



**e-GMAT**  
Verbal for non-natives

**NEXT BATCH STARTS MAY 1, 2016**

# Agenda



2

Define  
your  
Strategy



3



Core Skills

# E-GMAT – The Company



**Born** : Sept 2011 to Help Non Natives

**Students**: 15,500+ from 60 countries

**Achievements**:

- GMAT Club's Most Successful Company
- 70% of all Non-Native Reviews

# GMAT CLUB'S MOST SUCCESSFUL COMPANY

1

Most Reviewed<sup>1</sup>

## Traditional

Manhattan GMAT  
Veritas Prep  
Kaplan  
Princeton Review

1

Most Successful<sup>2</sup>

## Online

GMAT Pill  
Magoosh  
Empower GMAT  
Economist GMAT

1. Based on # of reviews on GMAT Club
2. Based on # of debriefs on Share GMAT Experience

# Key to Success



## 1. Learning Architecture

1. Progressive Learning
2. Feedback – every 25 minutes
3. Mimics a private Tutor



## Core skills

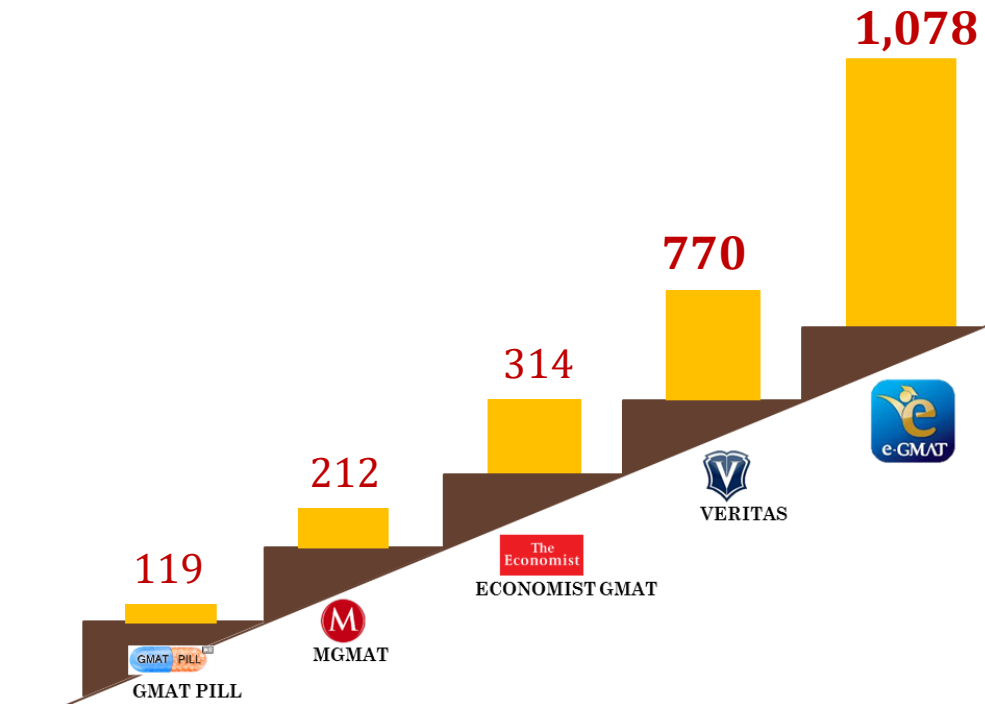
- Basics to the Most Advanced Concepts
- 4X to 5X more Focus on Application



