



Join our global community



# Master in Management

Together, we achieve

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[insead.edu/mim](https://insead.edu/mim)



The Business School  
for the World®

# An Exceptional Future Awaits

The INSEAD Master in Management (MIM) programme combines an innovative learning approach with a problem-solving orientation. The 14 to 16-month intense and diverse programme is designed to equip young graduates with a holistic set of skills to launch a successful career in any work environment.

## Class of 2022

130

Participants

23

Average age

36

Nationalities

40%

Women

0-2

Years of work experience

## Geographical Diversity

Europe	51%
Asia Pacific	42%
North America	3%
Near/Middle East	2%
Africa	2%

## The INSEAD MIM Advantage

The INSEAD MIM aims to empower the next generation of well-rounded, agile-thinking and innovative individuals who are ready to make a positive impact in today's society.



### Top-ranked Business School

INSEAD is one of the world's leading and largest graduate business schools whose master's programmes are consistently ranked amongst the top by the Financial Times.

### Learn by Doing

Experience a fast-paced succession of classes, workshops and practicals that put to test the application of classroom learnings to real-life situations brought by business partners and entrepreneurs.

### Global Community

Join a global network of over 64,000 influential alumni working in more than 180 countries across the world. Engage with the INSEAD community and gain valuable advice through various student life activities and clubs allowing you to further expand your network reach.

### In-demand Skills

Develop skills, and acquire managerial and technical know-how designed to address the current needs of employers, bringing modern solutions to today's challenges.

### International Exposure

Immerse yourself in a truly global experience alongside international classmates and faculty, and travel across continents.

### Access to Top Employers

Engage with a global network of top recruiters to launch your career in a broad range of roles and industries.

# Meet the Faculty

With a combination of talent and global expertise, our faculty enlivens the classroom experience through a variety of teaching styles.



Can businesses make profit and yet act with care for the greater societal well-being? The Business and Society course will tie in the topics covered in the Financial Reporting, Managerial Accounting, Valuation, and Applied Microeconomics classes, and provide answers to align firm actions and successful societies.



The combination of Big Data and major advances in Machine Learning have made it a necessity for businesses to rely on people who understand how to best use data and work with 'intelligent machines'. We will learn to be most effective in the world of data, AI, and technology with courses like Data Analysis and Data Science for Business.



### Mark Stabile

*Professor, Economics  
The Stone Chaired Professor  
in Wealth Inequality*



### Theodoros Evgeniou

*Professor, Decision Science  
and Technology Management*



Human capital is the greatest asset of organisations. What makes the difference between a successful team, or organisation, and one that is struggling often relies on how people behave and interact. In Social Psychology, we will study these interactions, and explore how great teams - and great leaders - are built.



The future of organisations depends on their ability to constantly reinvent themselves through innovation, be it human-centred innovation, research and development, or fostering new ways to operate in order to make sustainability across stakeholders a priority. We will engage around the topic of innovation during the field trip to the country that has the highest number of patent applications on inventions – China.



### Eric Luis Uhlmann

*Associate Professor,  
Organisational Behaviour*



### Rose Luo

*Professor, Entrepreneurship and  
Family Enterprise*

# The INSEAD Experience

Join a broad and diverse community of learners to build lifelong memories through an intense, immersive and engaging learning journey.

## Core Courses

Follow 12 case-based core courses led by INSEAD's research faculty on a broad range of topics, covering all aspects that are relevant for a leader in today's business world.

## Workshops

Acquire essential practical skills that are highly sought-after by global recruiters through a series of specialised blended workshops.

## Practicals

Conclude each period with a fast-paced, highly experiential module that puts classroom learnings to the test on concrete issues brought on by companies. You will gain the practical experience you need to make a difference in the workplace from day one.

