

# Untitled

by Neel

---

## General metrics

**1,692**

characters

**288**

words

**12**

sentences

**1 min 9 sec**reading  
time**2 min 12 sec**speaking  
time

---

## Score



This text scores better than 48%  
of all texts checked by Grammarly

---

## Writing Issues

**22**

Issues left

**8**

Critical

**14**Advanced

---

## Plagiarism

This text hasn't been checked for plagiarism

---

## Writing Issues

<b>7</b>	<b>Engagement</b>	
7	Word choice	
<b>9</b>	<b>Correctness</b>	
3	Determiner use (a/an/the/this, etc.)	
1	Improper formatting	
1	Punctuation in compound/complex sentences	
1	Incorrect noun number	
1	Wrong or missing prepositions	
1	Misspelled words	
1	Comma misuse within clauses	
<b>6</b>	<b>Clarity</b>	
3	Wordy sentences	
1	Passive voice misuse	
1	Intricate text	
1	Hard-to-read text	

## Unique Words

Measures vocabulary diversity by calculating the percentage of words used only once in your document

**49%**

unique words

**Rare Words****24%**

Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.

rare words

---

**Word Length****4.8**

Measures average word length

characters per word

---

**Sentence Length****24**

Measures average sentence length

words per sentence

---

# Untitled

In the above argument, the author introduces us to the memorandum of a beverage manufacturer where the manufacturer makes a conclusion<sup>1</sup> that the prices of all the drinks offered by the company should be reduced<sup>2 3,4</sup>. However, the assumption on which he has come to a conclusion<sup>5,6</sup> is faulty and<sup>7</sup> the evidences<sup>8</sup> stand weak.

To begin with the major flaw, the author assumes that the positive effect of price reduction technique on one of the energy drinks from a range of many will have the same effect<sup>9</sup> on some other drink too.<sup>10</sup> This<sup>11</sup> might not be the best idea as price<sup>13</sup> is just one factor that affects the sale of any product. Secondly, the survey of preference of the people of one place cannot confirm anything about the preference<sup>14</sup> of the people of whole<sup>15</sup> operating region.

The argument has certain minor flaws that include promotional price reduction period getting compared to the normal<sup>16</sup> working days. It might be possible that the positive response from the consumers lasts only till the

promotion period lasts. Also, the lack of basis of comparison of the sale of the product makes this a very unsteady argument.

The author could give proper data of the previous year to compare the increase in sales of the particular product. Also, a statistical<sup>17</sup> data showing the preference of the consumer of that particular<sup>18</sup> region and that of the whole operating region<sup>19</sup> could make this a stronger argument.

Reaching to<sup>20</sup> the conclusion without mentioning the above mentioned<sup>21</sup> things could prove disastrous for the goodwill of the firm as there are many factors that a firm needs to consider before implementing any strategy. Therefore, with the help of proper data and stats<sup>22</sup> we can safely conclude the argument.

1.	<del>makes a conclusion</del> → concludes	Wordy Sentences	Clarity
2.	<i>be reduced</i>	Passive Voice Misuse	Clarity
3.	<i>In the above argument, the author introduces us to the memorandum of a beverage manufacturer where the manufacturer makes a conclusion that the prices of all the drinks offered by the company should be reduced .</i>	Wordy Sentences	Clarity
4.	<del>reduced-</del> → reduced.	Improper Formatting	Correctness
5.	<del>come to a conclusion</del> → concluded	Wordy Sentences	Clarity
6.	<del>a conclusion</del> → an end	Word Choice	Engagement
7.	, and	Punctuation in Compound/Complex Sentences	Correctness
8.	<del>evidences</del> → evidence, pieces of evidence, shreds of evidence	Incorrect Noun Number	Correctness
9.	<del>effect</del> → impact	Word Choice	Engagement
10.	<del>drink</del> → glass, alcohol, juice	Word Choice	Engagement
11.	<i>To begin with the major flaw, the author assumes that the positive effect of price reduction technique on one of the energy drinks from a range of many will have the same effect on some other drink too.</i>	Hard-to-read text	Clarity
12.	<i>This</i>	Intricate Text	Clarity
13.	the price	Determiner Use (a/an/the/this, etc.)	Correctness
14.	<del>preference</del> → choice	Word Choice	Engagement
15.	the whole	Determiner Use	Correctness

---

(a/an/the/this, etc.)

---

16.	<del>normal</del> → average, standard, regular	Word Choice	Engagement
17.	<del>a</del> statistical	Determiner Use (a/an/the/this, etc.)	Correctness
18.	<del>particular</del> → specific	Word Choice	Engagement
19.	<del>region</del> → area	Word Choice	Engagement
20.	<del>to</del>	Wrong or Missing Prepositions	Correctness
21.	<del>above mentioned</del> → above-mentioned	Misspelled Words	Correctness
22.	stats,	Comma Misuse within Clauses	Correctness

---