## 2. Audio Visual Instruction

- 5X more efficient than books
- Better Retention, crisper application

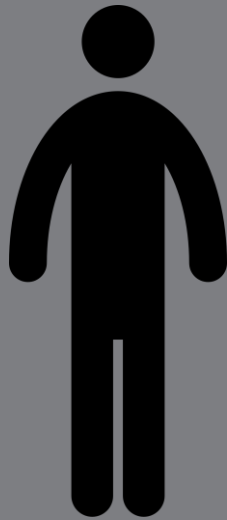
# First to get to 1000+ reviews



**GMAT Club's Most Successful Company**

# GMAT CLUB : Reviews Policy (Since Oct 2015)

October  
2015



Real People



Real Score Improvements



Valid Score report



An active member  
for 24+ months

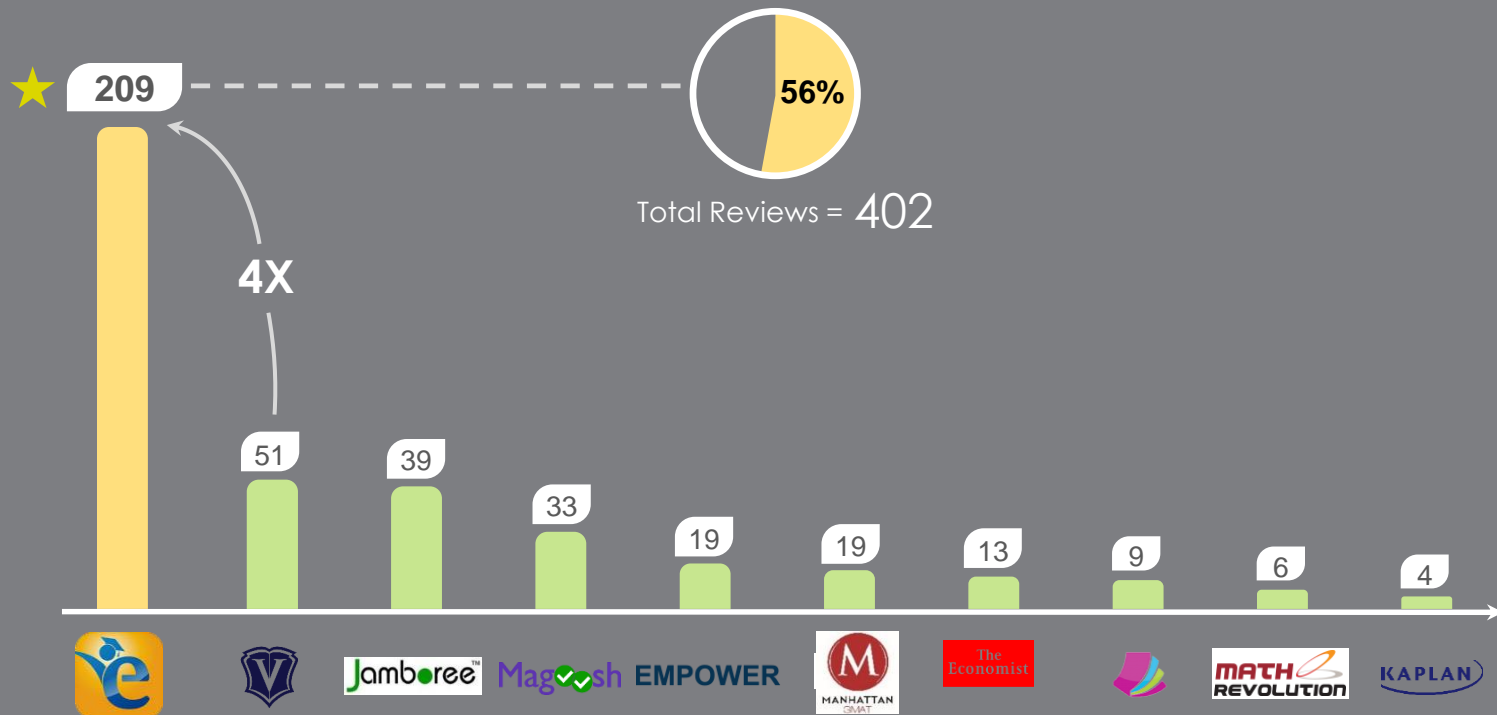


Posted 25+ times on  
the forum



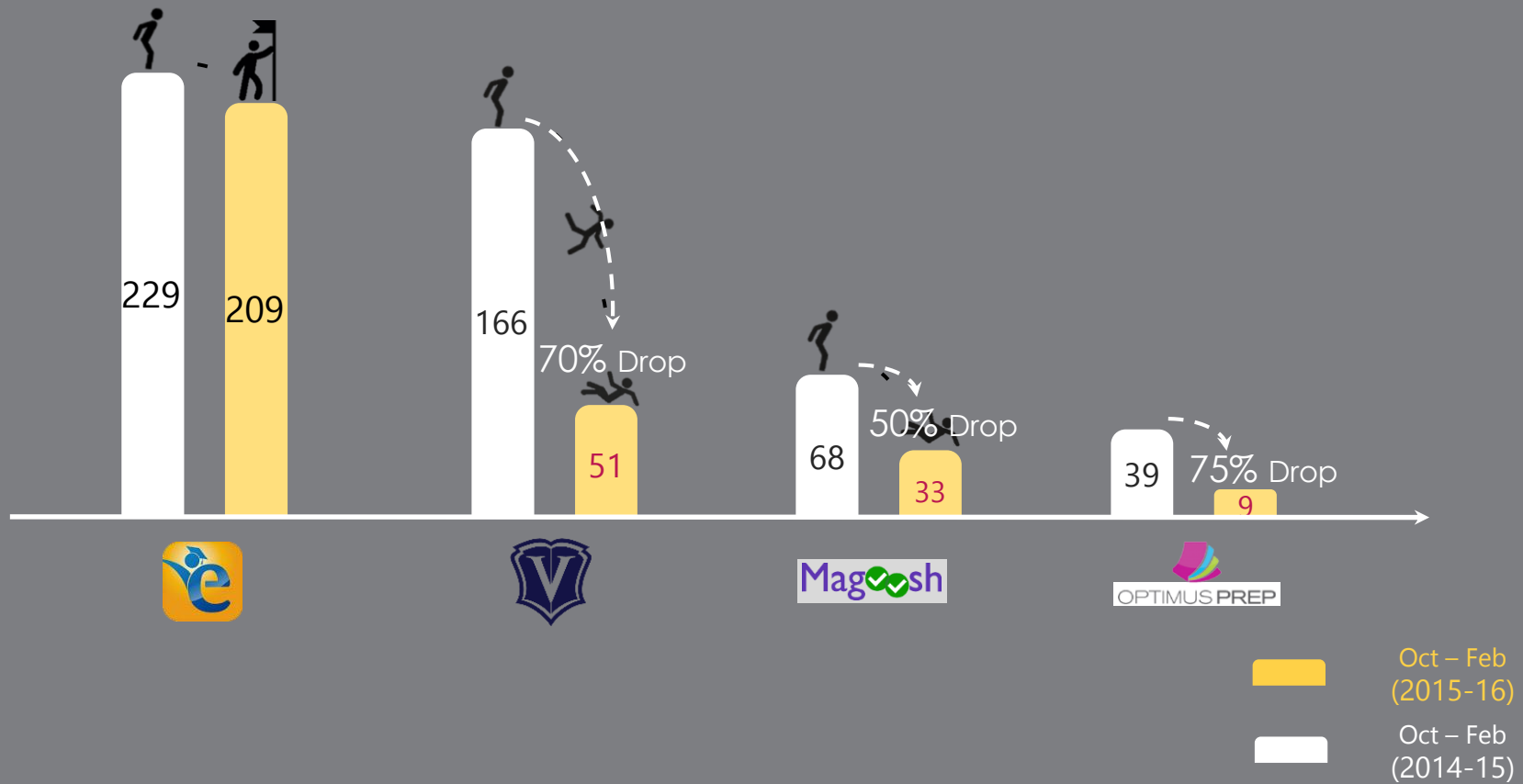
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# GMAT CLUB : Highest Reviews



October 2015 → April 11 2016

# Impact of the GC Verification Process



# Two Kinds of Courses

## ONLINE

- 5X more efficient than books.
- Cover everything from core foundation to most advanced application.
- Provide better value than books.

## LIVE PREP

- Online + Live Instructor Interaction
- Guaranteed Score Improvement
- Better value than + a lot of flexibility

**VERBAL ONLINE**

**QUANT ONLINE**

**GMAT ONLINE**

**INDV. COURSES**

**VERBAL LIVE**








**QUANT LIVE**

**GMAT LIVE**



# 1. Verbal Online

Designed for Students looking for improvement in fewer than 30 days

Key Features		Verbal Online
 Duration of e-Learning Content	<input type="checkbox"/>	100+ Hours
 Number of GMAT Level Practice Questions	<input type="checkbox"/>	3500+ Questions
 Number of mock GMAT Practice Tests	<input type="checkbox"/>	7 Mocks
 GMAT Strategy Sessions and Recordings	<input checked="" type="checkbox"/>	
 Scholaranium	<input type="checkbox"/>	<input checked="" type="checkbox"/>
 Instructor Led Live Sessions	<input type="checkbox"/>	-
 Verbal Score Improvement Guarantee	<input type="checkbox"/>	-
	Price	<b>\$199.00</b>

- Verbal
- IR
- Mocks
- GMAT Club tests
- Lots of Practice (4000+ questions)
- Verbal Workshop (Special)



## 511 Reviews

No other course has even 250 reviews

**Way Better Value than ANY Book or On  
Demand Course out there!!**

## 2. Verbal Live Prep

**World's most successful course  
for non-natives**

**29 refunds/3,600  
Students**

**World's most Reviewed  
LIVE Course**



**451 Reviews**

**Highest Number of Success Stories on  
Share GMAT Experience**

# How does it Compare?



With **36+ Hours** of live sessions and an unmatched **40 point score** improvement guarantee,





**VERBAL Live Prep is your best bet to ace GMAT VERBAL**

Key Features	VERBAL LIVE PREP	VERITAS PREP	MANHATTAN GMAT	KAPLAN
Duration of e-Learning content	100+ Hours	40+ Hours	20+ Hours	30+ Hours
Live classroom hours	36+ Hours	21+ Hours	14+ Hours	Nil
Number of practice questions	3500+	1500+	1450+	2000+
VERBAL Score Improvement Guarantee	40 Points	Nil	Nil	Nil
Taught by full time instructors	Yes	No	No	No
Price	\$299	\$1650	\$1590	\$1569

Get the Deal

# The Best Instructors – Period!!

## » Highest Rated GMAT Instructors

	<a href="#">Rajat Sadana</a> e-GMAT	★★★★★ [144 reviews]
	<a href="#">Payal Tandon</a> e-GMAT	★★★★★ [141 reviews]
	<a href="#">Shraddha Jaiswal</a> e-GMAT	★★★★★ [64 reviews]
	<a href="#">Krishna Chaitanya</a> e-GMAT	★★★★★ [54 reviews]

**4 Out of the Top 5 Instructors**



# May'16 Batch Calendar

S.No	Session Name	Day	Date	Session Time
1	CR1 - Inference	Sunday	May 22	7:00 a.m.
2	CR2 - Pre-thinking and Argument Structure	Saturday	May 28	7:00 a.m.
3	CR3 - Evaluate	Sunday	May 29	7:00 a.m.
4	CR4 - Strengthen	Saturday	June 04	7:00 a.m.
5	CR5 - Weaken	Saturday	June 04	9:00 a.m.

## Things to note

1. More comprehensive than any other course
2. All Live Sessions take place on weekends
3. 7:00 am Pacific = 7:30 PM IST

9	SC3 - Parallelism	Saturday	June 18	7:00 a.m.
10	SC4 - Modifiers	Sunday	June 19	7:00 a.m.
11	RC1 - Efficient Reading and Comprehension	Saturday	June 25	7:00 a.m.
12	RC2 Session	Sunday	June 26	7:00 a.m.
13	Verbal Workshop	Saturday	July 02	7:00 a.m.

# Key Characteristics of every course

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## **7 day return policy**

Get your money back if you don't like the course

## **Painless upgrades**

Start with the cheapest course and upgrade by paying the difference

## **Unlimited access**

1. Attend as many batches as you like
2. Get access to recordings as soon as you complete your purchase

## **First Time Takers**

1. Improve more than Re-Takers
2. Improve faster

# Join once and attend Multiple Batches

## Join now and attend Multiple batches

- ⇒ New batch starts every 20-25 days (May 21, June 11)
- ⇒ New batch (Quant => May 29, June 19)

# DEFINE YOUR GMAT STRATEGY

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& YOUR OWN STUDY Plan

# My Goal Today

**30 MINUTES**



Strategy

- Quant Vs. Verbal
- How to allocate time

**45 MINUTES**



Core Skills

- Why Core Skills (760+)
- How to improve

**20 MINUTES**



Learn Effectively

- Components of e-GMAT course.
- How to make the best use.
- Track Improvement

**No tricks on GMAT – they just don't work**

# Strategy: What does it mean and why do we need one...

**Strategy:** A plan of action designed to achieve a particular goal.

**Good Strategy:** Provides maximum benefit with the least input by capitalizing on strengths... and overcoming the weakness

## Hallmarks of a Good strategy:

1. Define a goal.
2. Analyze the situation and your current strengths
3. Have good assumptions.
4. Plan and execute.



**TAKE  
AWAY**

**A good strategy is personal, is devised by you, and has numerous checks to ensure that you are going in the right direction.**

# Clarity on Key Terms

**Percentile:** Your relative rank out of a population (Base = 250K)

<u>GMAT score</u>	<u>Percentile</u>	<u>Better than</u>
650	77	192,500 (57,500)
700	89	222,500 (27,500)
740	97	242,500 (7,500)
760	99	247,500 (2,500)

**Accuracy:** %age of question answered correctly

**Ability:** When put in context, your percentile in section (approx.)

**TAKE  
AWAY**

On GMAT, your percentile is a true measure

# Building Common Ground.....

## Verbal Score >> Quant Score

**Impact:** Lack of focus on quant leads to un-realized potential

**Truth:** Both are equally important.

GMAT Score	Quant Score	Verbal Score
700	47 (68)	39 (89)
700	50 (88)	34 (71)
700	49 (79)	36 (81)
700	48 (74)	37 (82)

## What about all those examples'...'..

1. All those examples are based on Verbal Score > 46 (99 percentile)

We don't have 99 percentile on quant so a comparable does not exist.

