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FRED V. KEENAN
MBA CAREER RESOURCE CENTER

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USC Marshall Corporate Advisory Board 2008

The USC Marshall Corporate Advisory Board is comprised of senior executives from prominent U.S. and international companies. In regular meetings with the Dean and Marshall faculty, students and administrators, its members strive to foster cutting-edge curricula and research, maintain an ongoing dialogue on key economic issues, and shape the lives of tomorrow's business leaders.

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- Occidental Petroleum Corporation
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We connect you to an extraordinary resource – USC Marshall MBA graduates.

Welcome to the USC Marshall Keenan MBA Career Resource Center (CRC). Whether you're new to Marshall or a long-time recruiting partner, we appreciate the chance to introduce you to our amazing group of students.

As with any top MBA program, you'll find that USC Marshall MBA graduates combine high personal achievement with hands-on experience in business innovation. Here at USC Marshall, they've gained a global perspective and practiced the fine art of teamwork with consulting projects throughout Asia and the Americas. In short, they're ready and able to make immediate and significant contributions to your company, firm, or organization.

Our staff is eager to work with you to achieve your recruitment goals. Our Associate Directors work with companies, firms, and organizations within specific industry and functional areas, as well as with students targeting careers in that particular industry and/or function. We offer you a range of flexible options for establishing a presence at USC Marshall including industry seminars, student club events, regional networking receptions, internships, and more. So you can find a successful match of opportunity and candidate – every time.

We look forward to welcoming you to campus.

Peter Giulioni

Executive Director
USC Marshall Keenan MBA Career Resource Center

Keenan MBA Career Resource Staff:

Top row, L-R: Michael Payne, John Bertrand, Tonisha Jester
Row 3 row, L-R: Missy Bailey, Scott Turner, Latanya Seale
Row 2 row, L-R: Janice Nishiyama, Kathleen Espino, Seta Kenady
Front row, L-R: Elaine Sommers, Jean Cayetano, Niti Shah





Full-Time MBA Program Class of 2009 Profile

Class Size	227
Average Age	28
Average GMAT	690
Average GPA	3.3
Average Years of Work Experience	5
Female	34%
African-American and Hispanic/Latino	8%
Asian-American	25%
Student Origins	
Northeast and Mid-Atlantic ..	14%
West	55%
Midwest and South	8%
International	26%
Countries Represented	13

Undergraduate Majors

Business	23%
Economics	19%
Humanities and Social Sciences	27%
Science and Engineering	26%
Computer Sciences	5%

Our Students and Curriculum

The MBA curriculum at the USC Marshall School of Business is innovative in spirit, collaborative in nature, and global in perspective. In the first year, students take a series of rigorous courses designed to equip them with a functional understanding of business essentials. Teaching is integrated across disciplines, providing the students with breadth and depth in a variety of functional areas and industries.

After successful completion of the first-year courses, students select elective classes that enable them to focus their studies, expand their knowledge, and support their career aspirations. Through these courses, students gain additional industry and functional expertise while applying their knowledge through case-analysis and real-time consulting projects.

Marshall's required MBA coursework includes a research trip to Pacific Rim or Latin American countries to visit selected companies, both domestic and multinational, and governmental institutions. Through this experience and accompanying coursework, Marshall trains all MBA students to be global corporate citizens by allowing them to compare and contrast U.S. business practices with those of Pacific Rim and Latin American nations and industries. This unique requirement enhances students' understanding and appreciation of the ever-evolving global marketplace.

Our Programs

Full-Time MBA

Marshall's full-time program delivers a first year steeped in the fundamentals of general management knowledge. The second year builds on this foundation and gives students the opportunity to gain in-depth knowledge and skills.

MBA for Professionals and Managers (MBA.PM)

This part-time program – designed to meet the special needs of working professionals – has been ranked in the top 10 nationwide. It consists of core classes and electives.

Executive MBA Program (EMBA)

The EMBA is a two-year program and has been specifically created for senior-level professionals and entrepreneurs. Its interactive coursework combines intensive learning sessions with international consulting engagements and travel.

International MBA Program (IBEAR)

IBEAR emphasizes global strategy and experiential learning in a full-time one-year program directed at professionals with multinational experience.

Master of Accounting (MACC)

Top-ranked in the country, the MACC program arms graduates with the skills required for success in the accounting profession.

Master of Business Taxation (MBT)

MBT produces graduates well-versed in technical expertise, with the vision and skills to interpret the broader ramifications of taxation.

Doctoral Program (PhD)

Marshall PhDs are research-oriented scholars ready to advance the frontiers of business practice in universities, corporations, and government.

