ltd., Tokyo
MBA 2013

The course provided a great learning experience and helped me land a post-MBA executive position with the Australian Government. I now lead an Information and Data Systems team and have found the skills I learned during this course invaluable.

Noel Hanssens, Australia
Australian Government, Melbourne
MBA 2013

CHINA IMMERSION PROGRAMME

As many of our students are preparing for careers in China, this programme will help them to build language capabilities, better understand a different business system and expand networks in the region. The course is composed of company visits, language training, executive talks, alumni sharing sessions and cultural activities. Most importantly, the entire cohort will be together at Beijing resulting in better team spirit, communication and networking amongst the group.

Chinese Language Training

MBA programme collaborates with a renowned language and cultural university in Beijing for a 4-week intensive conversational Mandarin Chinese training course along with small tutorial groups and cultural classes.

Business Communication Course

Those proficient in Mandarin Chinese are expected to participate in a business communication course conducted in Beijing. This intensive course will use a variety of methods including business case studies, business journal articles and individual and group presentations under simulated business settings to teach and develop English language and communications skills.

MBA LIFE

HKU MBA experience extends beyond the normal classroom lectures, as our students undertake a whole range of extra-curricular activities to enhance their personalities and develop a stronger bonds with each other. MBA office works closely with students to provide the support and guidance they need. These activities include :

- **Conferences & Enrichment Workshops**
- **Executive Seminar Series & Leadership Talks**
- **Company Visits**
- **MBA Clubs**
- **Networking Events**



ALUMNI SERVICES

Alumni engagement is an integral part of building the alumni community and providing a platform for the students and alumni to exchange knowledge and forge friendships. This is beneficial to both students and alumni in expanding their professional networks and creating opportunities for their personal and career development. Many initiatives provided by Alumni Services help students to enrich their MBA experience. These include :

- **Regional Chapters**
- **Enrichment & Networking Events**
- **Joint Universities Events**
- **Alumni Industry Interaction**



Career Development Office has been an important influence in my professional journey during and after MBA. It has provided me with the right connections, internship opportunities and guidance that has helped shape my career.

Rakhi Sehrawat, India
Robeco Private Equity, Dubai
MBA 2009

HKU MBA helped me to get an internship in front-office finance, where I was later offered full-time employment. From start to finish, the MBA has truly exceeded my expectations, and allowed me to pivot on Asia with a highly competitive offering.

Nathan Leddy, Canada
Bank of New York Mellon, Hong Kong
MBA 2013

Career Development

The Faculty's Career Development Office (CDO) partners with MBA students to provide career advice, and job seeking skills training. We also aim to facilitate long lasting networks so our graduates may better position themselves for success in seeking local, regional, and international career opportunities. Through organising a number of career activities, students will gain in-depth understanding of the highly competitive employment market. These activities include, but are not limited to:

Career Development Office - 4 dimensions focus



Some of HKU MBA CDO Business Partners

- A.S. Watson • A.T. Kearney • Accenture • Avon
- Asian Development Bank • ANZ Bank • BCG Group
- Bank of America Merrill Lynch • Bank of China
- Bank of Montreal • Barclays • Baring Private Equity Asia
- BASF Corporation • BBVA • Booz & Company
- BlackRock Asset Management • Bloomberg • BNP Paribas
- Bayer • Cisco • China Construction Bank
- China Development Bank • Citibank • CLSA
- Commerzbank AG • Coca-Cola
- Calibre Asset Management • Calyon Credit Agricole CIB
- Capital IQ • CapitaLand • Cargill • China Asset Management
- China Merchants Securities • Christie's
- CSV Capital Partners • Deloitte • DBS • Deutsche Bank
- Daiwa Capital Markets • Diageo • Dow Jones
- DuPont • Deutsche Post DHL • Edmond de Rothschild
- Frost & Sullivan • Fidelity • Google

- Goldman Sachs • Greenspot Capital • Guosen Securities
- Gucci • Gallup Consulting • Hewlett-Packard • H&M • HSBC
- Hewitt Associates • Hong Kong Exchanges and Clearing • IBM
- Intel • JP Morgan • Johnson & Johnson • KPMG • LVMH
- Li&Fung • Moody's • Mizuho • Morgan Stanley
- Monitor Group • McKinsey & Company • Microsoft • Nielsen
- Nomura • Nestle • OCBC Bank • Oracle • PwC
- Protiviti Inc. • Prudential • P & G • Philips • Pernod Ricard
- Roche • Roland Berger • Rabobank • Seabury • Société Générale
- Standard Chartered Bank • Samsung • Singapore Mercantile Exchange
- Standard & Poor's • Schneider Electric • Time Warner
- Towers Watson • Turner Broadcasting • Tencent • Thomson Reuters
- Temasek Holding • Uniqlo • UBS • Unilever
- Wells Fargo • Yahoo!

Please visit the website for the complete list.



I chose HKU MBA because of its rigorous and effective curriculum, extensive network and strategic location. Moreover, the HKU MBA partnership programme with CBS and LBS is very appealing to me.

Gisheilla Costa, Indonesia
Cisco, Singapore
MBA 2014

Upon graduation from HKU MBA, I successfully secured several job offers from various financial institutions in Hong Kong. Career Development Office gave me tremendous support in terms of job referrals and working visa applications.

Erick Pan, P.R. China
Standard Chartered Bank, Hong Kong
MBA 2013

2015 ADMISSIONS

Requirements

1. Recognised bachelor's degree
2. Satisfactory GMAT score
3. Minimum TOEFL 550 (paper based)/ 80 (internet based) or IELTS 6.5 band, with no sub-test lower than 5.5
4. At least 2 years of postgraduate full-time work experience (as on July 2015)

Application period September 2014 through February 2015

Online application <http://www.mba.hku.hk/fulltime/admissions/>

Website www.mba.hku.hk

Email mbaadmissions@hku.hk

Telephone (852) 3962 1267

TUITION FEE

HK\$492,000 for the full-time programme payable in 3 instalments. Subject to change and final approval of The University of Hong Kong.

SCHOLARSHIPS

Merit-based scholarships are available for suitable full-time candidates.

DURATION

14-month intensive course from July through August next year.

CYBERPORT CAMPUS

Most of our full-time classes will be held at our Cyberport campus.

APPLICATION PROCESS

(Please refer to the website for complete details)

1. Submit supporting documents

You should provide us with the following:

- Official/certified true copy of transcript(s)
- Certified true copy of degree certificate(s)
- Official GMAT report
- Official TOEFL/IELTS (academic module) score report
- 2 referee reports
- Resume

2. Interview

Once online applications and supporting documents are submitted, the Admissions Committee will shortlist the candidates for the interview. Local candidates will be interviewed in person and international candidates will be interviewed either by phone or video conference. An interview invitation will be sent through the email provided in the application.

3. Admission decision

In general, the admission result will be available in 2 to 4 weeks after the interview.

The admission decision will be communicated through email once all the outstanding supporting documents are received. In exceptional cases, a conditional offer may be made subject to fulfillment of the GMAT and/or TOEFL/IELTS requirements.