BTW, fewer than 1500 people score V47 or higher.

2. Some of those examples have inaccurate data

**TAKE AWAY**

1. Quant score – 11/12 = Verbal score with the same percentile
2. Total score for a target GMAT score more or less independent.

# Before you Start Preparing?

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1. Define your Quant And Verbal Split?

# Breakout scores for 700 for a good applicant:

	Very Strong in Quant (whiz)	Strong in Quant	Not Strong in Quant
Target Quant Score	Q = 50, 51	Q = 47-49	Q = 44-46
Target Quant Percentile	~90	76% - 85%	66% - 73%
Target Verbal Score	V = 33/34	V = 37/38	V = 40-43
Target Verbal Percentile	66%-69%	78% - 81%	87% - 95%
Ensure Quant score.	Q = 49	Q = 46/47	Verbal First

**TAKE  
AWAY**

**Capitalize on your strengths first before focusing on the weakness.**

# Key Question to Ask??

## Why does it matter whether your strategy is Quant Driven or Verbal driven?

1. Efficiency: 3X faster improvement
2. Confidence and Motivation – Improvement from 680 to 730 seems easier.

# The importance of Quant & VERBAL – Another take

WSJ Article: On B-School Test, Americans Fail to Measure Up

- High GMAT Scores From China, India Spur Separate Rankings for U.S. Students

## Very Interesting Implications for Asians

url: <http://www.wsj.com/articles/on-b-school-test-americans-fail-to-measure-up-1415236311>

url: <http://poetsandquants.com/2015/03/24/gmat-scores-up-at-10-of-top-25-schools/>

# Excerpt from the Article

- To address those concerns, GMAC in September

1. GMAT is important for Admissions even at Top Schools.
2. You now compete against other's in your region.. This means that you need to do well in both Quant and Verbal.
3. Your GMAT Score plays a big (huge) role in Scholarships.

- “I in ch  
kers  
in his region,” even though that individual might not rank highly against test takers world-wide, she said.

# GMAT Scores and Chances of Admission

**A GMAT Score of 750 or higher may increase your chances of getting an admit to a Top B school to as high as 50%**

School Name	GMAT Score < 700	700 < GMAT Score < 750	<b>GMAT &gt; 750</b>
Kellogg <sup>1</sup>	4%	24%	<b>42%</b>
HAAS <sup>1</sup>	12%	18%	<b>50%</b>
Booth <sup>1</sup>	10%	26%	<b>48%</b>
Darden <sup>1</sup>	17%	35%	<b>59%</b>
MIT Sloan <sup>1</sup>	15%	40%	<b>47%</b>

<sup>1</sup>.Based on data from 3000 applicants on GMAT Club

# Benefits of a high GMAT Score

## Benefit

## Financial Impact (10 Yr)

Admission

\$500K



- 1. Very High ROI**
- 2. Gives you Confidence**
- 3. Stays with you Forever**

Alternate Career  
(Not for Everyone)

\$100K+



## **2. (Understand) How do you ace the GMAT?**

# ACCURACY VS ABILITY

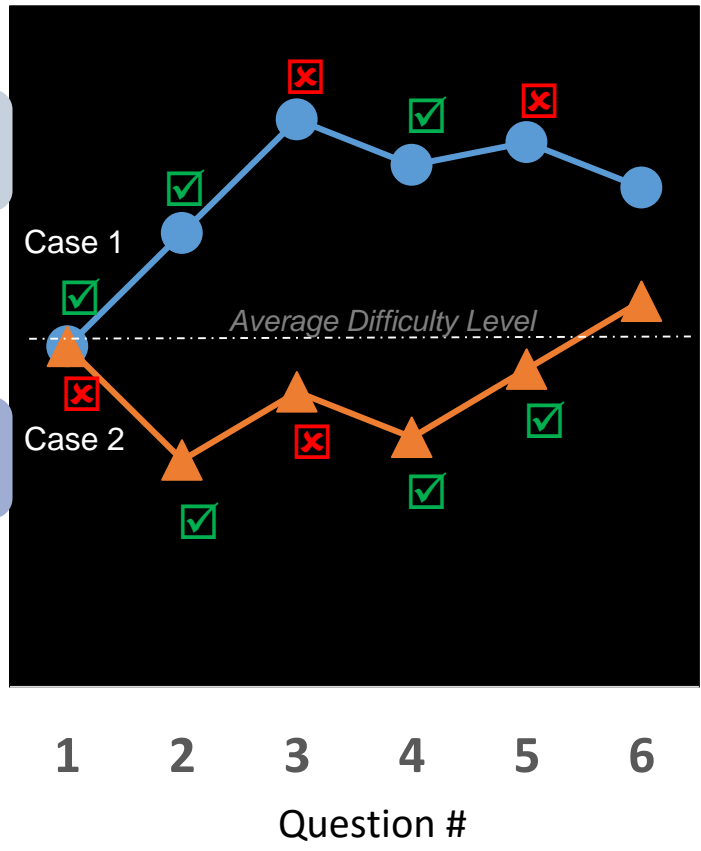
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Accuracy: %age of questions correct, regardless of difficulty level

Ability: Your comparative performance in a particular section



# Adaptive test algorithm



60% accuracy

60% accuracy

5 questions above average difficulty level

Only 1 question at average difficulty level



Challenge 1: Get difficult Questions  
Challenge 2: Answer them correctly

Your GMAT score is governed by your ABILITY to answer DIFFICULT QUESTIONS CORRECT.



# GMAT – a test of your ABILITY

43

97 percentile 7500 rank

32

65 percentile 87,500 rank

1 thru 10	11 thru 20	21 thru 30	31 thru 41
1	11	21	31
2	12	22	32
3	13	23	33
4	14	24	34
5	15	25	35
6	16	26	36
7	17	27	37
8	18	28	38
9	19	29	39
10	20	30	40
			41

Accuracy = 71%

1 thru 10	11 thru 20	21 thru 30	31 thru 41
1	11	21	31
2	12	22	32
3	13	23	33
4	14	24	34
5	15	25	35
6	16	26	36
7	17	27	37
8	18	28	38
9	19	29	39
10	20	30	40
			41

Accuracy = 71%

1. Student got more # of difficult questions.
2. Student correctly answered more # of difficult questions.

Your GMAT score is governed by your ABILITY to CORRECTLY answer DIFFICULT QUESTIONS.



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# **Just comparing accuracy across tests can lead to inaccurate conclusions**

{Making decisions on your prep based on accuracy can be fatal}

# GMAC agrees with our assessment of Ability



**souvik101990**

MBA Section Director



**Joined:** 19 Mar 2012

**Posts:** 1766

**Location:** India

GMAC annual summit 2014 [[#permalink](#)]

Nov 14, 2014 5:18 pm



3

This post received  
KUDOS



Expert's post

Bookmark  
this post

Just left the conference at the GMAC annual summit 2014 at NY. The biggest highlight of the event was the launch of a GMAT Diagnostic report.

**Gist:** You will have the option to get a diagnostic report on your GMAT test (and Exam Pack 1), detailing sectional percentiles (SC, CR, PS, DS, RC) and content area percentiles (such as Algebra, Geometry etc)

Just got out, so need to get dinner. More detail tomorrow morning! Tune in!