The Global Executive MBA (GEMBA)

GEMBA is an accelerated 21-month Executive MBA program held in international locations. Students participate in 10 sessions in Shanghai plus two trips to Los Angeles and one trip to another Asian country. GEMBA participants come from 12 countries in Asia, Europe, and North America.

Master of Medical Management (MMM)

The Master of Medical Management (MMM) program trains physician executives in the critical management skills necessary to successfully lead health care organizations. The program requires four, seven and one-half day residential sessions over 12 months and includes interim (off-campus) projects and assignments.



"In this highly competitive market for talent where the candidate pool improves and excels at an exponential rate, Marshall MBAs continue to contend at the top. The increased number of Marshall alumni within Deloitte Consulting can be attributed to the strength of our partnership with the Career Resource Center."

Amabelle D. Cardenas – Consulting Campus Recruiter, Deloitte Services LP

"It's a pleasure recruiting at the Marshall School of Business. Marshall's outstanding students bring strong leadership skills, a team-oriented approach, and innovative thinking and ideas. The CRC staff is knowledgeable, accommodating, and works hard to make the recruiting process simple and productive."

Sebastian Garcia-Vinyard – Associate Product Director, Neutrogena Corporation



Recruiting at USC Marshall

The USC Marshall Keenan MBA Career Resource Center offers a variety of creative ways to connect you with our MBA students – and the flexibility to accommodate your recruiting needs. Our Associate and Senior Associate Directors work with companies, firms, and organizations within specific industries and functional areas, as well as with students interested in targeting those particular industries and/or functions. They will work closely with you to design a personalized recruiting strategy and to help identify appropriate candidates for your opportunity.

Peter Giulioni
Executive Director
USC Marshall Keenan MBA CRC

Developing a Presence at USC

Prior to recruiting at USC Marshall, you may want to develop a presence for your company through on-campus or off-campus activities or a mix of both. Our staff is ready to assist you in tailoring these activities to your specific needs.

On-Campus Visibility

If you'll be conducting on-campus recruiting, we recommend you schedule an information session or reception four to six weeks prior to your recruiting visit. Information sessions take place 11:05 am - 12:20 pm Mondays or Wednesdays, or 5:00 pm - 6:20 pm Tuesdays or Thursdays, in USC Marshall case rooms. Receptions take place in the evening, Monday - Thursday, with several venues and catering options available.

Here are other ways to maximize your visibility:

Participate in our career management programs and workshops—These include the Alumni Mentor Program, various networking events, mock interviews, and workshops that assist our students in honing their career re-entry skills.

Take part in our Industry Institutes—The CRC coordinates these well-attended, all-day seminars focused on careers in various functions and industries.

Network through student club events—These events typically have the advantage of a strong industry focus.

Off-Campus Visibility

Among the excellent ideas for building your organization's visibility through off-campus activities are:

Targeted Resumé Drop—We can collect resumes for your opportunity and send them to you in one batch for interviews at your site. If you prefer, we also can schedule some or all interviews on-campus.

Host visits/Days on the job at your site—This is a terrific opportunity for students to experience your environment first-hand while you're getting to know them.

Participate in site visit weeks—We are currently planning these events for the Tri-State Area, Bay Area, Pacific Northwest, and other major cities.

Participate in regional networking receptions—We hold these popular events throughout the year, with current plans for New York and San Francisco.

Hire Marshall MBAs as summer interns—You are able to screen candidates for future full-time employment while strengthening your temporary work force.

Hold interviews at your site or via video conferencing—You're in your element, and students get to know you better.

Enhance your presence through our on-line job posting service—Visit (www.marshall.usc.edu/career/MBAemployers) to post your job and search our web-based resume books at (www.marshall.usc.edu/career/resumebooks).



Recruiting Marshall MBA International Students *

At USC Marshall, our talented pool of international students comprises almost a third of our MBA population and represents more than 20 countries. Many have graduated from top universities around the world. In addition to offering a global perspective, they possess considerable industry and functional expertise.

It's Easier Than You Think

Hiring international students for employment in the United States is easier than some employers may realize. Most of our international students are in the U.S. on non-immigrant student visas (F-1) and have several options to obtain employment benefits. The U.S. Citizenship and Immigration Services (USCIS) authorizes the hiring of international students through a variety of programs. They include:

Internships

International students are eligible for a work authorization called Curricular Practical Training (CPT) to do an internship. Students can work full-time in the summer and part-time (up to 20 hours per week) while school is in session. USC handles all CPT-related processing; the employer need only provide an internship offer letter.

Postgraduate Employment

After graduation, F-1 students may obtain U.S. work authorization under Optional Practical Training (OPT) in either full-time or part-time positions for up to one year. USC handles all OPT-related processing. Most students have their Employment Authorization Document card by graduation.

