

The Bath MBA

Full-time
Part-time Executive

The best business decision of the:

- Talent Manager
- Ambitious self-starter
- Aspiring entrepreneur

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www.bathmba.com

- High ranked programme – outstanding reputation
- Best candidates from every sector and every corner of the globe
- Unparalleled value for money
- Excellent professorial & professional support staff
- Exquisite world heritage location

Welcome

The ethos of The Bath MBA is to look beyond business processes and techniques to emphasise self-awareness, cross-cultural sensitivity and entrepreneurship as well as a socially responsible and ethical approach to business and management.



Our outstanding research leadership coupled with extensive corporate relationships enable the creation of unique research-to-practice links. Giving personal attention to our students also differentiates us from our competitors.

With over 40 years of experience delivering MBAs the Bath MBA has developed a reputation for excellence. The programme is consistently ranked among the world's leading MBAs. Accredited by the Association of MBAs (AMBA) since 1976, our reputation stems from world-class teaching and leading-edge research embedded into the curriculum. We listen to our students, alumni and stakeholders to innovate and refresh the programme to ensure that it is relevant to management and business practices of the 21st Century.

The programme offers a comprehensive introduction to the key functional skills that are essential to any organisation. An opportunity for personal development, a belief in the importance of sustainable business and leading-edge thinking around innovation and entrepreneurship, are key themes developed throughout the Bath MBA.

The School's student-centred, high-contact teaching approach provides a stimulating, interactive and supportive learning environment where students share knowledge from their diverse business experiences. This fosters the cross-fertilisation of ideas and debate on contemporary management themes.

Critical thinking, teamwork and creativity, as well as individual and organisational development, are key differentiators. These, combined with being part of one of Britain's leading universities in one of England's most beautiful cities, make the Bath MBA hard to match.

A handwritten signature in white ink that reads "V Hailey".

Professor Veronica Hope Hailey
Dean of the School of Management

Student profile

Vladimir Brenner
Strategic Pricing Specialist - Intel

“ I mainly considered the UK and the US as MBA destinations as I wanted to study in English, and be surrounded by English speakers. Not many can afford to take two years out of work so I opted for the more intensive, short-term approach. US schools seemed to be enrolling people without any work experience, and I felt this undermined the value of their programmes. The UK was the best choice for me. I looked at a number of schools, in the end it came down to personal preference. I liked that Bath was a UNESCO World Heritage Site.

It has been one of the best years of my life with a lot of joy and excitement along the way. I gained experience of working with numerous nationalities and cultures. My cohort of students was fantastic to work with, and also of course were the lecturers. I really appreciated the fact that they had real business based research experience. My previous skills were 100% enhanced during the course of the Bath MBA.

I started to work with Intel from mid-June on my final project. My project was a compelling, stressful and breath-taking journey which gave me global scope in a Fortune 100 company. Ultimately my success was a joint effort between myself, Intel and The Bath MBA. I couldn't have done it alone. The final MBA project is a great opportunity to showcase yourself. In three months you can make yourself part of the place, part of the business and show how you fit.

The work permit situation is incredibly tough and Intel's goodwill was key. Without their support, it wouldn't have happened. The rules for hiring internationals in the UK are much better than they were though, but not many companies know and understand this.

The Bath MBA has an excellent support team, and you cannot put a price on this. It's hard to quantify, but very important and very much valued. I would certainly recommend the Bath MBA to others. It offers a very rare opportunity to gather the best knowledge in the shortest time frame, and offers very good value for money. ”

“ My project was a compelling, stressful and breath-taking journey which gave me global scope in a Fortune 100 company. Ultimately my success was a joint effort between myself, Intel and The Bath MBA. I couldn't have done it alone. ”



A programme apart

📌 **Research intensive and practice driven. 97% of our faculty have PhDs.**

Excellent research

The Bath MBA combines the expertise of the School's international academics with contributions from many different organisations who bring their own cutting-edge knowledge of business directly to the classroom. The School is known and respected around the world for its research.

Our research is structured around six issue-based subject groups:

- Accounting & Finance
- Business, Society and Business Economics
- Information, Decision and Operations
- Marketing
- Organisation Studies
- Strategy and International Management.

These groupings contain cross-functional Research Centres, spanning a wide range of management issues, which focus and formalise our research initiatives.

High-contact learning environment

The School's student-centred, high-contact teaching approach provides a stimulating, interactive and supportive learning environment. Students share knowledge from their own diverse experiences which fosters the cross-fertilisation of ideas and debate on current business themes.

