

1-YEAR FULL-TIME **MBA**
CLASS OF 2014



CAREER STATISTICS

3-Month Post-Graduation | 31st March 2015

FOR PEOPLE WHO JUST WON'T STOP



MILANO | ITALY

THE KEYWORDS

INTENSITY

DIVERSITY

CHANGE

The Full-Time MBA at SDA Bocconi is a 12-month very intensive program with a Summer internship, 4 different functional-based Concentrations, 1 Track in Luxury Business Management in partnership with LVMH Group, plus exchange opportunities with 30 partner schools worldwide.

With approximately 100 students per year coming from 30+ countries and a wealth of diverse academic, professional and cultural backgrounds, our MBA requires a strong investment in relationships, cooperation and teamwork.

This environment produces candidates with a truly global mindset and strong diversity management skills.

Almost all of them pursue a substantial change in their careers either in industry sector, job or country, and they are invariably successful.

THE KEY FIGURES

12 MONTH INTENSIVE PROGRAM

4 FUNCTIONAL CONCENTRATIONS **+1** LUXURY BUSINESS MANAGEMENT TRACK
IN PARTNERSHIP WITH THE LVMH GROUP

30 EXCHANGE PARTNER SCHOOLS AROUND THE WORLD

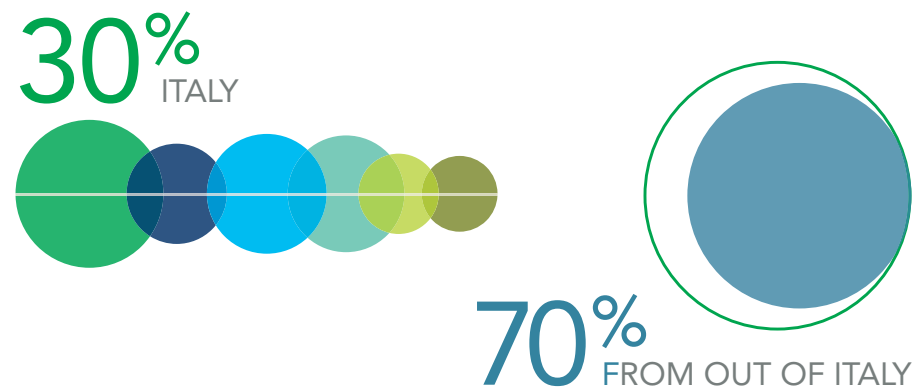
100 STUDENTS PER YEAR FROM **30+** COUNTRIES