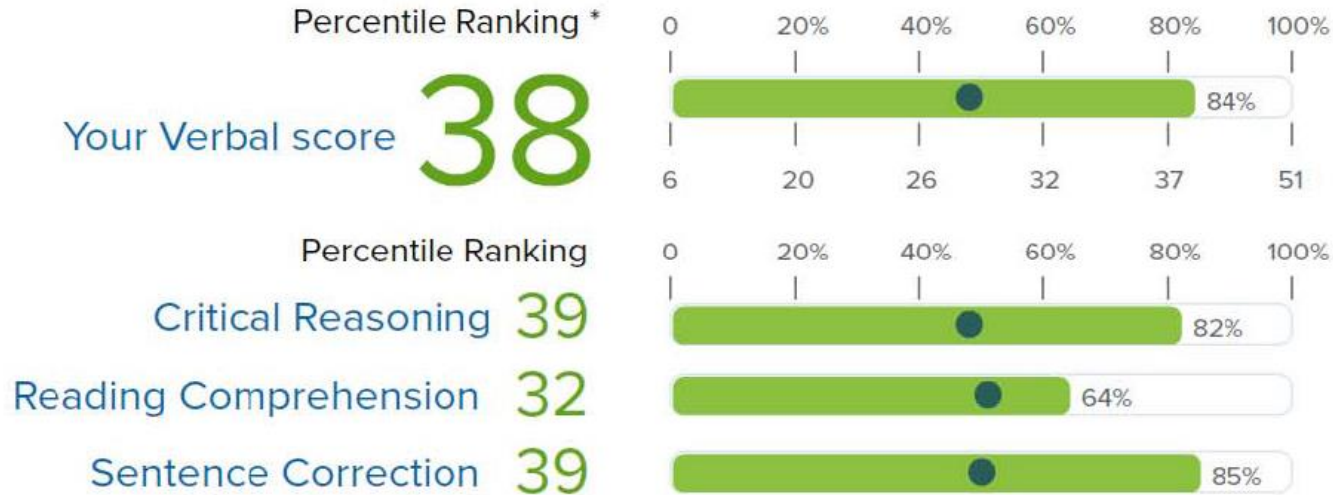
[My GMAT Resources](#)

**Gist:** “You will have the option to get a diagnostic report on your GMAT test (and Exam Pack 1), detailing sectional percentiles (SC, CR, PS, DS, RC) and content area percentiles (such as Algebra, Geometry etc.)”

# GMAT Prep Score Reports



## Verbal Performance



\* Percentile Ranking - Compares your performance to three years of GMAT Exams

● = Mean - The average performance of three years of GMAT Exams

Number of GMAT Exams - 782458

# Benefits of doing well on the first 10 questions

1. Higher score
2. Lower penalization of answering a question incorrectly

Last 11 Incorrect  
=> V38 (83 percentile)

Middle 11 Incorrect  
=> V38 (83 percentile)

First 11 Incorrect  
=> V22 (27 percentile)

First 6 Incorrect  
=> V33 (66 percentile)

**TAKE  
AWAY**

Your fundamentals need to be in place to take  
advantage

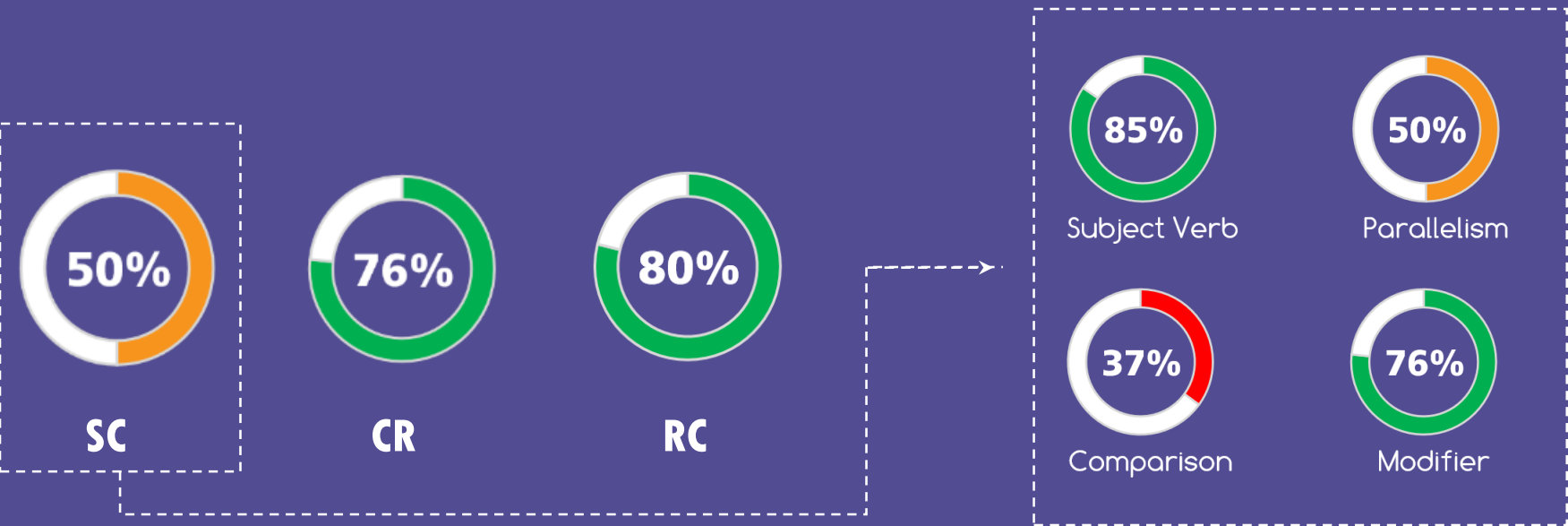


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**How do you measure ability?**

# Scholaranium

## ① Ability (10 Quizzes Each)



## Tests & Other Product Reviews

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[Tests] Manhattan GMAT CATs [4] ←————→ ★ ★ ★ ★ ☆ (4.5)

[Tests] GMAT Club Tests [29] ←————→ ★ ★ ★ ★ ☆ (4.5)

[Tests] e-GMAT Scholaranium [66] ←————→ ★ ★ ★ ★ ☆ (4.7)

[Tests] Kaplan GMAT CATs [2] ←————→ ★ ★ ★ ★ ☆ (4.0)

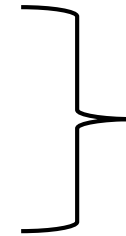
[Tests] Veritas Prep [1] ←————→ ★ ★ ★ ☆ ☆ (3.0)

1. Highest Rated in the Tests category (Category is 1 month old)
2. More reviews than GMAT Club tests

3. Strongest Analytics
4. Highest Quality Questions
5. Methodical Solutions

# Scholaranium

- 6 Free Ability Quizzes in Verbal
- 5 Free Ability Quizzes in Quant



Total 45

# PART 3

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Core Skills – Why do you need to build them to ace the GMAT?

# Core skills in quant + Why do Non- Natives Struggle?

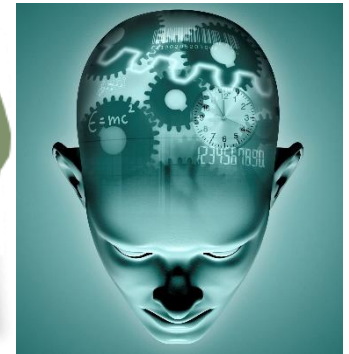
Jacob is now 12 years younger than Michael. If 9 years from now Michael will be twice as old as Jacob, how old will Jacob be in 4 years?

- A) 3    **B) 7**    C)15    D)21    E)25

How did you solve this question?

- By making equations
- Using number substitution
- Using formula

Your brain is already wired to solve this question. You do not need to consciously apply a formula or a shortcut to solve it.



For Verbal, we need to create these connections. Following the e-GMAT process helps us do that.

# Jacob and Michel

Jacob is now 12 years younger than Michael. If 9 years from now Michael will be twice as old as Jacob, how old will Jacob be in 4 years?

A) 3      B) 7      C) 15      D) 21      E) 25

J = Jacob      M = Michael

Today:

$$J + 12 = M$$

9 years from Now

$$2*(J + 9) = M + 9$$

$$2J + 9 = M$$

Solving:

$$J + 12 = 2J + 9$$

J = 3 today and **7** => 4 years from now.



