

Syeda Tasnuva Arif (Jeesa)
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Education

Professional Futures and Forex Trader Certification Online Trading Academy	2014-2015 New York
Bachelor of Business Administration, Marketing and Finance Independent University, Bangladesh	2012 GPA 3.52/4
<ul style="list-style-type: none">• Placed in the Dean's list of spring 2008 and 2009• Member and executive of the Business Students' Society Club	

Experience

Co-Founder Terrace Hall <ul style="list-style-type: none">• Led a team of 10 in organizing 50 events within first 6 months with a 100% success rate based on client satisfaction.• Conceptualized and designed highly-personalized social events, supervised warehouse activities, constructed and executed 360 marketing plans, and coordinated departments to cohesion• High Google reviews	2018-Present Hazleton, PA
Co-founder/Partner JB Asset Management <ul style="list-style-type: none">• Assessed potential trading opportunities and monitored developments on global stock & commodities futures markets.	2015- Present Hazleton, PA
Marketing Manager Hered LLC <ul style="list-style-type: none">• Singlehandedly increased the revenue by 340% in just 6 months• Increased occupancy of the property, evaluating new market opportunity and demographics, bringing 7 new vendors to this multi use building.• Modeled market-penetration and expansion strategies and served as primary liaison in all engagements, writing detailed Marketing plans)	2014 to Present Hazleton, PA
Executive- Customer Service Hanjin Shipping <ul style="list-style-type: none">• Started as an intern, promoted to executive customer service in 3 months	2012-2014 Bangladesh
British American Tobacco (part-time) <ul style="list-style-type: none">• Spearheaded the advertising and PR campaigns for Benson Switch through market research and field experiences	Summer 2012

Additional Information

Sports(Karate): Achieved First Dan (black belt) in Karate-do from Honke Shotokan Karate Do Association, and awarded Silver Medal in Kumite (60kg+) in Chittagong District Karate Do Competition

Culture and Arts: Nationally certificated through 3 years of training in classical dance and 4 years of training in classical music

Community: Board member of HARP (Hazleton Area Recreation Program), a non-profit organization, headed clothing drives as founder of one of the first online boutiques in Bangladesh (Tasnuva's Wardrobe), and sponsored community blood drive in Terrace Plaza

Consultancy: Taught in Chittagong Grammar School which is one of the leading British-curriculum schools in the country, coached 10+ middle school students as a private tutor

Business: Remodeled and re-envisioned real estate property purchased through auctions to prepare them for sale or rent; cofounded JB Amusement (Funtastic Fun Factory) which is an indoor amusement center for children (will open soon)