



Hitotsubashi University
Graduate School of
International Corporate Strategy

BEST OF

TWO WORLDS

HITOTSUBASHI ICS

Global MBA Program

WELCOME!

TO HITOTSUBASHI ICS

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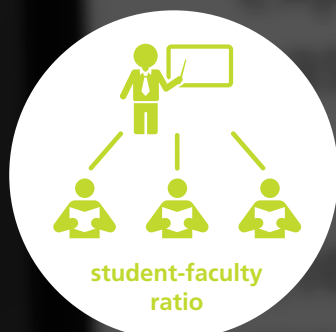
There is no one best way.

Innovation in business comes from facing paradox, combining opposites, and acknowledging ambiguity.

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At Hitotsubashi University Graduate School of International Corporate Strategy, or Hitotsubashi ICS, you join a small, select, and impressive international group of students and encounter a challenging MBA curriculum reflecting our value of combining the Best of Two Worlds. You study Finance, Strategy, Operations, Marketing, Organizational Behavior, and other essential subjects. You also experience and learn — through coursework, meetings with top executives, internships, and field studies — how Japanese companies create knowledge, innovate, and manage quality; and how corporate goals and social purpose differ around the world. In our Global Citizenship course, you learn about meeting the needs of others — from Nepalese villagers to Tokyo’s homeless. During Knowledge Week, you look inward to

better understand your values, and relate career to your life’s purpose. In teamwork activities, you learn first-hand how to manage cultural differences in values, work practices, expectations, and incentives in order to create greater synergy. Our student-to-faculty ratio, about 3:1, offers ample opportunities for direct interaction through our seminar system, independent studies, and a wide range of social and academic activities.



MISSION

To develop a new generation of global business leaders for Japan, Asia, and the world; and to create knowledge and disseminate — on a global scale — research output originating from Japan.

Our world-class curriculum combines the best practices in business education from around the world with a distinctive perspective on Japan and Japan’s role in the Asian and global economies.

Hitotsubashi ICS is winner of the “World Class Curriculum Excellence” Award presented by Japanese accreditation body ABEST21.

As a global thought leader, we are a premier source of knowledge on innovation and globalization in

Japanese firms and markets, and we provide provocative, cutting-edge and practical ideas to both academics and business practitioners.

Our network of a new generation of leaders of the Asian and global economies is born out of our diverse

student body and faculty, through our alliances with top Asian and global business schools, and through our partnerships with leading companies in Japan and the region.

Hitotsubashi ICS combines the best of two worlds to realize our educational

mission. Our vision is to be the bridge between the East and the West, Practice and Theory, Global and Local, Business and Society, Cooperation and Competition, Large and Small, Old and New. By pursuing these ends simultaneously, we hope to gain the Best of Two Worlds.

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For us Japanese, we need to present ourselves better to the global world.

The first step towards this is to understand the “West” and understand the difference.

*Kahori Miyake, Japan, Class of 2003
CEO, Claire's Japan*

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EAST WEST

Effective business practices vary around the world and over time. Global leaders do not need to have the “right” answer; rather they must be able to acknowledge diversity, tolerate ambiguity, and innovate by embracing paradox, combining opposites, and constantly challenging conventional wisdom.

TEACHING METHODOLOGY

Students at Hitotsubashi ICS are exposed to leading-edge management concepts from both the East, such as knowledge management, and the West, such as brand management. They are able to pursue a universal management model that is demanded in the globalization of business, not specializing solely in an Anglo-Saxon model or an Asian approach to management. Furthermore, our students are exposed to pedagogies that have been popularized either in the East, such as seminars, or in the West, such as, the case method.

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It's misleading to think of Asia as one region. Within Asia, whether they are business or non-business, there are many cultures. Understanding these cultures and being able to connect them are key to being a successful leader in this part of the world. The next generation of leadership is all about developing this ability to work across these cultures. I believe this is a necessary skill-set beyond the fundamental MBA type of training.

*Brian Lee, United Kingdom, Class of 2005
CEO, Kanematsu Textile Corporation*

PRACTICE THEORY

Theory is relevant for defining and resolving the problems and challenges of tomorrow, while Practice is relevant for tackling the problems and challenges of today.

CURRICULUM

Our students learn the latest theories in management in the classroom and apply them to “real” situations. Through Field Study and Internship, they face actual business issues and present their findings and insights to top corporate executives and decision-makers.