Bath MBA alumni

In addition to the new contacts that you will make on programme, the Bath alumni network includes four decades of graduates now in senior influential positions around the globe. This invaluable expansion to your global network gives you the opportunity to engage with key people who can provide excellent advice and support throughout your Bath MBA and future career.

Understanding the business context

Some MBA programmes launch straight in to the study of functional areas of business without seeking to establish the "wider organisational" context. From the outset of the Bath MBA you will be challenged to consider the complexity of the organisational context and reflect upon the links between business and society across both international and national arenas. You will consider how your personal growth is related to organisational development.

Personal skills development and career coaching

We place heavy emphasis throughout the programme on developing personal effectiveness and powerful outcomes for both individuals and sponsoring employers, and creating well-rounded, critical-thinking managers. The programme has been designed to ensure you have the skills to manage in a complex, changing world while also benefiting from the internationally respected research expertise of Bath's faculty. The Bath MBA is known for its atmosphere of friendly competition – students have a strong drive to succeed but also give each other support and encouragement.

From the start of the programme you will undertake a review of your career potential through a dedicated stream of work that focuses on developing your managerial competence and self-awareness. You will have the opportunity to reflect on your style of working within teams through regular meetings with a syndicated group of peers. Throughout the programme there will be an emphasis on the development of your critical thinking, influencing, leadership, conflict resolution and communication skills. A dedicated MBA Careers team and online portal are available to support you throughout the programme.



📍 Ranked 2nd in the UK.

The Economist's Which Executive MBA? ranking



Integrating theoretical knowledge with practical, problem-solving cases

The Bath MBA equips you with both theoretical and practical knowledge as well as the professional and personal skills to manage strategically and successfully in a constantly changing environment. The programme integrates theoretical disciplines through the application of knowledge and skills to assignments, projects and live business case studies. It facilitates critical thinking as an effective route to resolving the complexities that managers face in today's rapidly changing business environment.

Entrepreneurship embedded in the programme

For more than 30 years Bath has embedded entrepreneurial activities within the MBA. Each year, students take part in the 'Entrepreneurship in Action

Project'. This business planning exercise is a unique differentiator of the Bath MBA. It draws together and contextualises the functional knowledge gained throughout the programme to embed enterprise skills along with an understanding of how high-performance and creative teams are developed and managed. While many programmes now include entrepreneurial options, the Bath MBA's approach to entrepreneurship is distinguished in the following ways:

- **Experience** – three decades of delivering entrepreneurial skills within an MBA context.
- **Core Delivery** – rather than stand-alone option.
- **Expert Led** – drawing on practical experience from experts in the field.

Students frequently comment that the entrepreneurial content of the Bath MBA is the best part of the degree.

Bath MBA students often take their ideas to market by launching their own business venture on graduation.

“ Without the Bath MBA, I don't think I would have got my company off the ground. ”

Tim Chater – Koji Drinks

“ The Bath MBA taught me how to network. The alumni and my classmates were fantastic, connecting me with influential people around the world. ”