92% CHANGE EITHER COUNTRY, SECTOR OR FUNCTION POST MBA

CLASS OF 2014 PROFILE

REGIONAL BREAKDOWN

● ITALY	30%
● EUROPE (excluding Italy)	14%
● NORTH AMERICA	20%
● APAC	19%
● LATIN AMERICA	9%
● AFRICA & MIDDLE EAST	8%



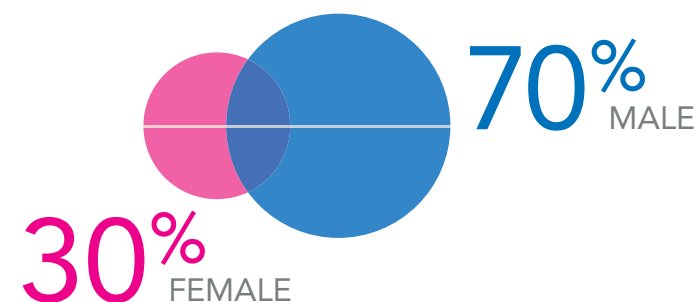
AGE

AGE RANGE	26 - 36
AVERAGE	29

29 AVERAGE AGE

GENDER

● FEMALE	30%
● MALE	70%

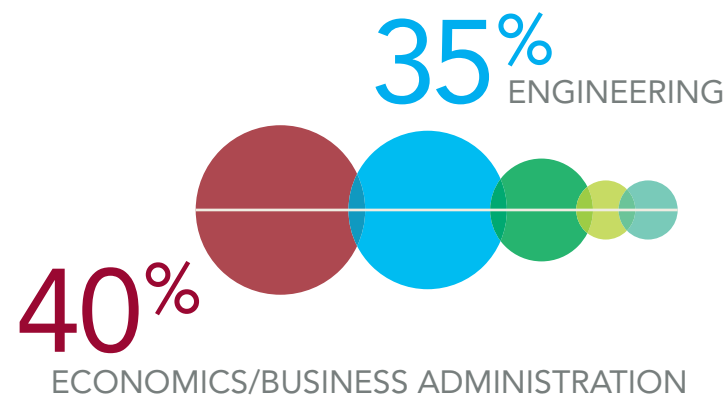


86 STUDENTS

CLASS OF 2014 PROFILE

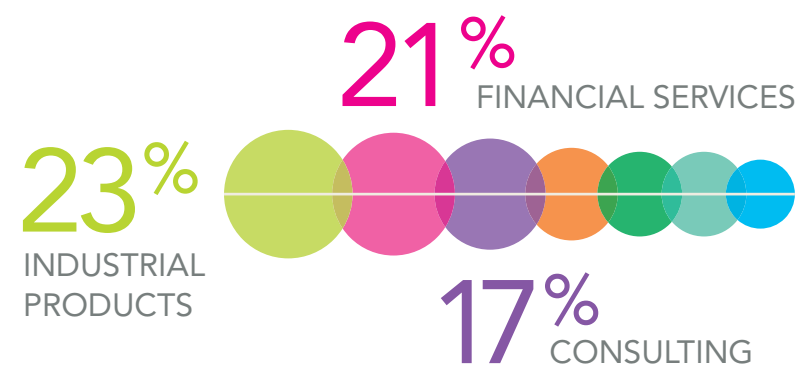
ACADEMIC BACKGROUND

● ECONOMICS/BUSINESS ADMINISTRATION	40%
● ENGINEERING	35%
● HUMANITIES	15%
● SCIENCES	5%
● LAW	5%



PROFESSIONAL BACKGROUND

● INDUSTRIAL PRODUCTS	23%
● FINANCIAL SERVICES	21%
● CONSULTING/PROFESSIONAL SERVICE	17%
● TECH/E-BUSINESS	12%
● SERVICES	10%
● ENERGY&UTILITIES	10%
● OTHER INDUSTRIES	7%



