

Why UCD Smurfit School?

- **Globally ranked and triple accredited** – Your guarantee of quality.
- **Intense one-year course** – Taking time out from your career will help you get where you want to be, faster.
- **Excellent value** – Consistently ranked in the global top 10 value-for-money MBAs by the Financial Times.
- **Return on investment** – In 2014 the FT calculated that our MBA graduates' earnings grew by 63% in the 3 years after graduation.
- **Small class size** – Ensuring a more personalised experience for our students.
- **Corporate Connections** – Long and enduring links exist between the school and national and international organisations.
- **Global Alumni Network** – Membership to an active network of over 3,500 MBA alumni and 75,000 UCD Business Alumni worldwide.



"I decided to undertake the Smurfit MBA, not only to accelerate my career, but also to transform myself and step out of my comfort zone."

Shinji Nakakoba, Japan,
Full-time MBA

Why Dublin?

Dublin is noted for its young, creative population, Dublin was voted in the **Top 10 Best Student Cities in the World** by QS World University Rankings 2012



Dublin is one of the **three most visited capital cities in Europe**

Nominated by Fortune Magazine as the best European City for business people



Rimmed by beaches to the east and mountains to the south, and dotted with parks, Dublin boasts **wonderful amenities for everyone to enjoy**

The city is famous for its live music, vibrant theatre and performance arts culture: from young bands playing free in pubs to top international performers



Dublin Bikes is **the most successful city bike rental scheme in Europe** with 1 million trips a year

Dublin's international airport provides a **gateway to the capital cities of Europe and the rest of the world**



Class Statistics

Our full-time MBA attracts over half of its participants from overseas, including the USA, South America, South Africa, Asia, and Europe. 75% have spent part of their career overseas, and approximately 27% are women.

The average age on the full-time MBA is 32 years, and participants have an average of seven years' professional experience. The range of age and experience within those parameters is extensive, of course, which helps to add to the rich diversity of the class.

Full-time MBA participant profile 2014/15:

Average age	32
Average work experience	9 years
Women	27%
International	53%
Average GMAT	614

"I came to UCD in order to explore alternatives to continuing my career in architecture. I am delighted to have made fantastic friends and been inspired by some brilliant lecturers. The UCD MBA helped me to develop my personal interests and aptitudes; and provided me with many of the requisite skills, networks, confidence and knowledge to make the change to consulting."

Niall Ó Muiré, Full-time MBA
McKinsey & Company



Admissions

Course Fees: Please refer to our website

What do you need?

- A university degree or an extensive record of business/professional experience.
- A minimum of three to five years professional experience.
- A minimum GMAT score of 550.
- Note – Scholarship applicants will need to check the UCD Smurfit School website to calculate their required GMAT score, as the requirements for scholarship applicants may vary.*
- Two references – normally from current or former employers.
- An acceptable score on the TOEFL or IELTS exam if English isn't your first language.

Application process

Interested applicants should apply online at www.smurfitschool.ie

Application deadlines

Applications will be accepted on a continuous or rolling basis. The final application deadline for the academic year 2015/16 is July 15th 2015.

Scholarships and financial assistance

For details on financial assistance for students and our wide range of MBA scholarships visit our website.

Do you need a visa?

You'll find helpful visa information at www.inis.gov.ie

Contact Us

For more information please contact our MBA Admissions Manager, Gillian Durnin

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Phone: +353 1 716 8862

www.smurfitschool.ie/mba

www.smurfitschoolblog.com

[www.twitter.com/smurfitschool](https://twitter.com/smurfitschool)

Accredited by:



A member of:



Rankings:



UCD Michael Smurfit
Graduate Business School

MBA

1 Year full-time



Business. Imagined Better. Together.

Welcome

Your short guide to UCD Michael Smurfit Graduate Business School

A warm welcome to UCD Michael Smurfit Graduate Business School. We're Ireland's leading business school and research centre, and part of University College Dublin, which was founded in 1854 and today has a student population of over 30,000, including 6,000 international students.

In the business school our students enjoy the unique benefits of Ireland's largest university yet the intimacy of a dedicated campus, and the expertise of 50 years' experience in delivering an international MBA qualification.

We're proud to be the only business school in Ireland (and one of an elite group worldwide) to hold the triple crown of accreditation from the three centres of business and academic excellence, AACSB, EQUIS and AMBA. These accreditations benchmark us against the best in the world, and are your guarantee that you will receive a truly world-class business education. Our courses are consistently ranked in the world's top 100 by the Financial Times and the Economist Intelligence Unit.