Student profile

Sarah Tatham
Mergers and Acquisitions -
Oasis Healthcare

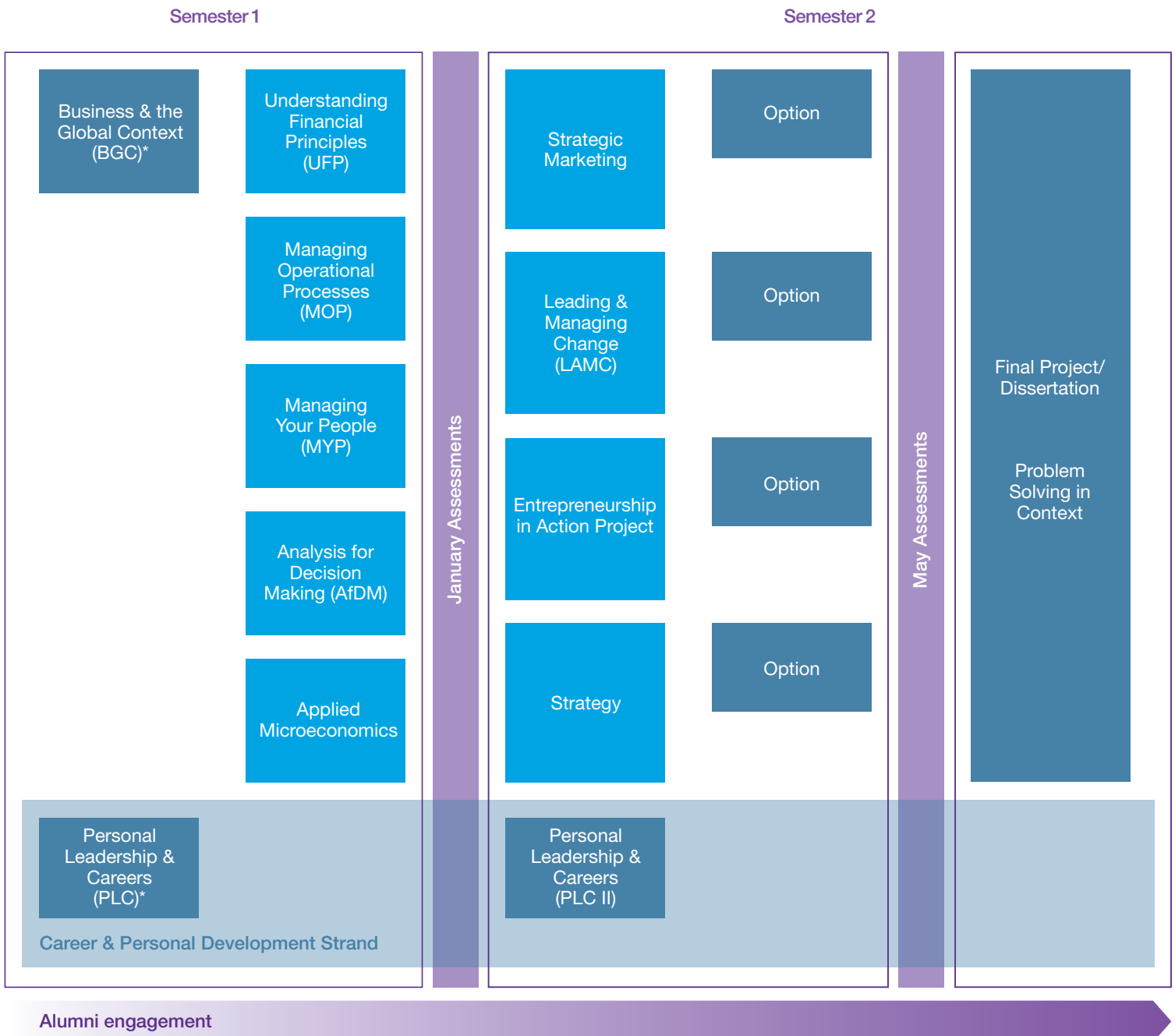
“ I am a fully qualified chartered accountant and enrolled on the Bath MBA after working for KPMG in Johannesburg and New York. Studying the Bath MBA has been a fantastic opportunity for me; the wealth of knowledge that you take away, in particular learning to work with people from all over the world, from different cultures is a wonderful opportunity. The Bath MBA alumni and people in your class are fantastic and can also put you in touch with influential people around the world. It has been a great experience in learning to work with an international community.

I'd recommend that you go into your MBA with an open mind. Don't stress about your post MBA role during your MBA, leave it till the latter part of the MBA as you are going to change as a person and change your mind about what you want to do many times. With regards to searching for jobs, the Personal Leadership and Careers part of the Bath MBA teaches a variety of skills and options to help you to make the next steps in your career.

One of the best things that the Bath MBA taught me how to do was how to network. It's a gutsy thing to learn how to do – to pick up the phone and approach someone with regards to your career. I secured my final project through the Bath MBA alumni network and my new role in Mergers and Acquisitions with a corporate dentistry company through the networking skills that I developed on the programme.

Programme overview

👉 Almost 50% of study credits relate to personal selection including elective options and the final project or dissertation.



* Entry module on Part-time Executive MBA
Part-time Executive route delivered over 2-5 years, via a combination of 2.5 and 5 day modules.

Choice of study mode

🕒 Intensive one-year full-time or flexible part-time Executive routes.

The Bath MBA is taught in 2.5 and 5 day modules and you are required to be on campus Monday to Friday from 9:00am until around 5:00pm for the duration of each module. Inevitably you commit to study outside these times.

Full-time Bath MBA

You enter the programme in September and complete 12 months of study as a single cohort; you benefit from the camaraderie of a single group of peers and full immersion into the programme without having to combine your study with working life. Almost 50% of study credits relate to personal selection including elective options and the final project or dissertation. The programme concludes in early September and graduation normally takes place in December. The full-time programme consists of a diverse international cohort, attracting professionals from all corners of the globe.

