



INVITATION TO APPLY

The PhD Programme would like to invite prospects to explore an exciting career in business academia and pursue the Accounting area for the September 2018 intake.

We are looking for candidates who have strong academic backgrounds in economics, mathematics, statistics or related fields. Prior work experience in accounting, consulting, banking or related areas is helpful but not required. Although a good understanding of accounting rules is expected by the end of the programme, prior exposure is not required for a successful application.

WHAT IS ACCOUNTING RESEARCH?

Accounting research seeks to identify and understand the market and institutional forces that affect the production and use of information by organisations broadly defined to include people, firms, not-for-profit entities, government agencies, etc. Research topics typically fall into one of two categories: (1) *financial accounting* and (2) *managerial accounting*.

FINANCIAL ACCOUNTING RESEARCH

- primarily focuses on information that is used to facilitate transactions carried out between organisations

MANAGERIAL ACCOUNTING RESEARCH

- primarily focuses on the production and use of information within an organisation



INSEAD PHD IN MANAGEMENT



ACCOUNTING AREA

of specialisation at INSEAD is similar to a PhD in applied economics of information and contracts. PhD students will receive comprehensive training in economics and behavioral science so that they have the fundamental tools needed to conduct rigorous research. In addition to receiving classroom instruction, students will work with faculty members who do cutting-edge research in a wide variety of areas. Consequently, they will develop a creative perspective that will help them identify interesting and promising research questions.

Students will leverage on the expertise of faculty members who have considerable experience teaching, supervising, and mentoring PhD students at their prior institutions including Wharton, U. of Chicago, UC Berkeley, etc.

The Accounting and Control area at INSEAD is well-recognised for its excellence in research and is one of the few groups outside North America that has consistently produced articles in the top accounting, finance, and management journals.

Some of faculty's research expertise include: Economics of Information and Contracts, Economic Causes and Consequences of Firms' Accounting and Disclosure Choices, Corporate Governance, Executive Compensation, Employee Stock Options, etc. More details at www.insead.edu/phd/academics/accounting.

CURRENT STUDENTS' BACKGROUNDS

Business Administration, Accounting,
Mechanical Engineering & Finance,
Human Resources & Mathematics,
Economics & Accounting, etc

**WE ARE NOW ACCEPTING
APPLICATIONS FOR 2018 INTAKE.**



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