"The Smurfit MBA mission is to focus on delivering the next generation of global minds and business leaders who can make a meaningful contribution to the societies and economies they work in."

Orla Nugent, MBA Course Director



"The Smurfit MBA not only changed my perspectives on business, but also on myself as a person. Through the classroom interactions and Leadership Development Programme, I learned about team and group dynamics and the personality types that drive people to interact the way they do."
Valerie Price, USA, Full-time MBA

"Our faculty is drawn from a proven group of academics who have extensive experience of world class MBA delivery internationally."

Professor Patrick Gibbons, Jefferson Smurfit Professor of Strategic Management, UCD Smurfit School

The UCD MBA Difference



Why Ireland?

Ireland leads in the skills race with a **higher percentage of 3rd level graduates** than UK, US and OECD averages

Global Peace Index: "6th **safest country in the world**"

Ireland has been ranked the **world's third most globalised economy** in terms of GDP according to a 2013 index published by EY

World Bank: "One of the **top ten places in the world to do business**"

Thousands of **overseas companies** have made Ireland their home in Europe

Ireland has the **highest concentration of ICT activity** in OECD countries and is known as the internet and games capital of Europe

3 of the world's top 5 gaming companies are here

Top 5 exporter of software in the world

8 of the world's top 10 technology companies are here

Top 10 "born on the internet" companies are all here

Most global players in the ICT sector - from Google, Facebook, eBay and PayPal to smaller specialist companies have chosen Ireland for major operations focussed on international markets

Reputation for medical technology and pharma

2nd largest exporter of med-tech products in Europe

15 of the world's top 20 medical technology companies manufacture in Ireland

50% of ventilators used in hospitals worldwide are made in Ireland

Smaller specialist companies have chosen Ireland for major operations focussed on international markets

Reputation for agrifood

Ireland has a production capacity to feed in excess of 30 million people

Ireland is the largest net exporter of beef in Europe and the 4th largest in the world

Ireland manufactures 15% of the world's infant formula

Google
facebook
twitter
LinkedIn
hp
IBM
genzyme
gsk GlaxoSmithKline

Full-time MBA Overview

Foundation Week (August)	Semester 1 (September - December)	Semester 2 (January - May)	Summer Semester (June - August)
THEORY*			
Introductory Sessions Teaching & Learning Sessions IT & Library Introductions Productivity Management Student Services Finance for Non-Finance Presentation Bootcamp	Core Modules: Financial Reporting Strategies for Human Resources Performance Driven Marketing Operations & Supply Chain Mgmt Corporate Finance Competitive Strategy Business Economics	Core Modules: Org. Behaviour & Decision Making Leading the Innovative Enterprise Business & Society Management Accounting Financial Statement Analysis	Core Modules: Global & Corporate Strategy (Block)
	Option Modules: Global Network Immersion Week	Option Modules: Managing the Negotiation Process Management Consultancy Entrepreneurship Corporate Governance Managing Sustainable Business Strategic Marketing Project Management Strategic Finance Financing New Ventures Financial Statement Analysis	Core Modules: Managing Sales Relations (Block)
PRACTICE			
Team Building Communications Networking Introductory Lectures: Study Skills/Self-Analysis Report Writing Excel Skills Easy Study Analysis	Global Network of Advanced Managment (10 Options - 5 Days)	International Study Trip Abroad - China/Brazil/South Africa/India	Major Consultancy Project with a strategic focus - themes include: MNC, Start-up's, Not for Profit, Entrepreneurial
	Strategic Company Projects Live Case Studies & Guest Speakers		
	Leadership & Development Programme - Development of the Self		
	Team & Team Performance Team Coaching Networking	Leadership Styles Implementation of Personal LDP Plan Coaching	Putting Theory into Practice
	MBA Careers in Action		
	Self & Market Awareness Careers Skills Seminars	Approaching the Market Targeted Search	Making an Impact C.V. Book
EXTRACURRICULAR ACTIVITIES			
Welcome Dinner	MBA Alumni Events MBA Sporting Competitions/Sports Clubs Intervarsity MBA Strategy Competition MBA Blog/MBA Clubs/Networking Events/ Dean Speaker Series / Thought Leadership		MBA BBQ MBA Alumni Association

*Modules offered are subject to change