Part-time Executive Bath MBA

Our Executive programme has two entry points: in January and October each year. The Bath EMBA offers a high degree of flexibility for part-time students as the same course components are covered on both the full- and part-time routes. You therefore have the option to compress your study and complete in two years or extend your timeline and take up to a maximum of five years. On average EMBA students take three years to complete their studies. In terms of time 'out of the office' we normally advise that you factor 70 days in total: to include all taught modules on campus, group work,

project workshops and an allocation for the four exams associated with the programme.

Options

You are able to tailor the MBA to your specialist interests by selecting ten days of options/electives.

The options are reviewed on an annual basis to reflect both feedback from students and research undertaken by faculty at Bath. They provide a great networking opportunity with wide exposure to both full-time and part-time Executive students. In addition MBA alumni of the School frequently join these short courses to refresh and update their knowledge. Listed below is a sample of recent options available during the Bath MBA.

- International Finance: 2.5 days
- Sustainable Business Practices: 2.5 days
- Responsible Business Strategy: 2.5 days
- Business Analytics: 5 days
- Knowledge Leadership in a Global Economy: 5 days
- Introduction to Commercial Law: 5 days
- Risk Management: 2.5 days
- Strategic Brand Management: 5 days
- Innovation Management: Product, Services and Networks: 2.5 days
- Purchasing and Supply Strategy: 5 days
- Leadership in Context: 5 days
- Making, Measuring and Managing Employee Engagement: 5 days



Global Residencies

In addition to the core curriculum, you have the opportunity to take part in Global Residencies which provide an intensive seven days of international study and are open to both full-time and part-time Executive MBA students. These study tours typically include lectures, case studies, company visits, cultural awareness events, and the opportunity to visit local sites of interest.

Optimising your MBA learning

The Bath MBA fees include all mandatory materials associated with the programme. We also offer a range of supplementary short courses at no extra cost to help you reach your fullest potential on programme. In addition to enhancing your performance on the Bath MBA, many of these additional skills such as Rapid Reading will be of great value to you throughout your professional life.

Additional learning opportunities include:

- Rapid Reading
- Effective Time Management
- Academic Writing Skills
- Library Research Information Skills
- Referencing Workshop
- Revision Skills Workshop
- Examination Skills

Bath MBA & Continuous Development

Investing in your MBA is likely to be the largest single skills investment that you will make in your life. Selecting a school that enables you to maintain this asset could be a key factor in your decision making. Bath MBA alumni have the opportunity to participate in Masterclass sessions or attend optional elective units to continue to refresh their skills post-graduation, throughout their working life.

Advancing your career



We understand that undertaking an MBA is a huge decision, and for most of you thoughts about your career are at the heart of that decision.

Personal Leadership and Careers

The Bath MBA offers a unique credit-bearing career and personal development strand which underpins the programme. This module is designed to develop self-awareness, personal and interpersonal effectiveness, and the capacity for self-directed career development. This important element of the programme runs across both semesters of the taught programme.

Final Projects

A wide range of organisations have worked with our MBA students through the final project scheme. Typically around two-thirds of full-time MBA participants work with companies during their final project whilst a third undertake independent research to produce a dissertation. In a tough economic climate, there are limited opportunities for project placements to lead to permanent employment. Many graduates tell us, though, that their final project experience was instrumental in helping them secure their first job post-MBA. The project is a crucial element in helping you steer career change

“ What differentiates the Bath MBA in my opinion is the focus on personal development; the programme gave me the opportunity to learn so much about myself. It enabled me to recognise and develop my strengths, helped me realise what I want from my future career and showed me how to achieve this. ”

Muhannad Maksousa

Project statistics 2013/14

- No. of students: 63
- 31% one company/sponsored project
- 37% projects through School of Management
- 57% projects through students' own contacts/independent

or progression following your MBA and you are making a strategic decision in selecting it.

Careers resources

The Bath MBA career development team offers appointments to discuss career development with you during the programme. In the current economic climate, a focused and professional CV and effective networking skills differentiate applicants when seeking new roles post-MBA.