Within the OPT year, employers can easily extend the work authorization of F-1 students for long-term work assignments by sponsoring them for work visas. The most common is the H1-B visa, which has a straightforward, two-step application process:

The employer researches the prevailing wage for the position via websites approved by the U.S. Department of Labor (DOL) and submits the wage information to the DOL for approval. The employer prepares the H1-B petition and sends it to the USCIS for processing.

Still Have Questions?

Our dedicated in-house advisor for international students can help. We also have contracted with an immigration law firm to assist you. For any questions about hiring international students, please contact Shirley Chan in the CRC at + 1 (213) 740-4331 or shirley.chan@marshall.usc.edu.

Alumni Career Services

The USC Marshall Keenan MBA CRC launched a new program of career services targeted specifically to Marshall alumni regardless of program (IBear, MBA.PM, EMBA, and MACC/MBT). The program focuses on strengthening alumni awareness of the Marshall commitment, providing them with lifetime services while promoting and delivering a comprehensive array of career management services to Marshall alumni worldwide.

Our goal: to be the first-choice and best career site for Marshall alumni and the firms that wish to recruit them. To achieve that goal, we created a number of career management services for alumni, and will provide you the opportunity to connect with alumni.

We encourage you to utilize these services and look forward to working with you to identify and attract the most qualified Marshall alumni for your organization. For more information, please contact Scott Turner at +1 (213) 740-0803, or scott.turner@marshall.usc.edu.

* This information about hiring international students is current as of April 2008 and subject to change without notice. While efforts have been made to provide accurate and updated information, this does not constitute legal advice, and you are advised to consult with an immigration attorney or your in-house counsel for specific advice.



"I am extremely grateful to the Career Resource Center (CRC) staff for helping me develop the professional skills, internal clarity and industry contacts I needed to land my dream internship. The CRC's combination of innovative programs, seasoned industry experience, and a passion for student success is setting a new standard for career services within the Business School environment. I am proud to have them on my team and I'm already looking forward to recruiting with them as a Marshall Alumni."

Samuel Reid
MBA Candidate, Class of 2008

Our Associate and Senior Associate Directors



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Recruiting Procedures

Job Descriptions

Detailed job descriptions (including your firm overview, position responsibilities, and candidate requirements) are required for all campus recruiting services. For on-campus recruiting, we request job descriptions be received by the CRC before we finalize your company's date and add it to our schedule.

Selecting Your Interview Schedule

Interviewing generally runs from 9:00 am to 5:00 pm at the CRC. (Extended hours can be arranged by request.) You are invited to join us for a continental breakfast as well as a complimentary lunch at the University Club. We appreciate the opportunity to debrief with you at the end of the day.

The number of schedules you need will depend on the number of candidates you wish to interview. We will customize schedules to meet your requirements. If you have special needs regarding office space, we are happy to accommodate you.

Scheduling Second-Round Interviews

While second-round interviews usually take place at an employer's location, the CRC can also be scheduled for that purpose, given advance notice. We recommend coordinating any second-round interviewing with us to avoid academic scheduling conflicts.

Extending Job Offers

While we do not restrict when employers may extend job offers, we strongly encourage you to allow candidates adequate time for thoughtful decision-making. We recommend giving graduating students until January 9, 2009, or at least three weeks from the time an offer is made, whichever is later, to consider an offer. First-year students should be given until March 13, 2009, or at least one week from when the offer is made, whichever is later, to consider an offer.

Throughout the recruiting process, feel free to contact Seta Kenady, Associate Director, Employer Relations & Recruiting with any questions at +1 (213) 740-0162 or seta.kenady@marshall.usc.edu.

Marshall MBA Student Organizations

We encourage you to partner with our student organizations as another way to gain visibility on-campus. Below is the list of clubs, along with their website and club e-mail address.

