



ISB Interview Debriefs

Profile: Male with 4 years of experience in core automotive industry

GMAT: 710

Post MBA Career Goal: Strategy Consulting

Few Questions asked:

- Explain how would you make transition from core Industry to Consulting
- What trends do you foresee impacting the automobile industry majorly in the coming years
- What if you realize after couple of years that consulting is not your forte. What will be your fall back option then
- Explain a scenario when you had to deal with a conflict with a vendor. How did you handle the situation
- Why are you looking to do a MBA after just making a career switch 6 months back.
- How do you handle errors in planning forecasts
- You can impact more no. of lives by staying in your current firm. Why do you want to move into consulting where scope of impact would be limited
- What do you do with excess piled up inventory
- More than 80% of the batch at ISB (based on their goals they have mentioned in their essays) wants to work in consulting. However, the number of jobs available in consulting is disproportionately much lesser. How do you differentiate yourself from the pool.
- How as your leadership style evolved over time and how do you foresee it changing in the next few years.

Profile: Female with 4 years of experience in Digital Marketing & Product Management

GMAT: 680

Post MBA Career Goal: Product Management

Few Questions asked:

- You are a Product Manager already. Why are you then coming to ISB
- How did you convince management and other PM about a particular feature (mentioned in CV) because it seems it took up a lot of bandwidth
- How would you do things differently after ISB in terms of product
- Top 3 things you would do if there is a disagreement in your team in an ELP
- What do you consider as your biggest work achievement and why
- Tell 3 things you want to change in your favorite product till date
- Suggest a product you would want to launch in ISB to improve alumni interaction
- Do you have any questions for us.

ISB Interview Debriefs

Profile: Male with 5 years of experience in Oil & Gas – Downstream industry

GMAT: 700

Post MBA Career Goal: Energy practice of a Management Consulting company

Few Questions asked:

- Do you think you work in an ethical company. Explain why or why not
- How many of your friends work in oil and gas sector. What percentage of people working in the sector looks to pursue MBA in 5 years
- From engineering to consulting. How do you think you can make this transition in less than 12 months
- You have mentioned conflict resolution as your personality trait. Explain how will you resolve conflicts in ISB
- Question on commissioning a new plant
- Have you considered an energy focused management program (MBA in Energy Management)
- In India sports other than Cricket do not get the same recognition and fan following and hence India lacks in the world arena. As a sports person yourself, how do you think the situation can be improved

Profile: Male with 6 years of experience in Manufacturing Industry in a PSU

GMAT: 700

Post MBA Career Goal: Operations Consulting

Few Questions asked:

- What is the biggest challenge you have faced in your professional career. How did you overcome it
- From a PSU to a Private company. Why do you think you will be successful?
- Which courses in ISB are you looking most forward to
- You have mentioned in your essays that you have interacted with an ISB alum, XYZ. What is one thing you that stood out from the discussion.
- PSU generally works in a not very fast-paced environment. How will you cope up at ISB
- What factors do you consider while doing production planning.
- You have mentioned in your application that your hobby is planting trees. How did you pick up this hobby.
- Does your GM know that you have applied to MBA program. How did it react to this.