Participants on the Bath MBA also have access to our virtual careers centre. Key features include:

- Appointment booking
- Resource library which provides a comprehensive source of information relating to careers post-MBA
- Online CV platform which is available to project providers and employers
- Updates on jobs, projects and events

Recent project providers have included

- AgustaWestland
- Alliance Boots
- BP
- Bristol News & Media
- BT Innovate
- Clarks
- Cotswold Outdoor Ltd
- GENeco
- Heber Ltd
- Intel
- Knorr-Bremse
- Lloyds Banking Group
- Moog International
- Nationwide
- Porsche Cars GB Ltd
- Praxair Surface Technologies
- Property Solutions
- Reach – Visual Brand Strategy
- Rolls Royce
- Rotork Controls
- Ubiquisys
- Vendigital
- Vodafone
- WaterAid
- Wessex Water
- Xmos Semiconductor
- Zurich Financial Services

Further details of career development and final projects are available on our website:

www.bath.ac.uk/management/courses/mba/careers/index.html

“ The Bath MBA really worked for me. I was promoted three times during my MBA and twice since graduation. ”



Student profile

Larry Banda
Divisional Director - Nationwide

“ As a 30-year-veteran in Financial Services I quickly learned that my knowledge from years of practical work, courses and job specific qualifications was maximised when I could apply that to proven models, theories and research across a range of industries. The room was full of people with incredibly broad life and work experiences which made it a rich learning environment. I use much of what I learned, and stay close to developments at Bath through the Alumni programme.

Nationwide has benefited in having a more rounded, more evidential based, broader thinking Senior Executive – especially in relation to Strategy – but from a personal perspective it has really worked for me as I have been promoted three times during my MBA and twice since graduation. I have had the confidence to make these moves into a wide range of disciplines (Product Management, MD for a subsidiary, Marketing Communications, Contact Centres and now Branch Network) in large part from the broadened thinking that came from the MBA and increased confidence in my ability to be more academic and structured in my approach rather than relying on my wits and instincts!

My MBA experience at Bath is, and always will be, one of my life's highlights. The modular approach meant that I could detach myself from work for a week and immerse myself in the modules. The culmination of it all was receiving my graduation certificate in Bath Abbey, watched by my wife Maggie and seven-year-old son Henry. It was a very proud day for a working class boy who couldn't afford to go to university first time round. ”

Credentials

📌 The School of Management has a track record of delivering MBA programmes for over 40 years.

AMBA Accredited since 1968. EQUIS Accredited.

Student profile



Zheng Ge

Zheng enjoyed remarkable success at Bath. First at the start of the programme she won a generous scholarship from Moog. Her team also won the Santander supported Entrepreneurship in Action competition. After graduation she went on to secure an Entrepreneur's Visa sponsored by the University of Bath in order to launch her own business via the University's Innovation Centre.

“ Education level is one of the most important criteria if one wants to progress his/her career in companies in China. With only a bachelor degree and being a female, I found it hard to progress in a male dominated industry. I researched many business schools before finally deciding on Bath. My decision was based on the course fees, duration, modules included, student diversity, location, etc. Some business schools take a large number of MBA students every year. That seems rather like a mass production “factory”, while in Bath, the number of students is smaller allowing more interaction with professors and peers.

I enjoyed my year at Bath and would recommend the Bath MBA to other prospective students. It has been an exciting adventure for me – learning business knowledge, working with peers around the world. And I'm now an entrepreneur setting up a travel business! With recent strong economic growth in China, more and more Chinese tourists can afford overseas holidays and now prefer to travel with their own itinerary rather than on guided tours. My business is aiming to fill language and information gaps by coordinating tourism resources in the UK and providing services and products to Chinese tourists. ”

2013/14 statistics

- 📌 **Average annual intake:**
Full-time: 63
Part-time Executive: 34
- 📌 **Average experience:**
Full-time: 8 years
Part-time Executive: 16 years
- 📌 **International diversity:**
Full-time: 26 nationalities
Part-time Executive: 13
- 📌 **Female to male ratio:**
Full-time: 54:46
Part-time Executive: 29:61
- 📌 **Industry sectors represented:**
Advertising
Automotive
Banking and Finance
Consultancy
Defence
Education
Engineering
Healthcare
IT
Manufacturing
Not-for-profit
Pharmaceuticals
Telecoms

The programme consistently achieves high international ranking amongst the world's élite MBA programmes.

- High-contact teaching environment, delivered through a mix of lectures and case material
- Focus on entrepreneurship, strategy and marketing
- Career and personal development strand underpins the whole programme
- Intensive one-year full-time or flexible part-time Executive route
- 12 taught courses including 10 days of options/electives, 4 exams.

Global Residencies provide the opportunity to broaden international networks; full- and part-time students participate alongside returning alumni.

- Almost 50% of study credits relate to personal selection including elective options and the final project or dissertation
- Global School Alumni network with an active membership of over 13,000.