Club	Website	E-mail
American Finance Association	www.marshall.usc.edu/clubs/afa	mba.afa.club@marshall.usc.edu
Art Society of Marshall	www.marshall.usc.edu/clubs/asm	mba.art.club@marshall.usc.edu
Business of Entertainment Association	www.marshall.usc.edu/clubs/bea	mba.bea.club@marshall.usc.edu
Black Graduate Business Leaders	www.marshall.usc.edu/clubs/bgbl	mba.bgbl.club@marshall.usc.edu
Entrepreneur and Venture Management Association	www.marshall.usc.edu/clubs/evma	mba.evma.club@marshall.usc.edu
Graduate Asian Business Society	www.marshall.usc.edu/gabs	mba.gabs.club@marshall.usc.edu
Gay and Lesbian Association	www.marshall.usc.edu/clubs/gala	mba.gala.club@marshall.usc.edu
Global Executive Organization	www.marshall.usc.edu/clubs/geo	mba.geo.club@marshall.usc.edu
Graduate Marketing Association	www.marshallgma.com	mba.gma.club@marshall.usc.edu
Graduate Real Estate Association	www.marshall.usc.edu/clubs/grea	mba.grea.club@marshall.usc.edu
Graduate Women in Business	www.marshall.usc.edu/clubs/gwib	mba.gwib.club@marshall.usc.edu
High-Tech Association	www.marshall.usc.edu/clubs/hta	mba.hta.club@marshall.usc.edu
India Business Club	www.marshall.usc.edu/clubs/ibc	mba.ibc.club@marshall.usc.edu
Jewish Association of Marshall Students	www.marshall.usc.edu/clubs/jams	mba.jams.club@marshall.usc.edu
Leadership and Organization Club	www.marshall.usc.edu/clubs/shrm	mba.loc.club@marshall.usc.edu
Latino Management and Business Association	www.marshall.usc.edu/clubs/glbl	mba.lmba.club@marshall.usc.edu
Marshall Brew Association	www.marshall.usc.edu/clubs/mbrew	mba.mba.club@marshall.usc.edu
Marshall Hospitality and Gaming Club	www.marshall.usc.edu/clubs/mhgc	mba.mhgc.club@marshall.usc.edu
Marshall Military Veterans Association	www.marshall.usc.edu/clubs/mmva	mba.mmva.club@marshall.usc.edu
Marshall Net Impact	www.marshall.usc.edu/clubs/sec	mba.mni.club@marshall.usc.edu
Marshall Retail Association	www.marshall.usc.edu/clubs/mra	mba.mra.club@marshall.usc.edu
Marshall Soccer Club	www.marshall.usc.edu/clubs/msc	mba.msc.club@marshall.usc.edu
Marshall Sports Business Organization	www.marshall.usc.edu/clubs/msbo	mba.msbo.club@marshall.usc.edu
Marshall Strategy Group	www.marshall.usc.edu/clubs/msg	mba.msg.club@marshall.usc.edu
Marshall Wine Club	www.marshall.usc.edu/clubs/mwc	mba.wine.club@marshall.usc.edu
MarshallWear	www.marshall.usc.edu/agbs/marshallwear.htm	marshallwear@marshall.usc.edu
Operations Management Club	www.marshall.usc.edu/clubs/omc	mba.omc.club@marshall.usc.edu
Toastmasters	www.marshall.usc.edu/clubs/tm/	mba.toastmasters@marshall.usc.edu

Visit www.marshall.usc.edu/careers/MBAclubs for a current schedule of club activities.

"Our CRC has a genuine interest in the quality of fit between student and company. They help us with not only where we might want to go, but how we can get there. In the day-to-day, they go about things in a practical way, giving us actionable advice."

Jonathan Falker – MBA Candidate, Class of 2009, Integrated Marketing Intern, Intel



Employers Who Hired Our Students in 2007/2008

Activision	CITIC Capital Partners	Google
Adobe Systems	Citigroup	Gugenheim Partners Asset Management
Advancement Project	Clorox	Hanover Financial
AeroVironment	Cohen Asset Management	Holland Partners
Akahi Capital Management	Computer Sciences Corp.	Honeywell
Allianz Risk Transfer	Costa Rica Surfing	Houlihan Lokey
Amazon	Countrywide	HSBC
American Apparel	Credit Suisse	IDS Group
American Medical Student Association	DaimlerChrysler	ILOG
American Realty Advisors	Dayton Power & Light	IMG Media
Amgen	Deloitte	IMS Health
Amylin Pharmaceuticals	Demand Media	Indymac Bank
Analysis Group	Deutsche Banc	ING
Anklesaria Group	DFS	Intel
AOL Time Warner	Dividend Capital	International Rectifier
Apple	DLC	International Trade Education Programs
AxisThree	Dole	InternetBrands.com
Ayco Company	Doosan	Johnson & Johnson
Bain & Company	Dreyer's Ice Cream	JPL
Bakersfield Blitz	E! Entertainment	KB Urban
Banc of America Securities	Ebay	Kennedy Wilson
Bank of America	Education Pioneers	KPMG
Barclays Capital	Edwards Lifesciences	Kraft Foods
Barker Pacific Group	Edwards Scientific	Kroger's
Baxter BioScience	eHarmony	Kuwait University
Bear Stearns	English Xchange	LA Times
BearingPoint	Entertainment Technology Center	Lamps Plus
Black & Decker	Ernst & Young	Lavely & Singer
BOC International Limited	Farmers Insurance	LeapFILE
Botswana Schools Project	First Pacific Advisors	Lehman Brothers
BP	FMA	LG Electronics
Broadcom	Fox Cable Networks	L'Oreal New York
Buzznet	Fox Interactive Media	Marcus & Millichap
CAA	Fox Searchlight	Mattel
California Commercial Investments	Fred Haney	Mayor Antonio Villaraigosa's Office
CapGemini	Frito Lay	MBIA
Capital Group	FT Partners	McComsey Asset Management
CB Richard Ellis	GE	Media Business
Charoen Pokphand	Genentech	Medical Residency
Children's Dental Center	General Mills	Merrill Lynch
CIBC World Markets	George Smith Partners	Mervyns
Cisco Systems	Goldman, Sachs & Co.	MGM Mirage