PRE-MBA WORK EXPERIENCE

RANGE	2 TO 9 YEARS
AVERAGE	5 YEARS

5 YEARS AVERAGE
PRE-MBA WORK EXPERIENCE

POST-GRADUATION CAREER STATISTICS

3-MONTH POST-GRADUATION - 31ST MARCH 2015

MOBILITY AND CHANGE

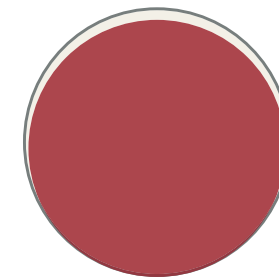
92% CHANGED AT LEAST ONE AMONG COUNTRY, SECTOR, FUNCTION

72% CHANGED JOB FUNCTION

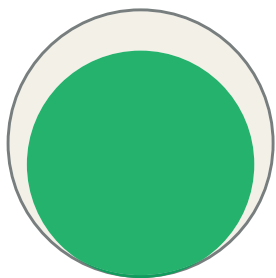
58% TRANSFERRED TO A DIFFERENT COUNTRY

70% OF GRADUATES CHANGED INDUSTRY SECTOR

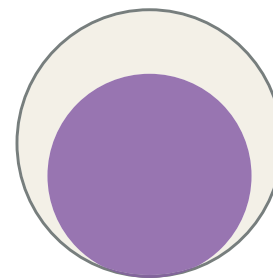
40% CHANGED ALL THREE DIMENSIONS: COUNTRY, SECTOR, FUNCTION



92%
CHANGED EITHER COUNTRY,
OR SECTOR, OR FUNCTION



72%
CHANGED JOB FUNCTION



58%
TRANSFERRED TO A DIFFERENT COUNTRY

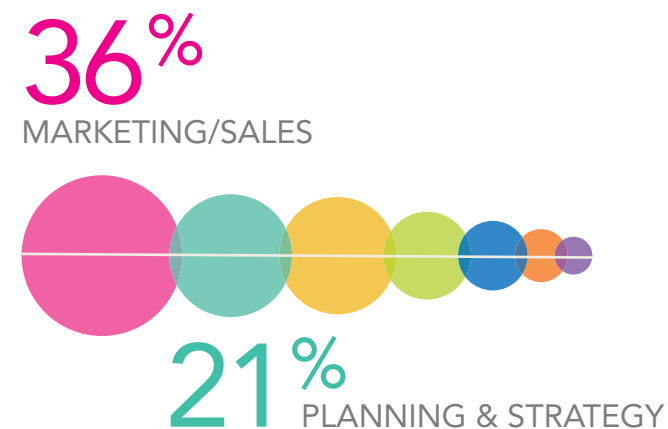
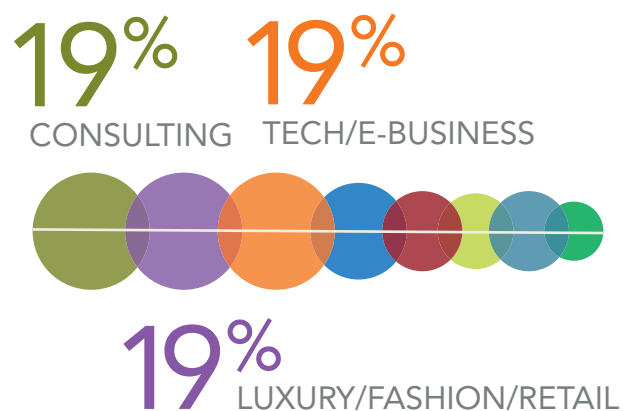
POST-GRADUATION CAREER STATISTICS

POST-MBA DESTINATION INDUSTRIES

CONSULTING	19%
LUXURY/FASHION/RETAIL	19%
TECH/E-BUSINESS	19%
FINANCIAL SERVICES	13%
FMCG	9%
INDUSTRIAL PRODUCTS	8%
MEDIA	8%
PHARMA/CHEMICAL	5%

POST-MBA JOB FUNCTIONS

MARKETING/SALES	36%
PLANNING & STRATEGY	21%
CONSULTING	19%
FINANCE/ACCOUNTING	11%
IT	7%
GENERAL MANAGEMENT	4%
PROCUREMENT	2%