The programme is designed to develop critical thinking, action-learning and creativity.

One of the top ranked MBAs in the world



- 2nd in UK
- 1st for Salary Increase
- 1st for Faculty Quality



- Ranked in top 1% of business schools worldwide



- 2nd in UK



- 1st for Student Satisfaction

Typical qualities of a Bath MBA candidate

🎯 Experienced, passionate and enthusiastic professionals, prepared to actively debate and share ideas.

Desire to learn and be challenged

An ideal Bath MBA participant is someone who has a real desire to learn and be challenged. Our academics are passionate about their subject areas and wish to engage with individuals who are enthusiastic and willing to share their business and management experiences.

Studying a research intensive and practice driven programme, a typical Bath MBA student should anticipate that they will be challenged through classroom debate and analysis of case material.

Focus on knowledge

Do you want to pursue knowledge, not just a degree certificate? We attract individuals ready to immerse themselves in the Bath MBA experience. Commitment, enthusiasm and energy are key qualities of a Bath candidate.

Maturity and experience

A key strength of the programme that enables us to attract a consistently high quality student body is the maturity and experience of our participants. Our requirement is that applicants have a minimum of three years' relevant, postgraduate, management experience. We attract participants who have a real desire to drive change either within their professional field or through their personal development.

Our full-time cohort has an average of eight years' experience which ensures that all of our students have significant experience to share with their peers.

Our part-time Executive cohort has an average of 16 years of professional experience, and brings individual perspectives of management issues and challenges to the intellectual debate. The interaction between accomplished and ambitious individuals from a wide range of backgrounds adds immeasurably to the experience on the Bath MBA.

Team players

The Bath MBA's focus on teamwork helps to foster a culture of inclusiveness, which encourages students to help each other through the difficult times. The necessary competition between students that keeps their achievement levels high is of a healthy and constructive nature. Working with TeamBath, the centre for sports excellence in the University, we apply team-working techniques that are inspired by the Olympic athletes who train at the University's world class sports facility – no sporting ability is required to benefit from this unique element of the programme.

Entrepreneurial drive

People who are open to new ideas and who want to lead change, or who have an entrepreneurial spirit, will be attracted to the Bath MBA.

Student profile

Piers De Lukacs Lessner

“After nearly 20 years in the UK Military I was looking for a fresh direction and career. I was undecided on my future and felt that a period of self-development could do no harm prior to launching myself into the wider world. A friend had made the suggestion of an MBA and a colleague enthusiastically talked about his experiences on the Bath MBA three years prior.

The warm welcome, dedication and professionalism of the academic and administrative staff, and the introduction to the rest of the cohort was akin to being received into a new family and was as fun as I had been led to believe. I have made new friends for life.

I felt a certain trepidation in undertaking the academic rigour and challenge of the MBA. This proved to be unfounded. I found the enthusiasm of the professors and the interaction with my fellow students meant that the whole experience occurred in a motivated environment and I developed a most compelling desire to learn more.

‘Too much work makes Jack a dull boy’ and the year was not just about the work. The multi-national flavour of the course meant that there were international food nights, evenings out in Bath and even some very kind invitations to experience other religions’ festivals. The international spread of the different countries that my fellow students arrived from added a richness to the pot that I will always remember.

After one of the most intellectually challenging, interesting and enjoyable years of my life, I am now employed on a different continent in a very different field, marketing, and it transpires that another colleague in the new company is also a Bath MBA graduate. The MBA has opened doors and assisted me with finding a job, before the academic year concluded. The reputation of the Bath MBA precedes itself. ”



Why the Bath MBA?

📍 Bath is distinguished amongst the top MBA's in the world in rankings, latest thinking, entrepreneurial content and diversity.



“ I believe that the University of Bath, which is in the premier league of global business schools, has a unique learning environment and strong connections with diverse organisations, which will give me a competitive advantage in the 21st century. ”

Nilesh Patil
TechNova Imaging Systems (P) Ltd.

There are four main reasons why candidates choose Bath:

- 1 **'World class' rankings** –
 - 2nd in the UK and 1st for increase in salary and faculty quality (The Economist Which MBA executive ranking).
 - Ranked in top 1% of business schools worldwide (Financial Times).
- 2 **Latest thinking** – Access to our research strengths, particularly in the areas of Corporate Social Responsibility, Sustainability and the role of business in society through our world class research academics in the Bath Centre for Business Organisations and Society.
- 3 **Entrepreneurial content** – whether you wish to start your own business, or just want to be successful at pitching great business opportunities within a larger organisation as an 'Intrapreneur' – the Bath MBA is an invaluable tool with which to gain these skills.
- 4 **Diversity of sector, diversity of experience** – Join a cohort of the best MBA candidates from every sector and specialism around the globe. Bath MBA candidates are looking for a broad range of skills to add to what they already know. Joining a broad cohort of exceptional candidates spanning multiple sectors, specialisms, and regions helps to grow your insight through knowledge of other international business leader's experience.