"From day one, the advisors and staff of the Career Resource Center offered me coaching, workshops, one-on-one attention, and constant motivation to find the perfect internship for my career goals. I can't wait to start making immediate impact at Neutrogena this summer!"

Lindsay Simpson – MBA Candidate, Class of 2008, Associate Product Director, Neutrogena Corporation

Employers Who Hired... (cont.)

Microsoft	Thomas Weisel
Mintie Corporation	Tokyo Electric
Mintlab S.A. Inc	Toll Brothers
Morgan Stanley	Toyota Motor Sales
NBC Universal	TPS Marketing
NCB Capital Impact	Trianz Consulting
Nestlé	True Religion
Neutrogena	UBS
NewCap Partners	United Health Group
Nike	University of Southern California
Northwest Mutual	UOB - Singapore
NuVasive	US Airways
Orrick, Herrington & Sutcliffe	Vantage ILM
PA Consulting	Volt Information Sciences
Paramount	Warner Bros
Park Lane	Warner Home Video
Parker Properties	Watt Commercial Properties
Pasona Marketing	Wedbush Morgan Securities
Passco	Wells Fargo
Paul Hastings	Wilshire State Bank
Pearl Meyer and Partners	Wipro
Pfizer	Wooribank
PricewaterhouseCoopers	WR Hambrecht & Co.
Princess Cruises	XYZ Jewelry & Wicati Boutique
Procter & Gamble	Yahoo!
Progressive Brands	
Proprietary Trading System	
PRTM	
Quaker Foods	
RBC Dain Rauscher	
Russo & Steele	
Samsung	
Samsung Electronics	
Samsung Fire & Marine Insurance	
Shamrock Capital	
Sharp Solar	
Shea Homes	
Shinhan Bank	
SMH Capital	
Soluciones Bajaware	
Sony Corporation	
Sony Pictures Entertainment	
Standard Chartered Bank	
Taco Bell	
Target	
TCW	
Techicolor	
The Clean Energy Fund	
The Walt Disney Company	



"Transitioning from a technical career into business is daunting. The CRC's advisors offered valuable guidance during the recruiting and interviewing process, which was tailored to my individual situation. In combination with my MBA education, the strong Marshall alumni network and some old-fashioned hard work, the CRC has enabled me to reach my personal goals."