## Career Coaching and Employer Engagement

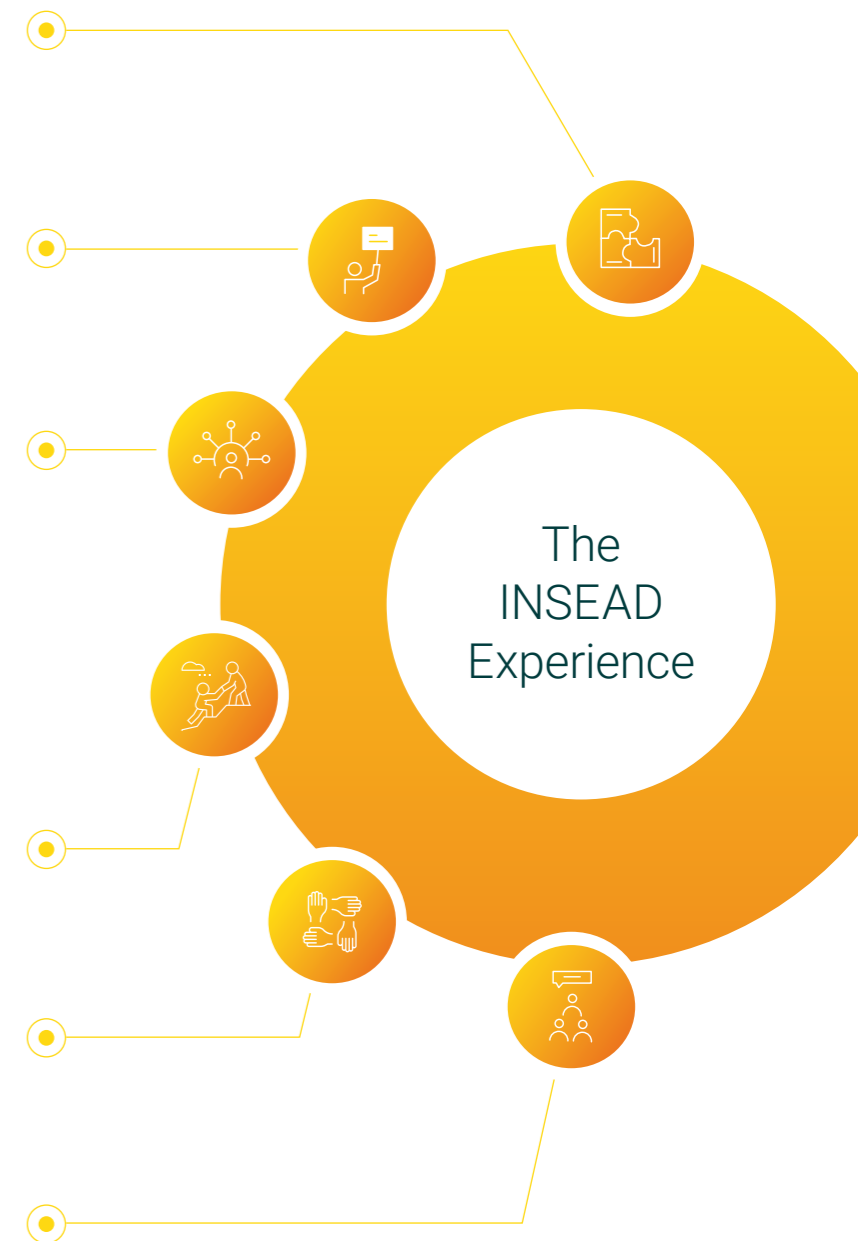
Receive the guidance of a dedicated career coach to help you work through your career journey. Engage actively with recruiters across sectors to build the first step of your career.

## Group Work

Engage with a diverse group of talented individuals who bring their unique perspective to complement yours.

## Community

Build lifelong connections through the support of a vibrant, innovative and inclusive community.