Meet us

📍 In person one-to-one with a tour of facilities, via Webinar, Skype and Masterclasses.

One-to-one meetings

Arrange a one-to-one meeting with a member of the MBA team to find out more about the programme and to discuss your options. We are happy to arrange face-to-face meetings, or alternatively a Skype or telephone meeting. Contact mbaapps@management.bath.ac.uk for availability.

MBA Masterclasses

We host a number of MBA Masterclasses throughout the year to provide prospective students with an insight into the Bath MBA.

Our Masterclasses include a lecture from one of our MBA academic members of staff. Our guests include current students, alumni and MBA support staff, allowing prospective participants to understand more about the programme.

MBA Fairs and virtual fairs

School of Management staff represent the University of Bath at MBA Fairs and virtual fairs throughout the year. Check our website for events we will be attending.

Student profile



Neetu Chandanmal
Andromeda BPO

“ Development, opportunity and networking are three key benefits which encouraged me to pursue an MBA programme. I chose the University of Bath to pursue my MBA primarily due to its reputation in European countries, its ranking in The Economist and its cohort size. The cohort size was the key deciding factor as it was an ideal number of students with a mix of more than 20 nationalities, providing a forum of variety of expertise and knowledge yet with individual attention. Additionally the beauty of the City of Bath did have a strong influencing factor. ”

World Class facilities in a World Heritage City

📍 One of the best MBAs in the world, one of the best schools of management in the world, in one of the most beautiful cities in the world.



Bath is a great MBA destination for many reasons. Our dedicated MBA facilities provide a highly efficient setting in which to study. Our primary MBA lecture theatre has undergone a £300,000 refit in recent years and we continue to update and enhance the teaching technology within the room to provide the best learning experience possible. PIN code access syndicate rooms and a co-located refreshment lounge ensure that you can make great use of every moment of the day.

Only 90 minutes from London by train, you benefit from quality of life in on one of the safest university cities in the UK.

The World Heritage City of Bath is one of the most interesting, elegant and vibrant cities in the UK. It is known for its many beautiful buildings and the natural hot springs which gave the city its name.

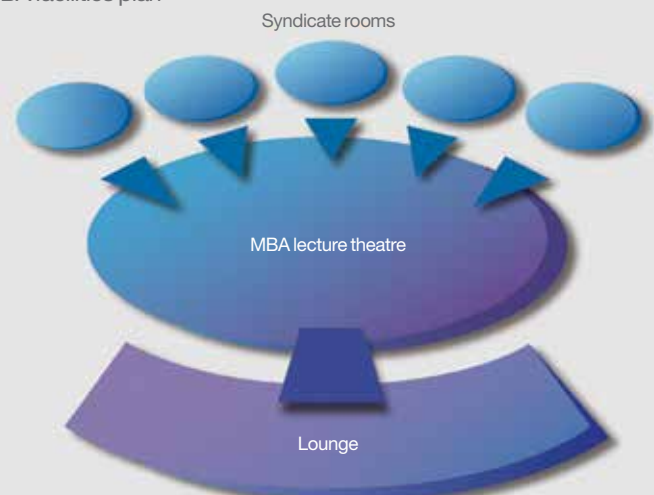
Bath is home to several excellent museums and galleries, and hosts various arts festivals throughout the year. There are numerous restaurants, cafés and pubs and a great range of shopping with high street stores, small specialist shops and a flea market. The city offers many enjoyable outdoor activities. You can take a boat trip on the River Avon, relax in one of the delightful parks or make use of the superb sports facilities.

Bath is surrounded by magnificent countryside and interesting places. Stonehenge, Salisbury, Wells, Glastonbury, Cheddar Gorge, Oxford and Bristol are all within easy reach of Bath.

We're located about a mile from Bath. Frequent bus services link the campus, city and major student residential areas, so you are always connected to your work, your home and your social life when studying.



MBA facilities plan



“ When a management buyout opportunity emerged, the skills we gained on the Bath MBA enabled us to transform our business into an entrepreneurial success story. ”

Laurence Ede, Andrew Birnie and Dave Peters;
Tocris Bioscience, Bristol UK. Executive Bath MBA alumni.