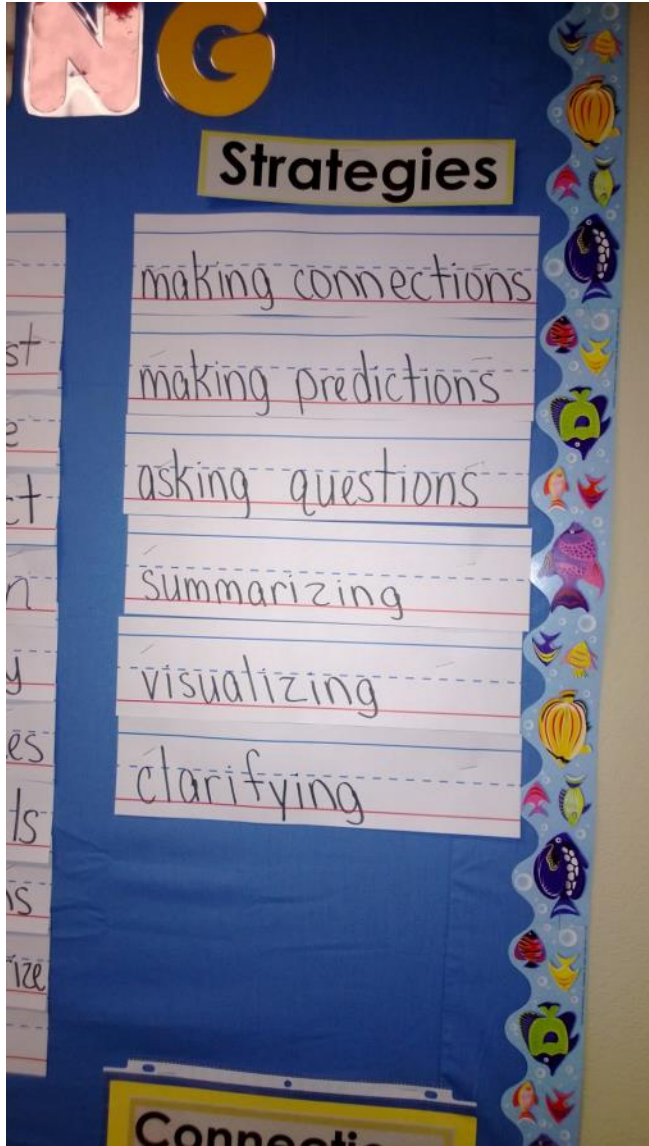
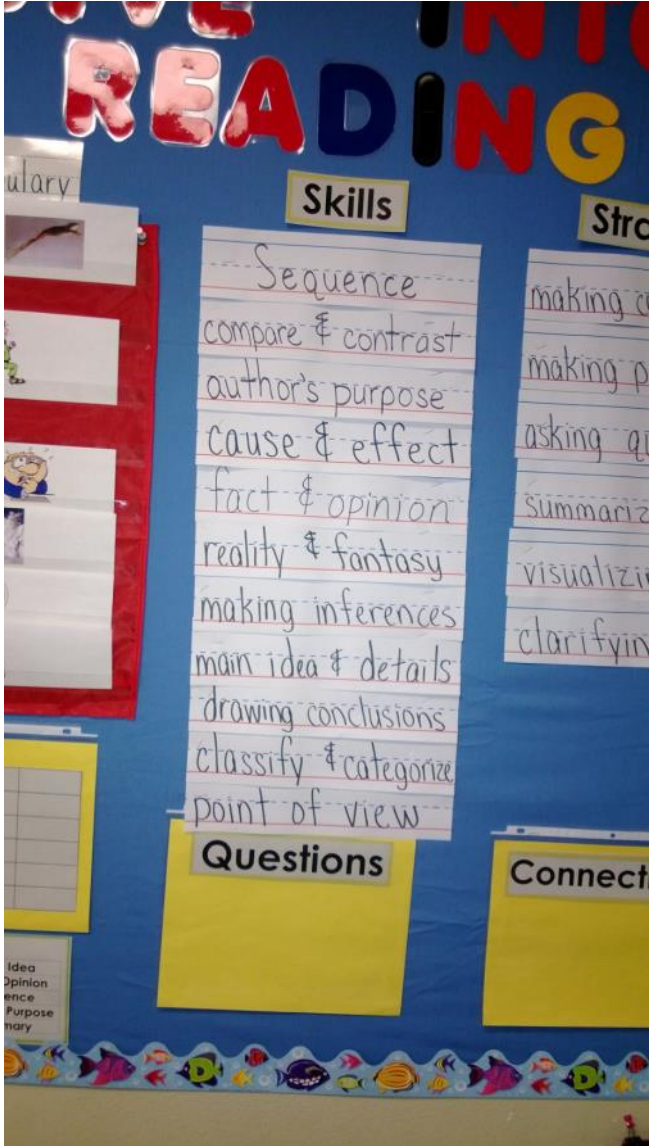
## Core Skills

1. Work with algebraic variables.
2. Convert statements into equations
3. Relate multiple equations
4. Solve equations

- Which of these core skills do you need to learn?
- What about natives, particularly Americans?

There are some core skills that you need to master to do well in a section

# What do third graders learn – Reading Comprehension



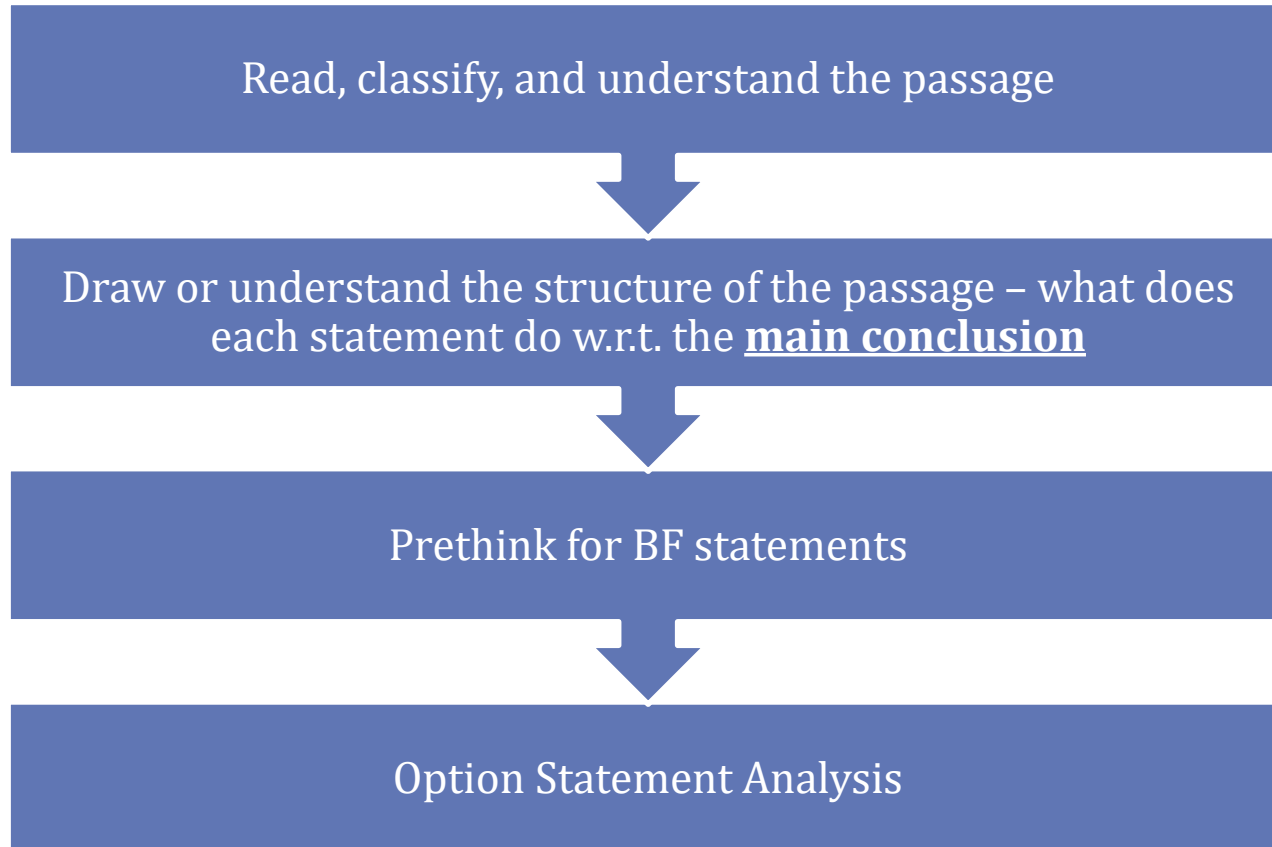
# CR Bold Face Question.... (650 Level)

Stock prices of companies that exceed \$100B in revenue, also called Extremely Large Caps (ELC), rarely beat the market over a 5 year period. It is commonly thought that this happens because these companies are too big to grow faster than the overall market. However, studies show that ELCs that provide higher returns than the market over a 5 year period, **a majority of them are run by their founders**. Since most of the ELCs are run by professional management that is inherently risk averse; the studies' finding strongly suggests that **the real reason why most ELCs don't beat the market is not that they are too big to grow but rather that they are run by professional management that is too risk averse**.