Hitotsubashi ICS's intellectual collaboration with many leading companies in Japan offers sponsorships and research alliances to better understand institutional and cultural diversity, and prepare students as leaders in a global economy increasingly dominated by Asia.

1-YEAR OR 2-YEAR MBA?

Same core curriculum in the first year.

Typical 1-year program students are:

- ☑ company-sponsored
- ☑ under the Young Leaders' Program (YLP) scholarship
- ☑ self-sponsored, but do not require internship or student exchange experience

Typical 2-year program students are:

- ☑ self-sponsored
- ☑ considering a change in company or industry
- ☑ interested in the student exchange program offered in the 2nd year
- ☑ willing to invest time, and need assistance in career search in the 2nd year

FACULTY

Many of our full-time faculty members have teaching experience at other top business schools around the world. More than 60% have been corporate leaders and executives in global and Japanese firms. Over 50% hold an MBA degree.

Our faculty members are highly successful authors, public speakers, and researchers. They are appointees to corporate boards of directors and are advisors to leading companies in Japan. By virtue of their continued involvement in the corporate world, our faculty members play a key role in inviting top executive guest speakers to their classes, and facilitating internships and recruitment for our students.

ICS ADVANTAGE

Our student-to-faculty ratio is 3:1. The “Zemi,” or seminar system, is a special feature of academics — and, like at ICS, fosters close, enduring relationships between students and faculty. All incoming ICS students select a Zemi advisor, who in many cases becomes “a mentor for life.”

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I consider myself the ‘bridge’ between practice and theory. My uniqueness comes from my experiences in both worlds.

*DBA graduate Satoko Suzuki, Assistant Professor, Kyoto University,
and a former consultant at the Boston Consulting Group*

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GLOBAL

LOCAL

EXTENDED CAMPUS

Global network of academic and corporate partners

Our exchange program with 12 leading business schools around the world offers our students the opportunity to experience business education in another academic environment, and to learn about, and live in, another culture.

TOKYO

A city at the convergence of new and old, east and west — seemingly blending them in its own unique way. It is deceiving as it is exciting, confusing as it is familiar. Yet after only a short while, one quickly feels at home.

Tokyo is the center for most of Japan's corporate recruiters and guest speakers, and offers one of the world's most efficient

public transportation systems and environmental policies. Tokyo is open 24 hours a day, and is safe. Regularly ranked among the world's top food destinations, Tokyo has more restaurants per capita than almost any other city. The endless array of entertainment, arts and cultural experiences year round includes many of the world's top artists. This city and its people leave a positive impression that lasts a lifetime.

Hitotsubashi ICS Partner Schools

London Business School,
MBA Programme

Peking University,
Guanghua School of Management

Northwestern University,
Kellogg School of Management

UCLA, Anderson School
of Management

University of Virginia,
Darden School of
Business Administration

Claremont Graduate University,
Peter F. Drucker & Masatoshi Ito
Graduate School of Management

University of Hawaii
at Manoa,
Shidler College of Business

Seoul National University,
SNU Graduate School
of Business

Chinese University of Hong Kong,
Faculty of Business Administration

Ramon Llull University,
ESADE Business School

HEC Paris,
HEC School of Management

Babson College, F.W.
Olin Graduate School of Business

The interests of individual businesses and industries may conflict with the interest of society as a whole. We make every attempt in our curriculum and research to raise awareness of those conflicts and encourage resolution in a way that is socially beneficial and creates long-term value. At Hitotsubashi ICS, we encourage our students to be actively involved in challenging the larger social issues of poverty, hatred, ignorance, hunger, pollution, crime, disease, and discrimination on a global scale.

Our signature course, Global Citizenship, has been part of our core curriculum from the founding of our MBA program. Every year, our students experience “learning by doing” by interacting and engaging in projects that involve mentally disabled children, the homeless and physically challenged, NGO activists, and volunteer workers.

BUSINESS SOCIETY

Most of the time, people consider the MBA degree as a passport to the next level of their career or to change careers; as for me, I see it rather as **a way to improve myself, so that I can be more valuable to society.**

Ellis Chiu, Hong Kong, Class of 2009



COOPERATION COMPETITION

From the very beginning of the academic term, our students experience the value of cooperation and teamwork in a mandatory two-day team-building exercise. This signature kick-off program is affectionately known within the Hitotsubashi ICS community as “Takao,” a city in West Tokyo where the outdoor exercise is held.