Tocris Bioscience merged with the talent and resource pool of R&D Systems Inc. early in 2011 to become the leading international supplier of high performance life science reagents.



Your future starts here...

“ I have obtained the knowledge and skills I need to succeed in my career, and the Bath MBA is the reason for that. ”

Ignacio Dorrego
Amazon & Cofounder of Weneru

Fees and Funding

- Full-time and part-time Executive - £28,000
- Full-time MBA candidates have the option to pay in two instalments.
- Part Time MBA candidates have the option to pay per module.

Scholarships

The University of Bath offer a range of generous scholarships to ensure that excellent candidates can undertake one of the best MBAs in the world. You may be eligible for a scholarship, bursary and discount. Up-to-date details can be found on our website:

www.bath.ac.uk/management/courses/mba/scholarship.html

International scholarships are also available via the International Office:
www.bath.ac.uk/study/pg/funding/taught/scholarships

Applying for the Bath MBA

All applications must be submitted via our website:
www.bathmba.com.

Application deadlines

Full-time MBA –
International deadline – 1st April
UK/EU deadline – 1st August

Part-time Executive MBA –
January start – 1st November
October start – 1st August

Entry Criteria

- Minimum three years of relevant, postgraduate, management experience
- Minimum 2:1 (or international equivalent) undergraduate degree. Applicants with no first degree but who have substantial management experience are advised that a GMAT 600+ may be required
- IELTS 7.0 (with no less than 7.0 in any band) or PTE (academic) 69 (with no less than 69 in any band)
- GMAT 600+ if four years, or less relevant experience

Each case is considered holistically and on an individual basis.

Required supporting documents:

- Up to date CV
- Personal statement
- Two completed Bath MBA reference forms (available to download from our website)

- Degree certificate and transcripts
- IELTS and GMAT official report (if applicable)

Your offer letter

The University has moved to a paper-light system and does not issue any hard copies of letters. All information regarding your application, including decision letters, can be found on the Application Tracker. The Application Tracker enables you to follow the progress of your application. You will receive emails alerting you to check your Application Tracker when there is new information for you to read.

Combined offers

If you meet most entry requirements but do not quite meet the English language requirement you may be eligible for a combined offer for MBA with a four-week pre-MBA English language course (offered by the University of Bath Academic Skills Centre). The Admissions Team will inform you if you are eligible for a combined offer.

Accepting your offer

If you are offered a place, you will need to accept via the Application Tracker system and pay a £500 non-refundable reservation fee to secure your place on the programme. Information on how to do this will be provided in your offer letter.



How to find us

Travel

The University is easily accessible from the UK's motorway network, being approximately 16 kilometres from junction 18 of the M4. Bath Spa railway station is on the main line between London and Bristol. It can be reached from the north or south via Bristol Temple Meads. Express coach services also run between London and Bath.

Key to Campus Map



Amenities

- WESSEX - Central Administration
- 1 Library, Security
- 2 Chaplaincy Centre
- 3 Students' Union
- 4 Sports Hall
- 5 Centre for the Arts
- 6 Sports Training Village
- 7 Medical/Dental Centre
- 8 Student Accommodation Office
- 9 University Hall
- 10 Fountain Canteen, Parade Bar, Claverton Rooms Restaurant
- 11 Student Services Centre & Café
- 12 Post Office, Banks and Shops
- 13 Accommodation Services Centre

- P** Visitors' Car Parking
- Fire assembly points
- Bus stops

Accommodation

- 1 Norwood House
- 2 Polden Court
- 3 Westwood
- 4 Brendon Court
- 5 Eastwood
- 6 Marlborough Court
- 7 Solsbury Court
- 8 Woodland Court
- 9 The Quads
- 10 Osborne House





The Bath MBA

Full-time
Part-time Executive

Contact us

📞 For more information about our MBA programmes please refer to

www.bathmba.com

or contact:
MBA admissions office
School of Management
University of Bath
Bath BA2 7AY
UK

Tel: +44 (0) 1225 383431
Email: mbaapps@management.bath.ac.uk

The information in this brochure is correct at the time of going to press. Courses are monitored and reviewed regularly, as a result of which changes may be made as part of the School's policy of continuous improvement. There may be amendments to the programme described in this brochure both before and after a candidate's admission. This brochure does not form any part of any contract between any person and the University.

10/2014



Our Corporate Partners:

