

GMAC Test Prep: an overview

Pam Brown
Senior Manager
Product Management, Test Prep
GMAC

GMAC Test Prep: nothing beats the real thing

- GMAC Test Prep's mission to help students familiarize themselves and prepare for the GMAT.
- We're the only official source of real GMAT questions
- Our practice exams use a scoring algorithm that is very close to that of the actual GMAT
- We encourage you to let your students know about these resources.

GMAC Test Prep: Practice Exams

- Two FREE full-length practice exams
- 90 practice questions
- Recommend to be taken by all test takers
- Four additional full-length exams available for purchase (Exam Pack 1 and 2)



GMAC Test Prep: Practice Questions



Official Guide + Verbal and Quantitative Reviews

- Over 1500 practice questions across three volumes
- Includes an online question bank (which includes IR questions)



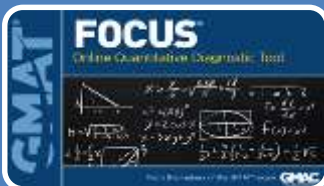
Question Pack

- Over 400 questions across quant, verbal, and IR
- User interface similar to the real GMAT



IR Prep Tool

- Targeted practice on integrated reasoning



Focus

- Adaptive quantitative practice
- Designed as a diagnostic for the quantitative section

Looking Ahead

- Integrate products to create a more seamless experience
- Introduce new products with new kinds of content
- Explore new products that target more specific markets (e.g., regional markets)
- Explore the use of official items by test prep organizations