*What role do the two boldfaced selections play in the above argument?*

- A. The first is a claim, the accuracy of which is at issue in the argument; the second is a conclusion drawn on the basis of that claim.
- B. The first is an objection that has been raised against a position defended in the argument; the second is that position.
- C. The first is evidence that has been used to support an explanation that the argument favors; the second is that explanation.
- D. The first is evidence that has been used to support an explanation that the argument challenges; the second is a competing explanation that the argument favors.
- E. The first provides evidence to refute an explanation that the argument favors; the second is that explanation.

# Process for answering BF questions



# Analysis

Stock prices of companies that exceed \$100B in revenue, also called Extremely Large Caps (ELC), rarely beat the market over a 5 year period

It is commonly thought that this happens  
because the company is too big to grow faster  
than the overall market

**Fact OR Observation** about ELCs –  
Fact A

**Overall:** Fact  
**Underlined: General Belief** to  
explain Fact A

- Fact – Something that can be unanimously proven to be right.
- Opinion – what someone (or group) thinks
  - A. It is 15 degrees outside – Fact (since it can be proven)
  - B. It is cold outside – Opinion (Ask a South Indian and then ask a Finn)

**Can you dispute this?**

**It is commonly thought** that this happens because the company is too big to grow faster than the overall market

# Analysis

Stock prices of companies that exceed \$100B in revenue, also called Extremely Large Caps (ELC), rarely beat the market over a 5 year period

It is commonly thought that this happens because the company is too big to grow faster than the overall market

However, studies show that ELCs that provide higher return than the market over a 5 year period, **a majority of them are run by their founders**

Since most ELCs are run by professional management that is inherently risk averse

the studies' finding strongly suggests that **the real reason why most ELCs don't beat the market is not that they are too big to grow but rather that they are run by professional management that is too risk averse.**

**Fact OR Observation** about ELCs – Fact A

**Overall:** Fact

**Underlined: General Belief** to explain Fact A

**Fact 1:** Author mentions that exceptions to Statement #1 exist.  
**Fact 2(BF1)** – a characteristic common to most exceptions.

**Fact:** Another fact about ELCs in general

**Author's conclusion..** The second B.F is author's explanation of why ELC don't grow. It also refutes the accepted belief

# Analysis

However, studies show that ELCs that provide higher return than the market over a 5 year period, **a majority of them are run by their founders**

Since most ELCs are run by professional management that is inherently risk averse

the studies' finding strongly suggests that **the real reason why most ELCs don't beat the market is not that they are too big to grow but rather that they are run by professional management that is too risk averse.**

**BF = Fact Supporting Author's Conclusion**

**Fact Supporting Author's Conclusion**

Author's conclusion..

# Strengthen/Weaken

**Strengthen** => A statement that makes the conclusion **more believable**.

**Litmus Test:** Remove the statement (being evaluated) from the argument and then ask....

**Is the Conclusion more believable or less believable?**

## Conclusion

1. ELCs not too big to grow, they can grow faster.
2. ELC run by conservative mgmt so grow slower

## Statement

**Strengthen** => What happens to the conclusion when you remove “the statement” from the argument.

# Analysis

Stock prices of companies that exceed \$100B in revenue, also called Extremely Large Caps (ELC), rarely beat the market over a 5 year period

It is commonly thought that this happens because the company is too big to grow faster than the overall market

However, studies show that ELCs that provide higher return than the market over a 5 year period, **a majority of them are run by their founders**

Since most ELCs are run by professional management that is inherently risk averse

the studies' finding strongly suggests that **the real reason why most ELCs don't beat the market is not that they are too big to grow but rather that they are run by professional management that is too risk averse.**

- **BF1: A characteristic of companies that buck the trend, fact provided to support author's conclusion**
- **BF2: The reason for the observed trend. Also the alternate explanation that the author favors for the observation regarding ELC**

Fact on which general belief about ELCs is based.

General Belief About ELCs which is challenged by Main Conclusion

**BF = Fact Supporting Author's Conclusion**

**Fact Supporting Author's Conclusion**

Author's conclusion..

# CR Bold Face Question.... (650 Level)

Stock prices of companies that exceed \$100B in revenue, also called Extremely Large Caps (ELC), rarely beat the market over a 5 year period. It is commonly thought that this happens because these companies are too big to grow faster than the overall market. However, studies show that ELCs that provide higher returns than the market over a 5 year period, **a majority of them are run by their founders**. Since most of the ELCs are run by professional management that is inherently risk averse; the studies' finding strongly suggests that **the real reason why most ELCs don't beat the market is not that they are too big to grow but rather that they are run by professional management that is too risk averse**.

*What role do the two boldfaced selections play in the above argument?*

- A. The first is a claim<sup>x</sup>, the accuracy<sup>x</sup> of which is at issue in the argument; the second is a conclusion drawn on the basis of that claim.
- B. The first is an objection that has been raised against a position defended in the argument; the second is that position.
- C. The first is evidence that has been used to support an explanation that the argument favors; the second is that explanation. <sup>x</sup>
- D. The first is evidence that has been used to support an explanation that the argument challenges; the second is a competing explanation that the argument favors.
- E. The first provides evidence to refute<sup>x</sup> an explanation that the argument favors; the second is that explanation.

Conclusion

# Answer Choice Analysis

The first is a claim, the accuracy of which is at issue in the argument; the second is a conclusion drawn on the basis of that claim

The first is an objection that has been raised against a position defended in the argument; the second is that position..

The first is evidence that has been used to support an explanation that the argument favors; the second is that explanation.

The first is evidence that has been used to support an explanation that the argument challenges; the second is a competing explanation that the argument favors.

The first provides evidence to refute an explanation that the argument favors; the second is that explanation.

*The first it a fact, its accuracy is not in doubt. The second is not a conclusion*



*The first is not an objection against the position defended*



*This is the correct choice. First supports the explanation that argument favors. The second is that explanation.*



*The first does not support the explanation that argument challenges. Second is correct*



*First supports the explanation that the argument favors.*



# Bold Face – Core Skills

1. What is this statement? (Ability to classify the statement)

Is this a fact, belief, observation, principle, conclusion, prediction, main point, etc.



2. How does it **relate** to the conclusion/main point of the argument?

Support or refute the main point.



3. How does it relate to the other bold face statement

Support, refute or no relation



4. Evaluate the answer choices

Compare and Select



Most Natives have these skills??  
Non Natives - ??

# The Key Questions that you need to Answer

1. **Resources (Time)**: Define your Situation and Calculate the # of Time.
  - Talk to your Boss/Spouse/Significant Other if you need more time.
  - Plan on Taking Vacation days
2. **Your Strategy**: Define your Score Split
  - Define Allocation
  - Define Areas of Major Effort
3. **Resources (Prep)**
  - Get good professional resources (OG is must, but not enough)
  - Focus on Building Core Skills
4. **Assessments**
  - Measure your Ability - Figure out ways to assess your progress every 30-40 hours
  - Use data to isolate and work upon weak core skills - Areas of focus

# HOW TO MAKE THE MOST OF E-GMAT COURSES

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Mapping e-GMAT courses to various stages  
of learning!!