Alex Wan
MBA Candidate, Class of 2008
Investment Banking Associate
Merrill Lynch

Employers Who Met Our Students in 2007/2008

20th Century Fox	Corinthian Colleges	Houlihan Lokey
3M	Corporate Financial Advisory Services	Hudson Financial Solutions
Abbott Vascular	Countrywide	IBM Global Business Services
ACN	Cowen & Company	IHOP
Activision	Credit Suisse	Illumina
Adobe Systems	Cushman & Wakefield	IMDb.com
Advanced Medical Optics (AMO)	DaVita	ING Clairon Partners
AEG	Deloitte	Ingram Micro
AIG - Global Real Estate Investment Group	Deloitte & Touché	Intel
AIG SunAmerica Alternate Investments	DELTAWRX	International Rectifier
Air Force Medical Service Corp.	Deutsche Banc	Jaguar North America
Alvarez & Marsal	DFS	Jefferies & Co.
Amazon	Dimensional Fund Advisors	Johnson & Johnson
American Honda Motor Company	DirectTV	JPL
Amgen	Dole	Kaiser Aluminum
Amylin Pharmaceuticals	Duff & Phelps	KLA Tencor
Analysis Group	EchoStar Satellite (Dish Network)	KPMG
Anklesaria Group	Edison Mission Energy	LA Times
Apple	Education Pioneers	Lamps Plus
at&t	ELINK/PeoplePC (EarthLink)	Las Vegas Sands
Bain & Co.	Ensign Group	LaSalle Bank/ABN AMRO
Banc of America Securities	Epson	Latham & Watkins
Bank of America	Ernst & Young	Lazard Middle Market
Barrington Partners	eSolar	Lehman Brothers
BDO Seidman, LLP	Experian	Lifescan
Bear Stearns	Farmers Insurance	Lockheed Martin
Black & Decker	FedEx Services	Madison Road Entertainment
Booz Allen Hamilton	Fidelity Investments	Marcus & Millichap
Boston Consulting Group	Fifth Street Capital	Mars
Boston Scientific	Financial Management Advisors	MassMutual Financial Group
BP	First Industrial Realty Trust	Mattel
Broadcom	Fox Interactive Media	McKinsey & Co.
BTS USA	Friendly Franchisees Corp.	Medtronic
Buchanan Street Partners	Frog Design	Mercer
Campbell Alliance	Fulcrum Inquiry	Merrill Lynch
CapGemini	Gartner	Merriman Curhan Ford
Capital Group	GE	Mervyns
CB Richard Ellis Investors	George Smith Partners	MGM MIRAGE
Central Intelligence Agency (CIA)	Global eProcure	Microsoft
Cerberus Capital Management	Goldman, Sachs & Co.	MMA Renewable Ventures
Chevron Corporation	Good Swartz Brown & Berns	Moelis & Company
CIBC World Markets	Google	Morgan Joseph
CIM Group, Inc	Grant Thornton	Morgan Stanley
Cisco Systems	Green Street Advisors	NBC Universal
Citigroup	Hammes Company	Nestlé
City National Bank	Health Management Associates	Neutrogena
Clorox	Hewlett Packard	New Line Cinema
Computer Sciences Corp.	Hitachi Consulting	New York Life
COPE Health Solutions	Honeywell	Newegg

Employers Who Met... (cont.)

Nielsen Media Research	Sun Microsystems
Nike	Symantec
Northwestern Mutual Financial Network	TA Associates Realty
Otis Elevator Co.	Taco Bell
PA Consulting	TCW
Pacific Life	Technicolor
Pacific World Corporation	The Broad Foundation
Panda Restaurant	The Broad Residency
Paramount Biosciences	The Cheesecake Factory
Pearl Meyer & Partners	The Coffee Bean & Tea Leaf
PETCO Animal Supplies	The Gallup Organization
PetSmart	The Groop
PIMCO	The Irvine Company
Platinum Equity	The Salter Group
PNC Business Credit	The Walt Disney Company
Point B Consulting	The Yucaipa Companies
PricewaterhouseCoopers	Thornburg Investments
Princess Cruises	THQ
Progressive Insurance	TIAA-CREF Global Real Estate
Protiviti	T-Mobile
Provident Investment Council	Toyota Motor Sales
PRTM	Trammell Crow Company
Prudential Financial	Transamerica
pVerify.net	Triantz Consulting
Raytheon	UBS
RBZ	US Airways
REAL Software Systems	US Bank
REC Solar	UTi
Relativity Media	Valeant Pharmaceuticals
Resources Global Professionals	Walt Disney Internet Group
RLG International	Warner Bros
RSM McGladrey	Warner Home Video
Ryan Miller Associates	Wealth Tax & Advisory Services
Sandler O'Neil	Wedbush Morgan Securities
Schucco	Wellpoint
Seagate	Wells Fargo
Shamrock Holdings	Wipro Technologies
Sharp Electronics	Yahoo!
Shea Homes	Yum!
Sibson Consulting	
Siegel + Gale	
Simmons Lathan	
Snapnow	
Software Equity Group	
Sony Electronics	
Southern California Edison	
Starbucks	
Stonefield Josephson	
Streamline Services	



"The CRC gave me invaluable insight into building an effective resume and interviewing. The CRC's focus on each student's 'value proposition' is incredibly insightful and helpful - it really helped me communicate my value, something I found somewhat difficult as a career switcher. I am a Consortium Fellow, and the CRC worked diligently via conference call over the summer to prepare me for the Consortium's Orientation Program."

