

KELLOGG Incoming Class Profile

	2007	2008	2009
Total Number of Applicants	4539	5526	5795
Two-year and MMM Applicants	4148	5073	5281
Total Enrolled Students	666	650	689
Two-Year MBA	514	485	526
One-Year MBA	74	79	79
MMM	55	59	55
JD-MBA	23	27	29

Class Characteristics

	2007	2008	2009
U.S. Minority	22%	24%	21%
Female	34%	35%	33%
International Citizenship	34%	35%	30%
Age Range (years)	24-39	26-31*	26-31*
Work Experience Range (years)*	5.3 (avg)	3-7*	3-7*

* Middle 80%

Geographic Representation at Time of Acceptance

	2007	2008	2009
International:	33%	32%	28%
Africa	1%	N/A	1%
Asia	11%	8%	7%
Australia & Pacific Islands	0%	1%	1%
Canada	3%	2%	1%
Easatarn Europe	1%	1%	1%
Mexico/Caribbean/L. America	7%	6%	7%
South Asia	5%	6%	4%
Middle East	1%	1%	2%
Western Europe	4%	7%	4%
Northeast	16%	19%	22%
Midwest	18%	16%	17%
West	20% (W/SW)	15%	16%
Mid-Atlantic	6%	8%	7%
South	3%	6%	6%
Southwest	N/A	3%	5%
US Citizen Living Abroad	4%	N/A	N/A

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KELLOGG Incoming Class Profile (cont.)

	2007		2008		2009	
GMAT Distribution	Applicants	Enrolled	Applicants	Enrolled	Applicants	Enrolled
< 650	10%	16%	13%	6%	14%	8%
650-690	23%	25%	25%	22%	24%	24%
700-740	51%	45%	46%	50%	45%	46%
> 740	15%	14%	16%	22%	16%	22%
Average	704		712		708	
TOEFL	278		274		110 (Computer)	

Tuition and Financial Aid Information

	2008	2008	2009
Two-Year MBA and MMM Programs (1st year only)			
Tuition*	\$43,935	\$46,791	\$49,074
Room and Board Expenses	\$14,190	\$14,475	\$14,910
Anticipated Additional Expenses**	\$10,501	\$11,273	\$11,210
Total	\$68,626	\$72,539	\$75,194
One-Year MBA Program			
Tuition*	\$58,580	\$62,388	\$65,432
Annual Room and Board Expenses	\$18,920	\$19,300	\$19,880
Anticipated Additional Expenses**	\$12,472	\$13,792	\$13,780
Total	\$89,972	\$95,480	\$99,092
JD-MBA Programs (2nd year only)			
Tuition*	N/A	\$62,844	\$65,910
Room and Board Expenses	N/A	\$13,760	\$13,750
Anticipated Additional Expenses**	N/A	\$10,762	\$10,762
Total	N/A	\$87,366	\$90,422

* This number reflects tuition for one academic year. Tuition costs vary from year to year.

** Figure reflects anticipated costs for books/supplies, travel, personal, health insurance, computer equipment and various loan fees and is subject to change.

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