## Verbal Performance



# Remember This...

## GMAT Tests Ability

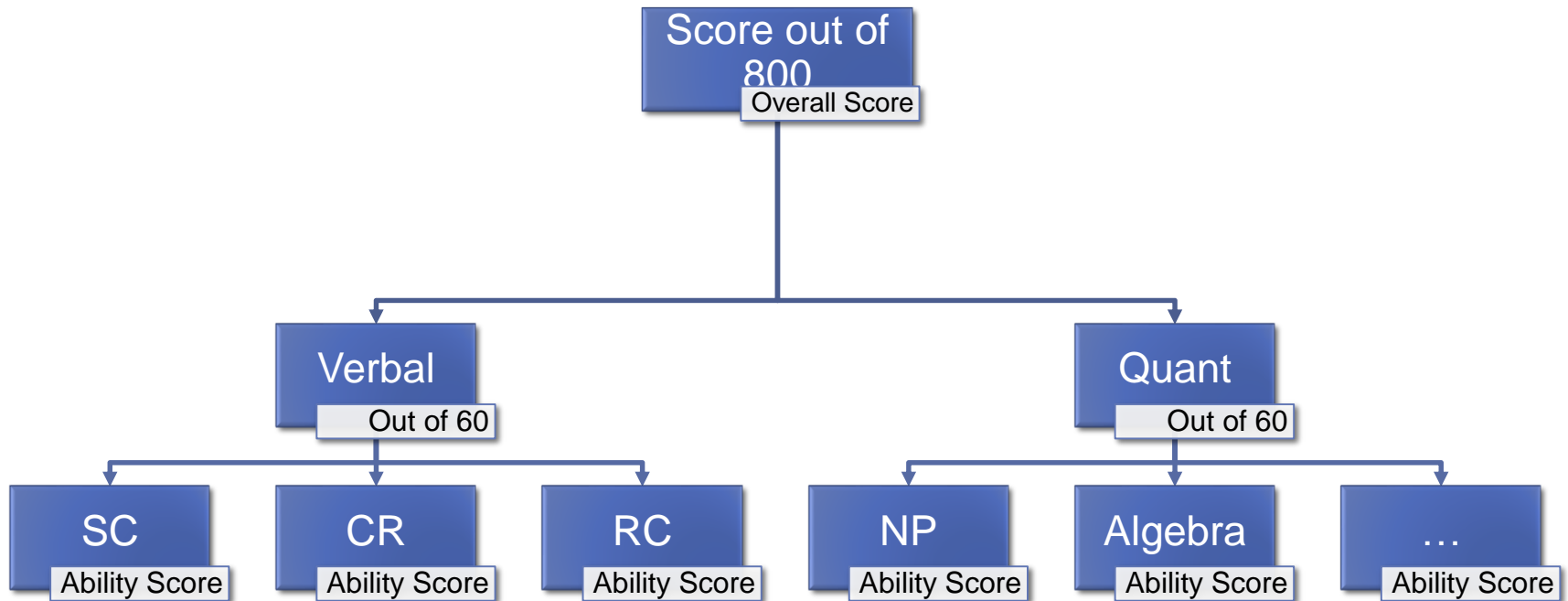


\* Percentile Ranking - Compares your performance to three years of GMAT Exams

● = Mean - The average performance of three years of GMAT Exams

Number of GMAT Exams - 782458

# How do you get a Good Score on the GMAT?

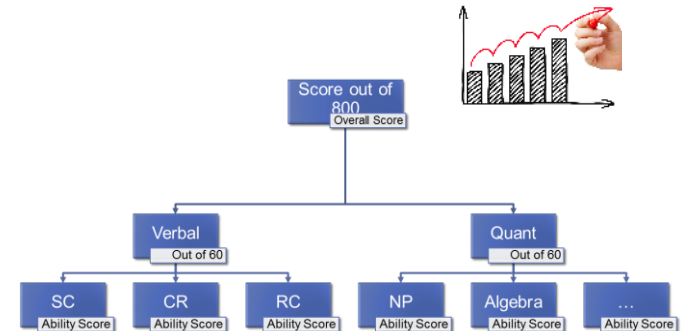


1. Acing GMAT is not rocket science, it's very Measurable and Predictable
2. If you measure your improvement, you can almost predict (prepare for) your end score

# Score Improvement – Key Metric

An Average e-GMATer Improves by

- 65 points **just** on GMAT Verbal.
- 35 points on GMAT Quant



1. We track this improvement.
2. We guarantee this improvement.
3. We give you the tools to measure this improvement.

## NO GUARANTEE

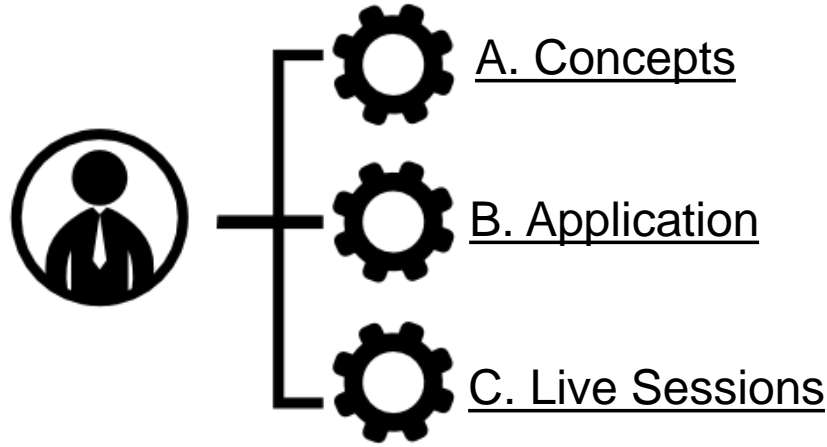
- ×Manhattan
- ×Kaplan
- ×VERITAS
- ×Princeton

# But what leads to 750+ scores or 150+ point improvements....

1. Student's Diligence



2. How he/she uses the resources?



# Architecture of Traditional Test Prep

1

## BOOKS



- ▶ 80% of learning
- ▶ No way to ensure that student learns

## 1. CONCEPTS

2

## CLASSROOM (< 7 SESSIONS)



- ▶ 20% of learning in Classrooms
- ▶ One to many model
- ▶ Very few good quality teachers

## 2. APPLICATION

3

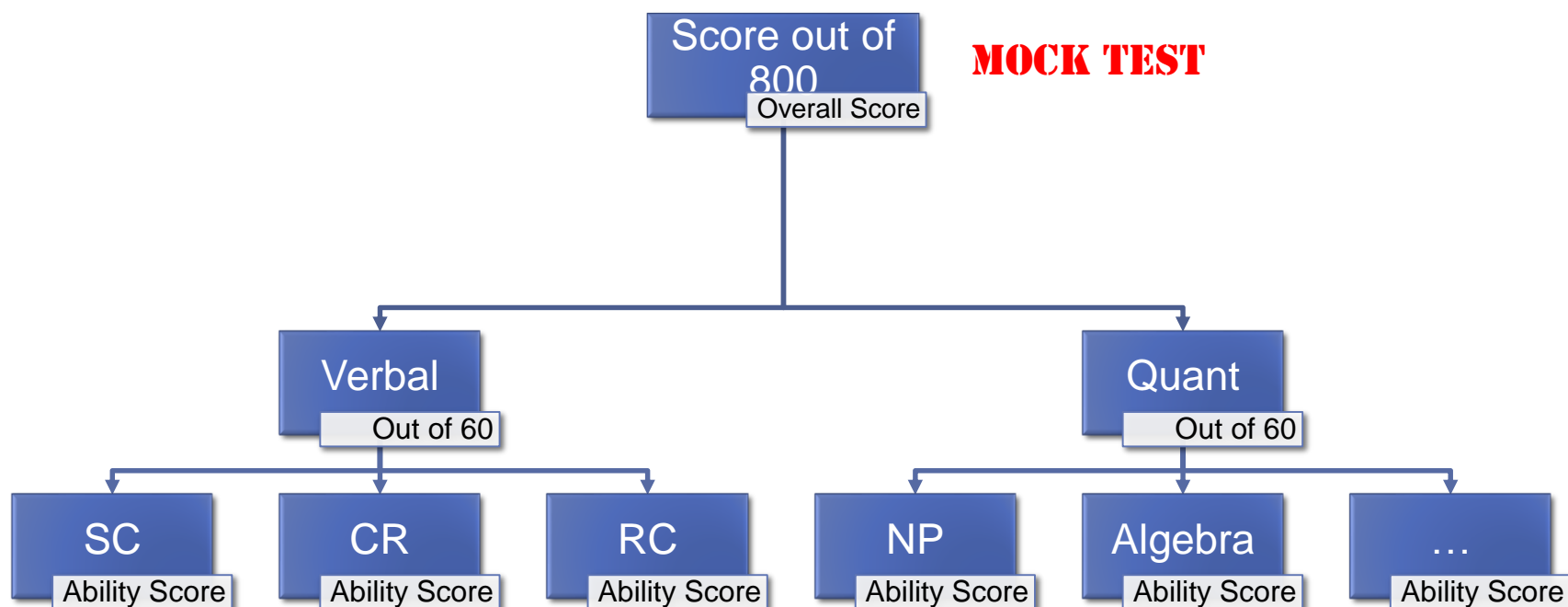
## TESTS



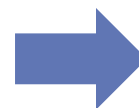
- ▶ Limited integration with course
- ▶ Onus of analysis with the student