# Stand Out From the Crowd

		FONTAINEBLEAU CAMPUS			SINGAPORE CAMPUS		WORLDWIDE	
		AUGUST	10 MONTHS		JULY		4 - 6 MONTHS	
<b>Period</b> <b>Teaching &amp; Workshops</b> <b>Practical</b> <b>Career Continuum</b> <b>Field Trip</b>	<b>Period 0</b> <b>Online pre-programme</b> <ul style="list-style-type: none"> <li>Career Foundations</li> <li>Programming Essentials in Python</li> <li>Art of Communication</li> <li>Optional Language Courses</li> <li>Integrated Problem-solving</li> </ul>	<b>Period 1</b> <b>Launch Week</b> <ul style="list-style-type: none"> <li>Lead seminar (L.E.A.D.)</li> <li>Career Bootcamp</li> <li>Business Simulation</li> </ul> <b>3 Core Courses</b> <ul style="list-style-type: none"> <li>Data Analysis</li> <li>Financial Accounting</li> <li>Marketing</li> </ul> <b>1 Workshop</b> <ul style="list-style-type: none"> <li>Case Cracking Workshop</li> </ul>	<b>Period 2</b> <b>3 Core Courses</b> <ul style="list-style-type: none"> <li>Machine Learning and Optimisation</li> <li>Valuation</li> <li>Applied Microeconomics</li> </ul> <b>2 Workshops</b> <ul style="list-style-type: none"> <li>Executive Slide Design</li> <li>Assessment Centre Workshop</li> </ul>	<b>Period 3</b> <b>3 Core Courses</b> <ul style="list-style-type: none"> <li>Managerial Accounting</li> <li>Process &amp; Operations Management</li> <li>Business &amp; Society</li> </ul> <b>1 Workshop</b> <ul style="list-style-type: none"> <li>Corporate Communications</li> </ul>	<b>Period 4</b> <b>3 Core Courses</b> <ul style="list-style-type: none"> <li>Strategy</li> <li>Macroeconomics</li> <li>Working in Teams</li> </ul>	<b>Period 5</b> <b>6 Electives</b> <p>Choose your electives from a wide range of topics</p> <b>Sample electives:</b> <ul style="list-style-type: none"> <li>Memorable Storytelling</li> <li>New Business Ventures</li> <li>FinTech</li> </ul> <b>1 Workshop</b> <ul style="list-style-type: none"> <li>Project Management</li> </ul>	<b>Professional Exposure</b> <p>Conclude your MIM journey by joining a company, either as an intern or a full-time employee, and applying what you have learned. This professional exposure period allows you to build work experience and conduct a final analysis on the industry you have joined.</p>	
		<b>1 Practical</b> <ul style="list-style-type: none"> <li>Leveraging Data for Marketing Science</li> </ul>	<b>1 Practical</b> <ul style="list-style-type: none"> <li>BBB Deals / Valuing Innovation</li> </ul>	<b>1 Practical</b> <ul style="list-style-type: none"> <li>Identifying New Business Models</li> </ul>	<b>1 Practical</b> <ul style="list-style-type: none"> <li>Blue Ocean Strategy</li> </ul>	<b>1 Practical</b> <ul style="list-style-type: none"> <li>Sustainable Development Goals Bootcamp</li> </ul>		
		<b>Career Continuum</b> <p>Year-round initiatives such as recruitment periods catering to varying sectors such as big tech, e-commerce, fintech, consulting, etc., sectorial employer engagement activities and career coaching.</p>						
				<b>Optional Field Trip (Abu Dhabi)</b> <p>Doing Business in the Middle East ✈️</p>	<b>Optional Field Trip (China)</b> <p>Innovation in China ✈️</p>	<b>Optional Field Trip (USA)</b> <p>Entrepreneurship in the Silicon Valley ✈️</p>		

Subject to visa requirements ✈️  
Curriculum is subject to change

# Practicals: Preparing You for the Working World

A two-week module has been integrated into each period to help you gain the hands-on skills you will need to succeed in the real-world with your employer.

During these modules you learn to put into practice all your classroom teachings through simulations, real-life business situations, and real projects from partnering companies.

Beyond classroom learning, the practicals allow you to showcase your skills and receive feedback from real organisations to give you a head start in your career.



## What You Can Expect from a Practical: Learning, Strengthening and Application

### LEARNING NEW SKILLS

#### Lectures

- Learn to use new tools
- Review what you have learned from core courses
- Reinforce your skills

### BUSINESS KNOWLEDGE

#### Company Presentation and Case

- Gather industry knowledge
- Understand how real companies work
- Network with company representatives

### YOUR TURN TO TRY

#### Group Case, Simulation and Presentation

- Build your teamwork capability
- Practise your problem-solving skills
- Refine your communication skills



**Vincent Mehaweg Testa**

French / Lebanese  
MIM'21

We were supported by fantastic mentors – seasoned professionals from the impact industry – who shared their experiences and resources with us, and gave us valuable feedback on how we could improve our solutions further to be able to actually implement them in the real world, which was really inspiring.

# Student Life

MIM students have a wide choice of community, cultural and sporting activities available on and off campus.

More than 40 Student Clubs

Four Milestone Events

Social Events and Activities

Student Well-Being

National Weeks: A Celebration of Cultural Diversity

Settling in Support: Visas, Health Insurance, etc.



The learning curve has been very steep, and I have learned so many new things from my professors, my classmates, the Career Development Centre and even MBA students. Every day here is an opportunity to learn and become a better person.



**Georges German**

French  
MIM'21

# The INSEAD Founding Values

Be part of a global ecosystem that embodies the five founding values that INSEAD was built on.

## INSEAD Launchpad

An alumni start-up accelerator located inside STATION F in Paris. Alumni start-ups are able to:

- Receive advice and funding
- Receive support to scale and extend their reach
- Join STATION F events to hear successful entrepreneurs share insights



**ENTREPRENEURIAL SPIRIT**

**DIVERSITY**



## Centres & Initiatives

INSEAD conducts research and provides insights that shape management practice.

- The Hoffmann Global Institute for Business & Society
- The Rudolf and Valeria Maag INSEAD Centre for Entrepreneurship
- The Gender Initiative
- The Blue Ocean Strategy Institute



**CLOSENESS TO BUSINESS**

“Without action, the world would still be an idea.”