Ash Robinson
MBA Candidate, Class of 2009
Consultant
Human Capital Practice
Deloitte Consulting

USC MARSHALL MBA CLASS OF 2008 INTERNSHIP SALARY STATISTICS*

JOB FUNCTION	MEDIAN	RANGE	% OF CLASS
Marketing/Sales	\$11,000	\$6,000-\$11,500	28%
Operations/Production	\$9,100	\$6,000-\$12,500	4%
General Management	*	*	1%
Finance/Accounting	\$14,600	\$8,900-\$22,000	41%
MIS	*	*	1%
Consulting	\$10,950	\$9,000-\$17,600	9%
Human Resources	*	*	1%
Other Job Functions	\$6,500	\$8,900-\$11,000	13%

SUMMER EMPLOYMENT OFFER SOURCE	PERCENTAGE OF STUDENTS
On-Campus Interview	34%
Personal Contacts	14%
Other School Sources	10%
CRC Job Postings or Off-Campus Recruiting	37%
Career Forum/Job Fair	5%

TOP REASONS FOR ACCEPTING SUMMER JOB OFFER	FREQUENCY CITED
Corporate Culture/Environment	4%
Corporate Reputation	22%
Training/Growth Opportunities	24%
Location	2%
Job Function/Responsibility	30%
Industry Experience	18%

TOP FULL-TIME EMPLOYERS CLASS OF 2007	TOP SUMMER INTERN EMPLOYERS CLASS OF 2008
Amgen 7	Nike 6
GE 6	Neutrogena Corporation 3
Mattel 5	Toyota Motor Sales 3
Bank of America 4	Bank of America 2
Credit Suisse 3	Credit Suisse 2
Deloitte 3	Deloitte 2
Farmer's Insurance 3	The Walt Disney Company ... 5
Procter & Gamble 3	Yahoo! 5
Samsung 3	GE 4
The Walt Disney Company ... 3	Procter & Gamble 4
	Mattel 3

* Monthly



"The CRC has been a vital resource for me throughout the year. My internship search was very specific, but the staff worked hard to develop an overall plan when I arrived. The recruiting events, information, and one-on-one time with staff members gave me a clear advantage over my competition."

Jeremy White – MBA Candidate, Class of 2008, Associate Global Product Manager, Activision

USC MARSHALL MBA CLASS OF 2007 FULL-TIME SALARY STATISTICS**

JOB FUNCTION	% OF CLASS	MEDIAN	RANGE	MEDIAN SIGNING BONUS
Marketing/Sales	20%	\$89,000	\$70,000-\$118,000	\$16,000
Operations/Production	1%	*	*	*
General Management	1%	*	*	*
Finance/Accounting	45%	\$90,000	\$50,000-\$115,000	\$20,000
MIS	1%	*	*	*
Consulting	16%	\$97,000	\$75,000-\$120,000	\$20,500
Human Resources	1%	*	*	*
Other Job Functions	15%	\$80,000	\$53,000-\$123,000	\$14,500

INDUSTRY	% OF CLASS	MEDIAN	RANGE	MEDIAN SIGNING BONUS
Manufacturing	6%	\$84,000	\$80,000-\$95,000	\$16,500
Service	92%	\$90,000	\$50,000-\$123,000	\$18,000
Non-Profit	1%	*	*	*
Government/Other	1%	*	*	*

EMPLOYMENT LOCATION	% EMPLOYED IN REGION	MEDIAN	RANGE
Northeast USA	15%	\$95,000	\$80,000-\$100,000
Midwest USA	1%	*	*
Mid-Atlantic USA	1%	*	*
South USA	1%	*	*
Southwest USA	1%	*	*
West USA	75%	\$85,000	\$50,000-\$123,000
International	6%	\$87,500	\$66,365-\$95,000

FULL-TIME EMPLOYMENT OFFER SOURCE	PERCENTAGE OF STUDENTS
On-Campus Interview	25%
Summer Internship	25%
Other School Resources	8%
CRC Job Postings or Off-Campus Recruiting	8%
Personal Contacts	21%
Previous Employer	2%
Career Forum/Job Fair	10%

TOP REASONS FOR ACCEPTING OFFER	FREQUENCY CITED
Reputation in Industry	21%
Corporate Culture/Environment	14%
Geographic Location	1%
Job Function/Responsibility	33%
Compensation	2%
Advancement Potential	29%

* Less than 1%

** Annual



"The CRC staff and Career Coaches were instrumental in helping me identify my target companies, prepare for the job search, and land my dream internship."

Lisette Gaviña Lopez – MBA Candidate, Class of 2008, Assistant Brand Manager, Procter & Gamble

Recruiting Checklist

- Determine your desired interview schedule.
- Reserve your on-campus interviews and events by contacting Seta Kenady, Associate Director, Employer Relations & Recruiting, via phone at +1 (213) 740-0162, or e-mail at seta.kenady@marshall.usc.edu. Please include position title and function, three choices of on-campus event and recruiting dates, and number of schedules.
- Once a date has been set you will receive an e-mail with instructions and a deadline for completing the on-line confirmation form.
- You will receive an e-mail with the details of your interview schedule, including deadline dates for resume submission and candidate selection.