POST-GRADUATION CAREER STATISTICS

POST-MBA LOCATIONS

● ITALY	51%
● EUROPE	21%
● NORTH AMERICA	12%
● APAC	10%
● LATIN AMERICA	6%

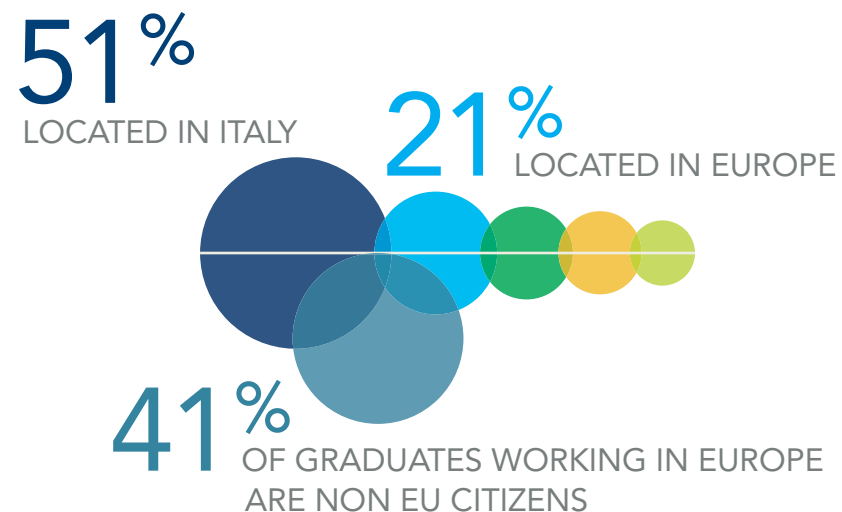
POST-MBA COMPENSATION

AVERAGE POST-MBA BASE SALARY*	€ 76,300
AVERAGE BASE SALARY INCREASE	121%

JOB OPPORTUNITIES SOURCES

● NEW JOB OPPORTUNITIES FOUND BY CAREER SERVICE/SCHOOL	66%
● NEW JOB OPPORTUNITIES FOUND BY GRADUATES	34%

* Does not include variable pay or benefits and perquisites



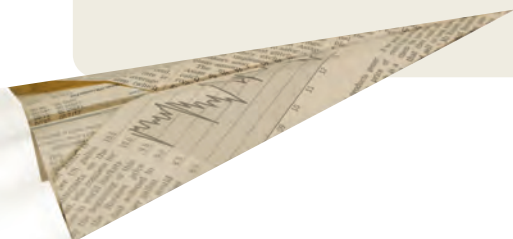
121% AVERAGE BASE SALARY INCREASE



RECRUITERS

TOP RECRUITERS 2014

- ➔ THE BOSTON CONSULTING GROUP
- ➔ MICROSOFT
- ➔ AMAZON
- ➔ SOLVAY
- ➔ KERAKOLL
- ➔ CREDIT SUISSE
- ➔ NESTLÉ



FOR PEOPLE
WHO JUST WON'T STOP

FOR GENERAL ENQUIRIES
PLEASE CONTACT:
CAREERSERVICE@SDABOCCONI.IT
TEL +39 02 5836.3213

A SELECTION OF MBA CLASS OF 2014 RECRUITERS

- | | |
|------------------------|----------------------|
| ➔ ADMIRAL GROUP | ➔ H&M |
| ➔ ALIAXIS | ➔ IMS HEALTH |
| ➔ ANHEUSER-BUSCH INBEV | ➔ INFOSYS |
| ➔ ARTHUR D.LITTLE | ➔ INTERGROUP |
| ➔ BAIN & COMPANY | ➔ JOHNSON&JOHNSON |
| ➔ BANCA INTESA | ➔ J.P. MORGAN |
| ➔ BAYER | ➔ L'OREAL |
| ➔ BNL-BNP PARIBAS | ➔ LOUIS VUITTON |
| ➔ BULGARI | ➔ LVMH GROUP |
| ➔ BURGER KING | ➔ MCKINSEY & COMPANY |
| ➔ CAMPARI | ➔ MÖET HENNESSY |
| ➔ CHRISTIAN DIOR | ➔ NIKE |
| ➔ CONSILIUM SGR | ➔ PARMALAT |
| ➔ DEUTSCHE BANK | ➔ PHILIP MORRIS |
| ➔ DFS | ➔ PWC |
| ➔ DIASORIN | ➔ SAPIO |
| ➔ EDISON | ➔ SCAROSSO |
| ➔ ELI LILLY | ➔ SEPHORA |
| ➔ FENDI | ➔ STRATEGY& |
| ➔ GIVENCHY | ➔ TAG HEUER |
| ➔ GOOGLE | ➔ TIFFANY |
| ➔ GSK | ➔ VODAFONE |



SDA BOCCONI SCHOOL OF MANAGEMENT



The leading School of Management in Italy and the only Italian School present in all of the most important International rankings (*Financial Times*, *Bloomberg Businessweek*, *The Economist*, *Forbes*), SDA Bocconi has established itself as a European leader in education.

SDA Bocconi School of Management is part of Università Bocconi, the first Italian University to grant a degree in economics. For over a century, Bocconi has played a leading role in Italy's social and economic modernization. SDA Bocconi has been engaged in the promotion and organization of executive education since 1971, with an International approach. The School's vision of empowering life through knowledge and imagination lies behind its program offerings: Executive Education Open and Custom Programs, MBA and Master Programs, for the development of individuals, companies, institutions and economic systems.

Choosing SDA Bocconi and coming to Milano means choosing a vibrant environment, the entrepreneurial, financial and industrialized center of Italy, a doorway to Europe. In short, a wealth of international contacts and opportunities. And Milano, of course, is culture, fashion, design, food and the art of living.

SDA Bocconi strong international outlook translated into the foundation of the India-based MISB Bocconi, Mumbai International School of Business Bocconi.

The School is an initiative of SDA Bocconi and has been launched in response to the growing competitive challenges on the global stage.

SDA Bocconi School of Management | Masters Division

Career Service - Full-Time MBA | via Balilla, 18 | Milano, Italy
tel +39 02 5836.3213 | www.sdabocconi.it/ftmba/career

ACCREDITATIONS



AACSB International
The Association to
Advance Collegiate
Schools of Business



European Quality
Improvement System



Association of MBAs
MBA provision accredited



Quality Management System
Certification ISO 9001:2008
Financed Projects
Service Centre



The Italian Association for
Management Education
Development
Full-Time MBA accredited
Executive MBA accredited



CFA program partner of
CFA Institute
MCF program accredited



Royal Institution of
Chartered Surveyors
MRE program accredited

MEMBERSHIPS



European Foundation for
Management Development



The Association to Advance
Collegiate Schools of Business



The Academy
of Business in Society



Partnership in
International Management



Community of European
Management Schools and
International Companies



The Italian Association for
Management Education Development



Global Business School Network

RANKINGS

- Financial Times
- Bloomberg Businessweek
- The Economist - Which MBA?
- Forbes
- Espansione
- QS

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