When classes begin, students form study groups and cooperate in group projects; yet, they compete with each other to get into the seminars of their choice, to qualify for their preferred internships or overseas student exchange programs, and to win student awards.

In Takao, students and faculty get together and share experiences and goals that can only be achieved through **true cooperation** and **total trust** in our various teams, although we do not yet know each other!

Leonor Vieira Tripa (Anita), Portugal, Class of 2010



Large

We choose to be a small school in one of the largest and most vibrant cities in the world.

Each class has fewer than 60 students, allowing our faculty to know and mentor students personally.

Yet our networks with the greater business community and universities around the world allow us to combine the advantages of scale with the speed and flexibility of being small.



Seoul National University,
Graduate School of Business



Peking University,
Guanghua School of Management

**BEST
Alliance**



Hitotsubashi ICS

The BEST Alliance is a collaboration in degree and non-degree programs between Hitotsubashi ICS, Guanghua School of Management in Peking University, and the Graduate School of Business of Seoul National University. The Alliance provides a platform to produce cutting-edge, world-class research in business and management through student exchange and double-degree programs; study tours of partner schools; faculty and staff exchanges; collaboration through joint research activities and publications, and a semi-annual symposium.

Small



www.ics.hit-u.ac.jp

Visit our website to learn more about our program, and see how an MBA from Hitotsubashi ICS can meet your personal career goals.

Join us

Hitotsubashi ICS students come from a variety of cultural backgrounds and work experience, yet have in common these important traits: they are smart, curious risk-takers with exceptional social and emotional intelligence.

For the most part, they share the following:

- ☑ at least 16 years of education in or outside Japan
- ☑ a bachelor's degree and demonstrated scholastic skills
- ☑ a strong command of English
- ☑ GMAT scores that demonstrate a general aptitude for business studies
- ☑ several years of full-time, post-graduate work experience
- ☑ an employment history, essays, and personal references that reflect maturity, interpersonal skills, and leadership accomplishments and potential

Tuition and Fees

Because Hitotsubashi University is a national university corporation, tuition at Hitotsubashi ICS is incredibly affordable.

Application fee: ¥30,000

One-time matriculation fee: ¥282,000

Annual MBA tuition: ¥535,800*

*excludes books and case materials, transportation, and living expenses which will vary depending on where you live and what you eat.

Financial Aid available

Although the amount varies from year to year, need- and merit-based scholarships and financial aid are available to students enrolled at Hitotsubashi ICS. For the latest financial aid information, please visit www.ics.hit-u.ac.jp/admissions/financial-aid, or inquire at the Hitotsubashi ICS Administration Office in the spring term.

For more information on our admissions process, please visit:

www.ics.hit-u.ac.jp/admissions/

Old

New

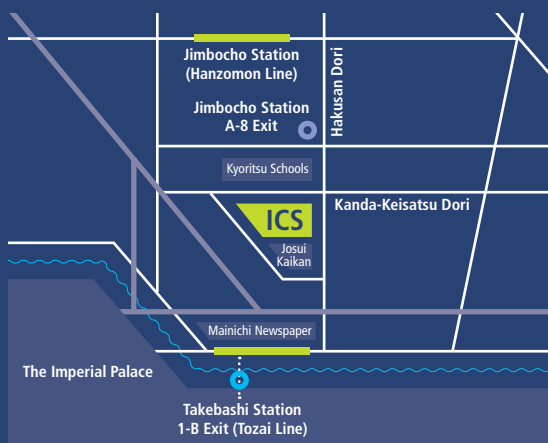
We are a young graduate school in one of the oldest and most distinguished universities in Japan.

Hitotsubashi University was founded in 1875 to educate "Captains of Industry" through combining the best of Japanese and Western philosophies and practices, and to lead Japan's entry into the industrialized world. For 135 years, Hitotsubashi graduates have been at the forefront of

Japanese business, government, academics, and media. In 2000, Hitotsubashi University founded the Graduate School of International Corporate Strategy to continue its tradition of developing global leaders.

We value our university's tradition, but also take seriously our role as an innovator. Research and teaching combine lessons from the old and new — the companies and practices that drove Japan's economic development and the newest, most innovative companies and business areas that are our future.





Hitotsubashi University

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Many thanks to the graduates and students of Hitotsubashi ICS who have so generously allowed the use of their photographs in this brochure.