

Table 1

Intake	Username	Group1: Admits from Booth / Kellogg / MIT		Group2: Admits from Tuck / Duke / Ross / Haas / Columbia		Final Decision	
		With \$\$	Without \$\$	With \$\$	Without \$\$		
Preference for Fit (22%)		Declining admit <u>with or without</u> scholarship from higher ranked school to choose lower ranked school					
Preference for Scholarship (10%)		Declining admit <u>without</u> scholarship from higher ranked school to choose lower ranked school <u>with</u> scholarship					
Preference for Brand (67%)		Choosing higher ranked school over lower ranked school <u>with or without</u> scholarship					
2017	dinesh727		Kellogg		Booth / Tuck	Kellogg	
2017	BSeasoned		Kellogg		Booth / Ross	Kellogg	
2017	Hormazd91		Kellogg		Ross	Yale / Duke	
2017	jon1014		Kellogg		Booth / Ross	Kellogg	
2017	Timbit		Kellogg		Ross	Kellogg	
2017	shortstop	Kellogg			Booth	Kellogg	
2017	Lex1234	Kellogg			Ross	Haas	
2017	pianoguy17		Booth			Ross / Tuck	
2017	japco		Sloan			Haas / Duke	
2017	llillus		Sloan			Yale	
2017	TexasAggie	Sloan			Tuck / Ross	Duke	
2017	drnostrand		Sloan		Tuck	Booth	
2017	prasm	Sloan / Booth			Ross		
2017	2019Hopeful1		Kellogg			Columbia	
2017	gpdc80101		Sloan			Haas	
2017	emilya		Kellogg		Haas / Yale	Haas	
2017	condunn		Kellogg		Haas	Haas	
2017	sapeacoc	Booth				Haas	
2017	zimshimmy	Booth			Tuck / Duke	Tuck	
2017	mbaapplicant262		Booth			Tuck / Yale	
2017	neuchimie	Kellogg			Tuck	Tuck	
2018	cheryl z		Kellogg			Haas	
2018	masterofgrond		Kellogg			Columbia	
2018	zuzaroni	Kellogg			Ross	Tuck	
2018	rileyphan		Kellogg			Haas	
2018	pohlmanpj		Kellogg			Ross	
2018	SlikRick	Kellogg			Columbia		
2018	MathCat		Kellogg			Ross	
2018	rdm2017	Kellogg				Duke	
2018	CS1992		Kellogg			Ross / Duke	
2018	zenogen		Kellogg / Booth / Sloan			Tuck	
2018	FuturePM91	Kellogg				Ross	
2018	mba760	Kellogg				Ross	
2018	karthikeyanchellappa		Kellogg			Ross	
2018	TW88		Booth			Ross	
2018	stoneyai		Booth		Duke		
2018	kmwantstogoschool		Booth			Tuck	
2018	eysh	Booth	Kellogg / Sloan		Ross		
2018	amitkumar0703		Sloan			Ross	
2018	shinichiVT		Kellogg / Sloan			Yale / Duke	
2018	ac12345	Sloan			Yale		
2018	Igntz92	Sloan	Kellogg		Haas		
2018	donnamoss		Booth			Columbia	
2018	kardonirish24		Kellogg / Booth		Columbia	Tuck	

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2018	mosat		Kellogg			Ross / Haas	Haas
2018	MikeyMike		Kellogg			Haas / Yale	Haas
2018	MBAh0peful	Kellogg				Ross / Tuck	Tuck
2018	jacob1317		Kellogg		Tuck		Tuck
2018	charcharbinks	Booth			Duke		Duke
2019	zainm1	Kellogg			Ross		Kellogg
2019	billybobish	Kellogg	Booth		Ross		Kellogg
2019	maisy	Kellogg / Sloan			Haas		Kellogg
2019	YNWA007	Kellogg	Booth		Ross / Duke		Kellogg
2019	devrajsharma		Booth			Yale	Booth
2019	sarcophilus	Booth			Ross		Booth
2019	4thyear92	Booth	Kellogg / Sloan		Columbia		Booth
2019	sel2468		Kellogg / Sloan		Ross		Sloan
2019	saga31		Kellogg / Sloan		Tuck	Duke	Sloan
2019	arbybee		Sloan		Columbia		Sloan
2019	zonke16	Sloan	Booth			Haas	Sloan
2019	geeb9		Kellogg		Ross		Ross
2019	kss020		Kellogg		Ross / Duke	Haas	Ross
2019	BananaNation		Kellogg			Haas / Duke	Haas
2019	cosmonv	Booth			Tuck		Tuck
2019	user123456789	Kellogg			Ross / Tuck / Duke / Yale		Yale
2019	anf93		Booth			Yale	Yale
2019	lly		Kellogg		Duke		Duke