**Georges Doriot**  
INSEAD Founder

## Enriching Student Life

- Launch/National Weeks
- Over 40 Student Clubs
- Student-led Conferences
- INSEAD Partners Community


## World-class Faculty

- Over 140 world-leading experts from more than 30 countries
- Scholars and practitioners who conduct research that pushes the frontiers of business knowledge
- Frequently named on the prestigious Thinkers50 list



**INDEPENDENCE**

**RIGOUR AND RELEVANCE**



## Alliances & Partnerships

- CEIBS
- INSEAD-Wharton Alliance
- Kellogg
- Sorbonne University
- Tsinghua University
- Yale’s Global Network for Advanced Management

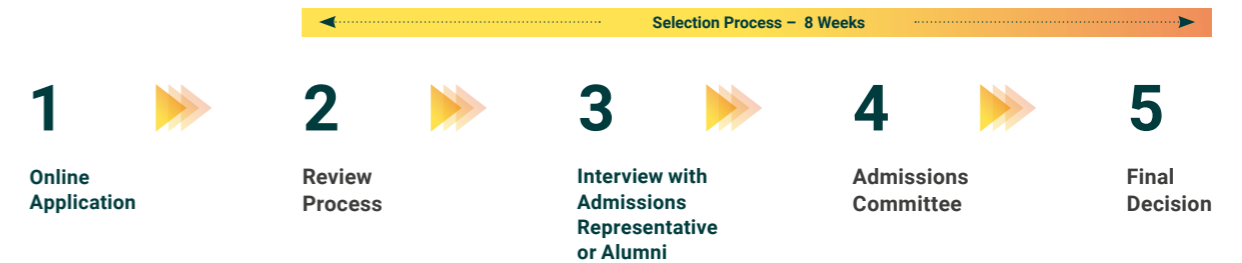
# Launching a Successful Career



# Your Journey Starts Here

## Admissions Process

All elements of your application will be thoroughly reviewed by the Admissions Team. The selection process will take up to eight weeks from the date of completed application submission.



## Admissions Criteria

The MIM Admissions Team is looking for candidates with intellectual curiosity, personal qualities to contribute to the many INSEAD activities and very strong international motivation.

### ABILITY TO CONTRIBUTE

How you can contribute to the INSEAD experience during and after the programme

### ACADEMIC PERFORMANCE AND ABILITY

Good academic record and GMAT or GRE results

### INTERNATIONAL MOTIVATION

Adaptability and flexibility in a multicultural environment

## Application Rounds

We operate a staged admissions process with five rounds and a rolling process within each round. We recommend applying as early as possible and not waiting for the final date.

Your application must be complete, including your two recommendation letters, by the deadline of the round you are applying for.

Round	Aug 2023 intake
1	04 Oct 2022
2	03 Nov 2022
3	25 Jan 2023
4	22 Mar 2023
Final	17 May 2023



At INSEAD, I can develop in-demand skills and gain access to top employers which will enable me to gain a head start in my career journey.



**Arshiya Ratan**

Indian  
MIM'21

# Financing and Scholarships

## Financing

Tuition fees\* for the **upcoming intake are €49,500**. \*Fees are subject to change.  
Please refer to the [MIM financing page](#) on the INSEAD website for the latest updates.

## Scholarships

The INSEAD MIM yields a lifetime of dividends, both professionally and personally. Pursuing a MIM programme is an investment that needs to be carefully considered and the MIM Financial Aid Office offers advice and support in planning your financing for the INSEAD MIM programme.

INSEAD offers the following types of scholarships:

### Achievement Scholarship

Focuses on excellence in academics and personal achievements

All admitted candidates will automatically be considered for the Diversity and Achievement scholarships (no separate application required). Successful candidates will be notified after their admission to the programme if they have been awarded a scholarship.  
<https://www.insead.edu/master-programmes/mim/financing>.

### Diversity Scholarship

Granted to candidates who bring diversity to the class in terms of background, personal experience and profile

Admitted students are also eligible to apply for tuition financing from the following:



[www.braincapital.de](http://www.braincapital.de)  
[www.stepex.co/our-product](http://www.stepex.co/our-product)  
[www.lendwise.com](http://www.lendwise.com)  
[www.prodigyfinance.com](http://www.prodigyfinance.com)



The Business School  
for the World®



## Our Mission

We bring together people, cultures and ideas to develop responsible leaders who transform business and society.

Ready to take the next step?  
**Join our global community**



[insead.edu/master-programmes](http://insead.edu/master-programmes)