- Publicize your event by e-mailing a flyer to Tonisha Jester, Recruiting Coordinator, at tonisha.jester@marshall.usc.edu at least two weeks before the event. She will distribute to your target audience. For questions call her at +1 (213) 740-5441.

Travel Information

USC Marshall, just south of downtown Los Angeles, is easy to reach.

By Car

FROM LOS ANGELES INTERNATIONAL AIRPORT:

Take the Glen Anderson Freeway, 105 East, to the Harbor Freeway, 110 North. Take the Harbor Freeway, 110 North, to Exposition Boulevard. Take Exposition Boulevard west to Figueroa Street. Turn right onto Figueroa Street. Head north approximately 1 block to the Gate 3 entrance on your left.

FROM THE WEST:

Take the Santa Monica Freeway, Interstate 10 East, to the Hoover Street exit. Go south on Hoover Street to Jefferson Street. Turn left on Jefferson Street heading east to Figueroa Street. Turn right on Figueroa Street. Head south approximately 1 block to the Gate 3 entrance on your right.

FROM THE SOUTH:

Take the Harbor Freeway, 110 North, to Exposition Boulevard. Take Exposition Boulevard west to Figueroa Street. Turn right onto Figueroa Street. Head north approximately 1 block to the Gate 3 entrance on your left.

Parking

On-campus parking is available through Gate 3. Parking is free to employers who have scheduled in advance through the CRC.

Hotels

The Radisson Hotel is directly across the street from the USC campus. In addition, several other hotels in the downtown Los Angeles area are within an easy 10-minute commute.

**Holiday Inn
L.A. City Center**
1020 S. Figueroa St.
+1 (213) 748-1291

Hyatt Regency L.A.
711 S. Hope St.
+1 (213) 683-1234

**Los Angeles Marriott
Downtown**
333 S. Figueroa St.
+1 (213) 617-1133

**The Millennium
Biltmore Hotel**
506 S. Grand Ave.
+1 (213) 624-1011

**Omni L.A. Hotel
at CA Plaza**
251 S. Olive St.
+1 (213) 617-3300

Radisson Hotel*
3540 S. Figueroa St.
+1 (213) 748-4141

**Sheraton L.A.
Downtown Hotel**
74 S. Hope St.
+1 (213) 488-3500

**The Standard
Downtown L.A.**
550 S. Flower St.
+1 (213) 892-8080

**The Westin
Bonaventure
Hotel and Suites**
404 S. Figueroa St.
+1 (213) 624-1000

Wilshire Grand Hotel
930 Wilshire Blvd.
+1 (213) 688-7777

*Adjacent to USC

USC Marshall Keenan MBA Career Resource Center Events Calendar 2008 – 2009*

FALL SEMESTER 2008

August	25	Semester Begins
	29	Class of 2009 Final Year Resume Book Available
September	1	Labor Day (campus closed)
	8	On-campus Presentations Begin
	17-20	National Black MBA Conference
	29	Fall Recruiting Begins
October	9-11	National Hispanic MBA Conference
November	27-29	Thanksgiving Holiday (office closed)
	28	Class of 2010 First Year Resume Book Available
December	10-17	Final Exams for Graduating Students
	17	Semester Ends

SPRING SEMESTER 2009

January	5-9	Tri-State Area and Bay Area Site Visits
	12	Semester Begins
	19	Martin Luther King Holiday (office closed)
	20	On-campus Presentations Begin
	26	Spring Recruiting Begins
February	16	Presidents' Day Holiday (office closed)
March	16-21	Spring Break
May	1	Classes End
	6-13	Final Exams for Graduating Students
	15	Commencement

* Please visit our website for additional events and changes to the schedule: www.marshall.usc.edu/career



"My Marshall MBA education has helped me round out my skill set and prepare me for a career in investment banking. By taking full advantage of the personalized attention, professional workshops, and valuable industry contacts offered by the CRC's seasoned advisors and staff, I was able to achieve my professional goals and secure my ideal internship. I feel my experience at Marshall has given me the ability to make an immediate and valuable contribution to Houlihan Lokey's Financial Restructuring Group this summer."

Michael C. Chen
MBA Candidate, Class of 2009
Financial Structuring Group Intern
Houlihan Lokey

"The Career Resource Center offers an invaluable experience for all MBA students. Through combining my experience in the classroom with the personalized development provided by the CRC, I was prepared to make a dramatic shift from the education industry into finance. Their support enables each of us to identify and find our dream jobs."

Leslie White – MBA Candidate, Class of 2009, Finance Internship, Frito Lay, a division of PepsiCo



USC Marshall
Fred V. Keenan MBA Career Resource Center
Popovich Hall, Suite 310
Los Angeles, California 90089-2632