## 3. EVALUATION

# How does this architecture align with that of GMAT?



1. True assessment only at the highest level
2. Very little feedback in preparation stages



1. Rework
2. Frustration
3. People giving up

# How is e-GMAT organized (SC Course Example)

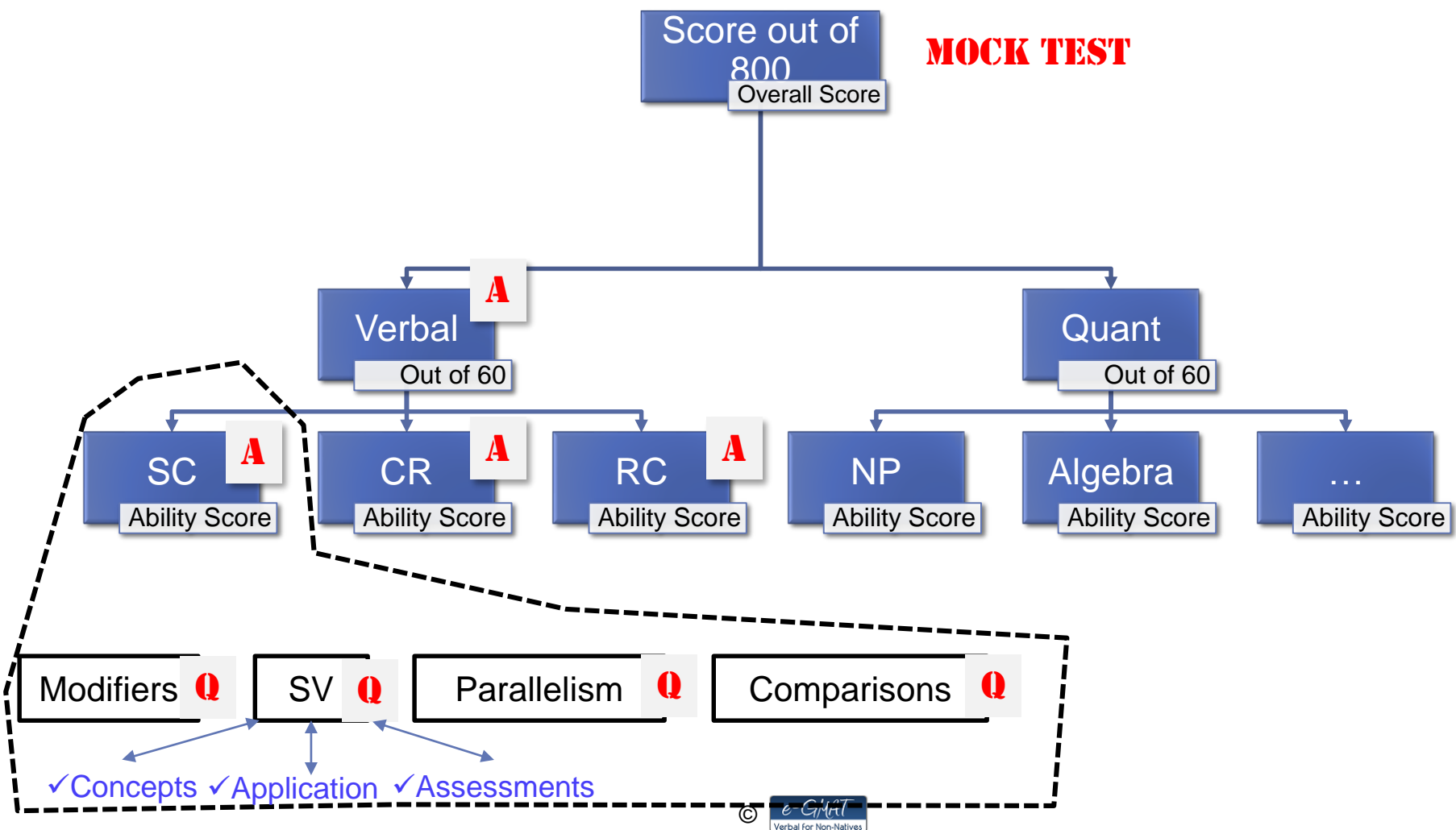
## E-GMAT COURSE



- ▶ Integrated Learning with much more frequent application
- ▶ Without learning, student can't move forward in the course
- ▶ Precise analytics tell student what to revise.

Subject Verb					
	<b>SV - Make Sense</b> Learn why a subject verb pair must make sense and see how this concept is tested in GMAT SC.	Q	✓	Launch	↓
	<b>SV - Agree in Number</b> Learn why a subject verb pair must agree in number and see how this is tested on GMAT SC.	Q	✓	Launch	↓
	<b>SV - Always Singular Subjects</b> Learn about the subjects that are always treated as singular while solving a GMAT SC question.	Q	○	Launch	↓
	<b>SV - Words that Change Number</b> Learn about the words that change a singular subject into plural and the words that change a plural subject into singular.	Q	✓	Launch	↓
	<b>SV Concept Quiz</b> Test your understanding of Subject-Verb concepts by attempting these questions.	Q	✓	Launch	↓
<b>A</b>	<b>SV Application File</b> Apply the concepts you have learnt to solve these questions.	Q	✓	Launch	↓
	<b>SV Practice File</b> Try these practice questions to test your current ability level.	Q	✓	Launch	↓
	<b>SV - OG Quiz</b> Apply the e-GMAT 3-step process on the prescribed Official Questions.	Q	○	Launch	↓

# How does this architecture align with that of GMAT?



# How is e-GMAT organized (SC Course Example)

## E-GMAT COURSE

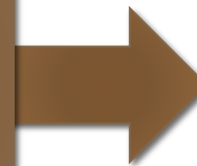


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**45+ CONCEPT**  
**14+ APPLICATION**  
**5 LIVE SESSIONS**



“Learning” Part of SC offering

# Key to Learning Better and Faster

## > 80% ACCURACY IN CONCEPT FILES

1. Average Question 3 concepts
2. With 80% prob. => 50% accuracy

## DO OG QUESTIONS AS PER STUDY PLAN

1. Use Detailed Solutions
2. Understand **which step** are you faltering at
3. Self Correct.

## FOLLOW THE PROCESS IN APPLICATION FILES

1. Understand **which step** are you faltering at
2. Self Correct.

## REACH 70% ABILITY

1. Leverage Scholaranium
2. Determine your Weakness.
3. Spend time to eradicate the same.

**1. Granular Quality Control    2. Scientific Approach    3. Specific Feedback**

# Where do Live Sessions Fit In

1. More Intense feedback
2. Identify – Where you are faltering
3. Identify – Why you are faltering
4. Stay on Track
5. Cement your Learning
6. Part of Cohort



[760 – Hard Work never gets Unrewarded](#)

One of the closed [google](#) group we have that group helped me and supported me through this ordeal:  
1) <https://groups.google.com/forum/#!forum/e-gmat-february-2014>

# How should you evaluate a GMAT course

## 1. Completeness

Does the course cover all the major concepts tested on the GMAT



## 2. Application

Does the course teach you how to apply the concepts ... comprehensively



## 3. Practice

Does the course contain enough practice questions.



## 4. Support

Does the company stand behind its course, and clear any doubts that you have



## 5. Proven success

Does the company have a track record of delivering



# Summary Slide

## Take Away(s)

1. GMAT is a test of application, and not just awareness of concepts.
2. To do well on the GMAT, you need to build on your ability by building core skills.
3. *Your timing improves as you build your core skills – Timing is an outcome!!*
4. You need to have a strategy to approach every question type

**TAKE  
AWAY**

At e-GMAT we strive to excel at helping you with the above. Take the free trial and evaluate how we stack up ...

# Recap of the Webinar

1. GMAT Score is more important than ever
  - Schools looking at percentiles on a regional level
  - Much higher chances of admission as you score 730+
2. To Score high
  - Leverage your strengths + spend time to overcome your weakness
  - Focus on building core skills
3. When you make a mistake => Map it to (lack of) one or more core skills
4. Follow a standard process to answer all questions
5. Key to scoring 750+ => Use analytics to isolate your weakness and work on your weakness relentlessly

# Free Concepts in the e-GMAT course

## SC Free Concepts

1. Diagnostic (Verbal)
2. **Sentence Structure 1**
3. **Sentence Structure 2**
4. **Usage of Like**
5. **Verb-ing modifiers**
6. Subject Verb (2)
7. Pronouns and Verb Tenses

## CR Free Concepts

1. Diagnostic (Verbal)
2. **Premise and Conclusion 1-4**
3. Logical Structure
4. Bold Face Passages
5. Bold Face Application Files

## RC Free Concepts

1. Diagnostic (Verbal)
2. **Main Point Concept 1**
3. **Main Point Concept 2**
4. Main Point Practice



# THANK YOU

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Don't forget to check out the Free Trial