

LEADING FROM ASIA



The more you know, the more you dare®



THE NUS- HEC PARIS DOUBLE DEGREE MBA 2017-2018

TWO RICH TRADITIONS. ONE COMPREHENSIVE MBA EXPERIENCE.

The NUS-HEC Paris Double Degree MBA provides a unique opportunity that combines over 200 years of heritage and innovation. When it comes to learning about business in Europe and Asia, and networking within the rich cultural mosaic found in our classrooms, both schools provide the ideal learning environment. Going beyond the classroom, this exclusive programme exposes our students to experiences in the heart of Europe and through a gateway to Asia.

The synergies of our rich academic traditions, faculty with the right blend of business experience and internationally recognised research credentials, as well as valuable links within business and public sectors will provide students with the confidence to lead in a cross-cultural environment. We believe such skills will springboard your future careers by enhancing your personal brand value and positioning you well to address global challenges.

THE BEST OF EAST AND WEST

NUS BUSINESS SCHOOL

NUS Business School has consistently received top rankings in the Asia-Pacific region by independent publications and agencies such as Financial Times, Economist Intelligence Unit, and QS Top MBA in recognition of the quality of our programmes and our graduates. The approach of NUS Business School is international, teaching you the best business practices from across the globe. Being in Asia, you will see this through the lens of Asian perspectives and expertise - preparing you to be a leader in business in the 'Asian Century'. The School is accredited by AACSB and EQUIS.

HEC Paris

With more alumni in CEO positions than any other continental Business School, HEC Paris is the alma mater of CEOs in Europe: many multinational companies such as L'Oréal, Kering and BestBuy are led by HEC Paris alumni, and 11 of the CAC40 (the 40 highest market caps on the Paris stock exchange) have an HEC alumnus at the helm.

HEC Paris MBA is a highly selective programme that has been carefully designed and structured to provide students with a transferable skill set that can be adapted to any organisation in the world. Students will also benefit as they can access to an alumni network of 50,000 worldwide

PROGRAMME SCHEDULE

There are two intakes for the NUS-HEC Paris Double Degree MBA programme.

For students starting at HEC Paris in September:

| | HEC PARIS | NUS |
|----------------|----------------------|-------------------|
| Period 1: | September - December | |
| Period 2: | January - April | |
| Semester 3: | | August - December |
| Semester 4: | | January - May |
| Special Terms: | | May - August |

For students starting at HEC Paris in January:

| | HEC PARIS | NUS |
|----------------|------------------|-------------------|
| Period 1: | January - April | |
| Period 2: | April - July | |
| Semester 3: | | August - December |
| Semester 4: | | January - May |
| Special Terms: | | May - August |

CURRICULUM

CORE COURSES

HEC PARIS

- Business Economics
- Business Simulations
- Career Milestones
- Corporate Finance
- Ethics
- Financial Accounting
- Financial Markets
- French Language
- Management Accounting
- Marketing
- Organisational Behaviour
- Operations
- Situational Leadership Seminar
- Social Business Conference
- Statistics
- Strategy

NUS BUSINESS SCHOOL

- Macroeconomics in the Global Economy
- Management Communication
- Management Practicum

ELECTIVES (NUS)

FINANCE

- Applied Portfolio Management
- Family Business and Wealth Management
- Fund Management
- International Finance
- Investment Analysis and Management
- Measuring and Improving Impact of Social Organisations
- Private Equity
- Selected Topics in Finance: China's Capital Markets
- Special Topics in Private Equity
- Topics in Finance: Trading and Investing in Commodities
- Valuation and Mergers & Acquisitions
- Value Investing in Asia

STRATEGY & ORGANISATION

- Asian Business Environment
- Emerging Markets Strategy
- Family Business
- Global Management of Asian Multinationals
- Global Operation Strategy
- Global Strategic Management
- Leadership in Asia
- Legal Issues in Business
- Managerial Decision Making
- Managing Change
- Managing in Human Capital
- Managing the China Venture
- Negotiations and Conflict Management
- Strategic Information Technology
- Technopreneurship
- Transformational Service Innovations

MARKETING

- Applied Market Research
- Channels and Pricing Strategies
- Competitive Marketing Strategy
- Competitive Strategies for SMEs and Start-ups
- Marketing in the Digital Age
- Marketing Strategy & Game Theory
- Product & Brand Management
- Promotional Management
- Sales Management
- Services Marketing

*The above curriculum is subject to changes. The University reserves the right to revise the curriculum accordingly

1 MC = 1.5 ECTS.

In order to graduate, you will need to earn 60 credits (ECTS) in Paris, and 56 credits (MCs) in Singapore. The total credits you will require to graduate will be 96 MCs or 144 ECTS.

APPLICATION REQUIREMENTS

- Bachelor's degree.
- Minimum 3 years of full-time post-university work experience.
- Good GMAT/GRE score
- Good TOEFL/IELTS/PTE score (if medium of instruction during your undergraduate studies was not English)
 - TOEFL: Minimum score of 100 for internet-based test.
 - IELTS: Minimum score of 6.5.
 - PTE : Minimum score of 68.

Applications interested to apply for the NUS-HEC Paris Double Degree MBA Programme must complete both online application forms found at mba.nus.edu and mba.hec.edu for NUS Business School and HEC Paris respectively.

Applicants applying for the NUS-HEC Paris Double Degree programme have to fulfil the requirements set by the NUS MBA as well as HEC Paris. Admission to this double degree programme is conditional on gaining admissions to both schools.

In addition, you are required to provide the contacts of two referees. Both referees should preferably be work-related. An email will be sent to your referees to inform them on how to submit the online referee report.

TUITION FEES AND SCHOLARSHIPS

| | | |
|--------------------|--|---|
| NUS Fees | S\$44,000 | |
| HEC Fees | Euro 28,000 | = |
| Total Fees | S\$83,000 (approximate) | |
| NUS Acceptance Fee | S\$8,000 (Non re-fundable and it will be credited towards the payment of the NUS MBA tuition fees) | = |
| HEC Acceptance Fee | Euro 8,000 (will be credited towards the payment of the HEC Paris tuition fees) | = |

For more information on scholarships, please visit mba.nus.edu or mba.hec.edu

Scholarships are awarded to deserving individuals based on their grades, character and general performance.

For more information, please refer to: mba.nus.edu/admissions-fees

Information is correct at the point of printing. The Universities reserve the right to revise the fees, programme structure and schedule as appropriate.

APPLICATION DEADLINE

30 April 2017

Regardless of intake choice (Sept/Jan) at HEC Paris, candidates must apply to NUS and HEC by this deadline.



NUS BUSINESS SCHOOL

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